

Now you can unlock the power of targeted marketing.

Teesnap gives you smarter data. It's time to reap the benefits. Our Managed Marketing Services (MMS) provide intelligent, automated marketing solutions at a fraction of the cost of a full-time employee.

The targeted marketing solutions provided by Teesnap MMS will help you reach and retain more customers. In fact, customers who implemented Teesnap MMS saw an average of \$20,537 in additional online sales over the 2017 holiday sales period.





AVERAGE CUSTOMER DATABASE GROWTH





AVERAGE ONLINE STORE TRAFFIC INCREASE

Imagine spending less time and money on marketing while increasing your revenue and retention.

It sounds crazy, right?

But that's exactly what Managed Marketing Services can do for your course. By tapping into Teesnap's expertise in digital media and retention strategies, you can enjoy the benefits of smarter, more effective marketing with a solution that pays for itself many times over.

Teesnap allows you to harness the power of smarter data to grow your business, while at the same time freeing you up to focus more on what's most important to you - running your course.



"Teesnap has brought us into the 21st century at warp speed. The results we've seen from Managed Marketing services so far have almost paid for the cost of Teesnap and the MMS services combined! We are looking forward to the summer."

Rick Fish Owner/Operator, Silverlake Country Club

CASE STUDY Dragonfly Golf Club Fresno, California

Fresho, California

In less than four years, Teesnap has helped Dragonfly grow their customer base from 2,724 to 15,997, an increase of 487%. During this time, the average number of new customers per month has been 309. Online sales for Black Friday went from \$256 in 2016 to \$36,352 in 2017 using the exact same promotion, a 147x increase. The difference? They implemented Teesnap MMS.

"With just our holiday promotions alone, we saw a 179% revenue increase over the previous year. The programs and traffic generated with our course data and digital marketing efforts have been phenomenal."

Kurt Krause General Manager, Dragonfly Golf Clul

DRAGONFLY CUSTOMER DATABASE GROWTH

JULY 2014 - DECEMBER 2017

