



**PRESS RELEASE**

August 12<sup>th</sup> 2018

**Sunascen Therapeutics LLC announces a new line of OTC pain relievers  
based on the Wong-Baker FACES® Pain Rating Scale.**

**MYGRIN® - *"Helping you turn the face of pain into a grin"*™**

Please visit [www.wongbakerfaces.org](http://www.wongbakerfaces.org) to view the Wong-Baker FACES® Pain Rating Scale<sup>1</sup>

Rockville, MD: "Does the world really need another line of over the counter (OTC) pain relievers? In short, YES! A line of non-habit forming pain relievers that are developed with the patient in mind. The kind that is based on the understanding and knowledge of the common causes of pain that is being treated, and one that is developed by health professionals specializing in pain management, addiction, and dependence. Most importantly, a line of products that will not be as much of an interference, or present an interaction to a physician's planned therapy. Rather, it becomes the appropriate therapy or a complement to one. And lastly, pain relievers that are less likely to contribute to long-term complications from regular use, when suggested by their physician. At Sunascen Therapeutics, we are well aware of the long term effects from the chronic use of various pain relievers, such as non-steroidal anti-inflammatory drugs (NSAIDs).<sup>2-5</sup> Moreover, the current Opioid Crisis has raised concerns throughout the world over current practices for pain management, and prescription drug use.<sup>6,7</sup> As a result, with the patient and the purpose in mind, we have strategically developed a new line of OTC pain relievers called MYGRIN®, bearing the slogan *"Helping you turn the face of pain into a grin"*™. MYGRIN® is partially based on the Wong-Baker FACES® Pain Rating Scale, a self-assessment tool used by health professionals and patients since 1983, which was originally designed to assess or help rate an individual's level of pain. By implementing the use of this scale along with the use of MYGRIN® products for pain relief, we are able to bring together the necessary message of *efficiently* treating pain by providing relief through proper selection, and minimum effective dosing in order to reduce long-term complications. Through this new product line, the patient/consumer will be able to achieve sufficient pain relief emanating from common causes by consuming the appropriate non-habit forming product along with a minimum but effective dose; without exceeding the maximum recommended daily dose unless directed by a doctor. By the same token, if the patient or consumer's pain is persistent, we suggest for them to seek medical attention from a pharmacist or a physician for the most appropriate diagnosis and treatment plan. Generally speaking, it is highly beneficial for the patient/consumer to seek assistance from a pharmacist or a physician when selecting certain types of OTC pain relieving products, as it is often an individualized treatment approach; especially in light of eCommerce being commonplace. Furthermore, both active and inactive ingredients in MYGRIN® products have been carefully selected to provide the patient/consumer with the maximum benefit, and minimum potential long-term complications. Consequently, we are confident that MYGRIN® products will not only adequately treat or reduce the level of pain our consumers are experiencing, but they will also convey an everlasting message by altering the mindset of consuming more than necessary." said Sandip J. Patel, PharmD; Founder, President & CEO of Sunascen Therapeutics LLC.

**Currently Marketed MYGRIN® Products:**

MYGRIN® products were strategically developed with both, patient and purpose in mind. Currently, the OTC MYGRIN® lineup consists of two products designed to alleviate pain often originating from common causes.

The first product is MYGRIN® Roll-On Gel (Menthol 3.5%), which is a specially formulated topical gel that can be used year-round in providing temporary cooling pain relief from minor aches and pains of muscles and joints associated with arthritis, backache, bruises, strains, and sprains.<sup>8-11</sup> Along with its hands free roll on applicator, the dye free, non-greasy, and non-staining formulation is ideal for anyone 2 years of age and older. Additionally, we have carefully selected inactive ingredients such as Aloe barbadensis leaf extract, angelica archangelica root extract, and panax ginseng root extract to provide additional benefits to the consumer. It should also be mentioned that

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MYGRIN® Roll-On Gel's pleasantly light and vanishing scent will not have surrounding individuals questioning your health needs either.

The second product is MYGRIN® Nighttime (Acetaminophen 250mg, Aspirin 250mg (NSAID), and Diphenhydramine citrate 38mg), a combination drug used for the temporary relief of occasional headaches, and minor aches and pains, with accompanying sleeplessness. MYGRIN® Nighttime contains less than the typical single dose of most NSAIDs in each caplet.<sup>12</sup> It also contains a less than the typical single dose of Acetaminophen, a centrally acting analgesic and antipyretic, in each caplet.<sup>13</sup> By providing a combination of two common pain relievers at a less than typical single dose, a patient/consumer will be able to help relieve their pain and likely reduce long term complications caused by the chronic use of NSAIDs, or Acetaminophen, alone. Complementary to our internal research and development activities, published clinical studies have shown that the combination of Acetaminophen and Aspirin is effective in the reduction of pain intensity for patients.<sup>14-16</sup> Moreover, published studies have shown that acute and chronic pain causes cognitive impairment.<sup>17,18</sup> Additionally, sleep deprivation is also known to adversely affect the brain, its cognitive function, and influence other health problems.<sup>19-22</sup> "Insomnia is by far the most common sleep disorder in headache patients."<sup>23</sup> Therefore, the need for a good night's rest is harmonious to sufficient pain relief. Lastly, the addition of Diphenhydramine citrate, a non-addictive sleep aid, in MYGRIN® Nighttime creates an excellent combination of three active ingredients to help the patient/consumer alleviate their pain, as well as helping them fall asleep.

Since 2011, Sunascen Therapeutics has remained committed to developing and promoting superior quality products designed to improve and protect the consumer's health. We are continuously seeking *various* retailers and healthcare organizations interested in making MYGRIN® products available to consumers throughout the United States of America by year-end 2018. Furthermore, we anticipate more MYGRIN® products to be released in the near future.

For more information on MYGRIN®, please visit <http://www.sunascen.com/Portfolio.html>.

### **About Sunascen Therapeutics LLC**

At Sunascen Therapeutics, we apply extensively researched science in medicine, and our technical resources to develop pharmaceutical and healthcare products, which are designed to ease suffering and enhance quality of life. Consistent with our corporate strategy, corporate responsibility, and our consumer's expectations, we value the discovery and development of quality healthcare products, diagnostic tools, and medical devices for both prescription and OTC items. We relentlessly aim to exceed the current standard for quality, safety, and effectiveness in order to provide consumers with the best possible option to manage their health needs.

Sunascen Therapeutics is continuously strengthening its product portfolio by searching for business partners interested in the development, as well as co-development, of new pharmaceutical products which fit within, and complement our corporate and product development strategy. We build strategic partnerships with existing, and emerging companies to develop and commercialize safe, effective, and innovative treatments for diseases which have insufficient treatment options, or medical needs that remain unmet including those of orphan diseases. We offer a full range of product development and support services designed to accelerate innovation and efficiently execute the approval process, new market entry, and support while maintaining full regulatory compliance. Our production, operations, and corporate governance are based in the United States of America.

For more information on Sunascen Therapeutics LLC, please visit <http://www.sunascen.com>.

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## FORWARD LOOKING STATEMENTS AND CAUTIONARY NOTE

Statements in this press release include forward-looking statements regarding Sunascen Therapeutics LLC's financial position and outlook, as well as Sunascen Therapeutics' business. These forward-looking statements are based on current expectations, which involve assumptions, significant unforeseen uncertainties and risks, as well as potential changes in circumstances. Statements describing Sunascen Therapeutics goals, expectations, financial projections or other business related projections, intentions, beliefs, including the planned commercialization of any product, are considered forward-looking statement and shall be considered an at-risk statement. At-risk statements are subject to uncertainties, particularly those intrinsic to the discovery, development, and commercialization process for pharmaceutical and life science products, which are safe and effective for use as human therapies and in the venture of building a business around regulatory approved drugs. Furthermore, forward-looking statements discussed by Sunascen Therapeutics involve a certain degree of assumptions, which if never materialized nor proven correct, may possibly cause results to differ materially from those otherwise implied or expressed by such forward-looking statements. As a result, Sunascen Therapeutics advises the use of caution for forward-looking statements. Therefore, no assurance is implied or will be given to the outcomes stated in such forward-looking statements, and whether certain estimates will be achieved. Although forward-looking statements made by Sunascen Therapeutics emulate the good faith judgment of its management, these statements are based solely on factual information and factors currently known by Sunascen Therapeutics. The statements provided in this press release are based on the date of this release, and Sunascen Therapeutics assumes no commitment, and therefore explicitly declines any commitment to revise or update any forward-looking statements, resulting from future events or new information as time may present.

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