

About Soundeon

A pioneering decentralized and vertically integrated music platform that covers all aspects of the music business, from rights registration and funding, to distribution and live ticket sales.

Industry Problems

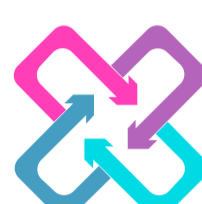
- 1 Lack of funding mechanisms for creative endeavors of independent artists.
- 2 Limited opportunities to manage and monetize existing music rights whilst maintaining fan engagement.
- 3 Non-transparent and inefficient music rights distribution and royalty collections.
- 4 Disconnect between recorded music and live event ticketing that marginalizes loyal fans and promotes ticket scalping and fraud.

Our 5 Layer Solution



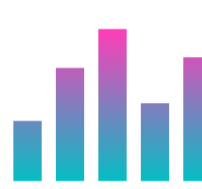
Music Token Sale

Empowering artist to finance their creative visions through the support of their fans via Creative Smart Contract™ token sales. Backers become engaged stakeholder's in their artist's success story.



Soundeon Exchange

Tokenization tool and a decentralized IP exchange where anyone can buy or sell revenue generating royalty streams and build up diversified portfolios.



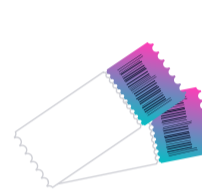
Soundeon Monitor

Blockchain-based royalty data aggregator and analytics that allows artists and fans track earnings from all royalty streams and other revenues, including ticketing income.



Soundeon Player

Music streamer that leverages decentralized ledger for immutable and transparent royalty collection and fan-centric loyalty mechanism.



Soundeon Tix

Soundeon's smart ticketing platform utilizes dynamic QR codes and Creative Smart Contracts™ to eliminate scalping, fraud and empower organizers to control, both the primary and secondary ticketing market. Natively integrated within the Soundeon environment and loyalty mechanisms.

Fund creative projects with coin offerings and turn fans into stakeholders.	Unparalleled price discovery and market liquidity for existing intellectual property rights.	First to vertically integrate recorded music and live ticketing industries.	Take control over not just the primary ticketing market but also the secondary.
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Details about the Soundeon Token

Ethereum Based

ERC20 Compliant
Unsold Tokens: Burned

Exchange Rate

1 Soundeon Token = 0.056923 USD

KYC / Whitelist: Yes

Total Token Supply

1.0 billion
no new tokens will ever be created

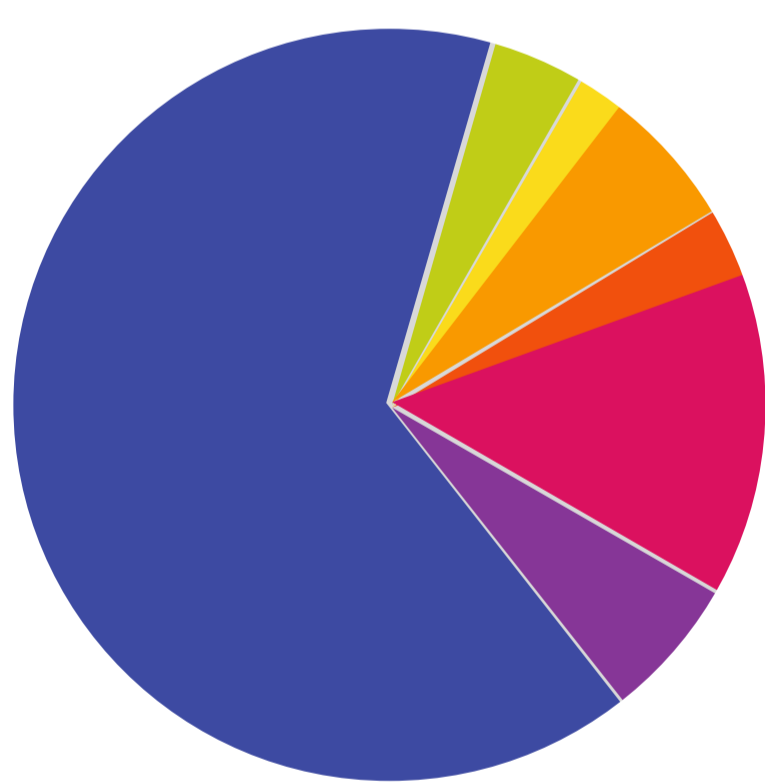
Soft cap: 52.7 million Tokens

Hard cap: 650 million Tokens

Token Utility

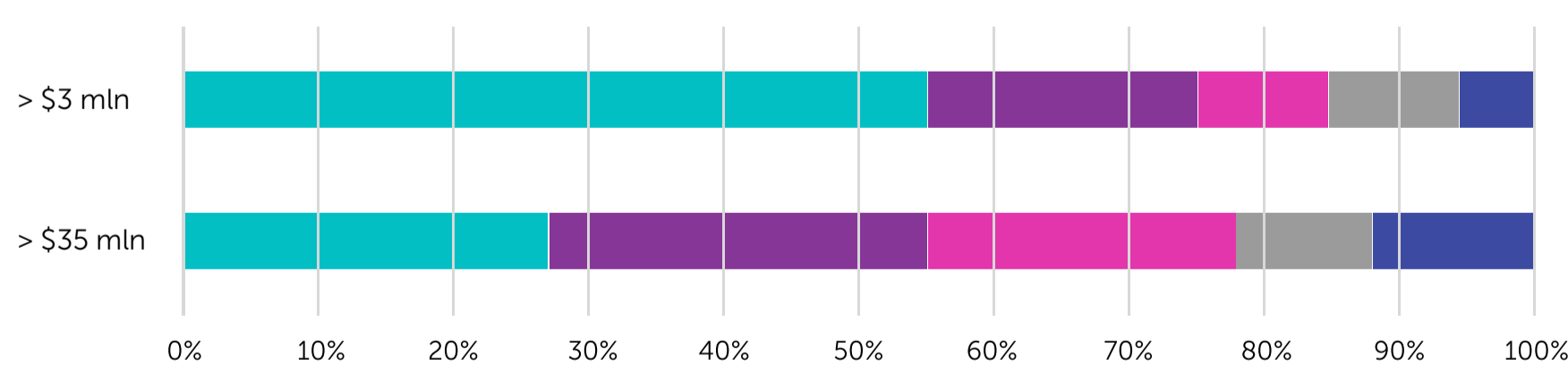
- Bootstrap network effects
- Trade artists' coins
- IP shared ownership
- Platform services prepayment
- Fair-play guarantee

Token Distribution



Reserve fund	2%
Artists' manifesto	6%
Bounty pool	3%
Founding team	14%
Early backers	4%
Advisors and ambassadors	6%
Crowdsale	65%

Funds Allocation

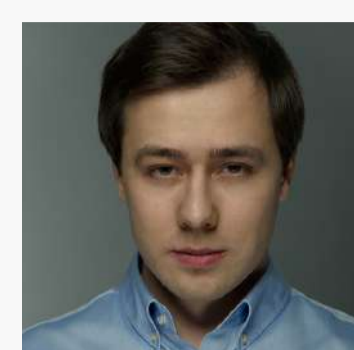


Road Map

2017	2018	2019	2020
<p>October Origin of the idea</p> <p>December Securing a pre-seed investment round (US\$ 600,000) from a Singaporean venture fund</p>	<p>April Platform alpha version launch</p> <p>June Soundeon Token sale</p> <p>August Beta version launch</p> <p>November Music Token Sale layer launch</p>	<p>February Full compliance with regulations Soundeon Exchange layer launch</p> <p>June Soundeon Tix layer beta version launch</p> <p>September Soundeon Monitor launch</p> <p>December Fully working platform worldwide expansion.</p>	<p>March Soundeon Protocol launch for external services</p>

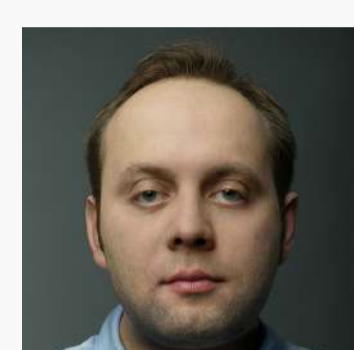
Token Sale Q2 2018

Founders



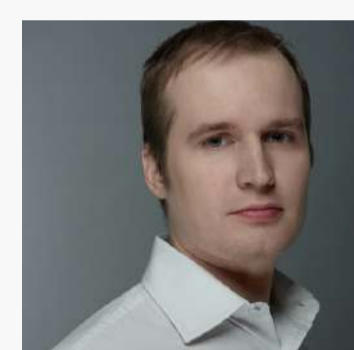
Vadim Kurochkin
CEO

A serial entrepreneur with a track record of launching successful technology and finance projects. His financial technology products are actively used by institutional clients.



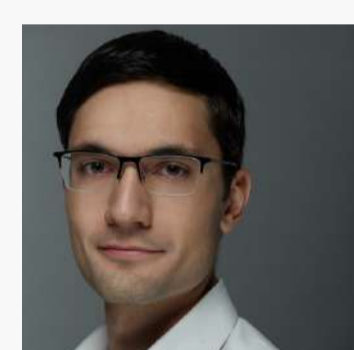
Vladimir Avdeev
CVO

Responsible for the strategic product development and financial engineering strategy at Zilliard. Previously, Vladimir worked at the legendary Bolshoi Theater, he remains dedicated to the worldwide promotion and popularization of Russian art.



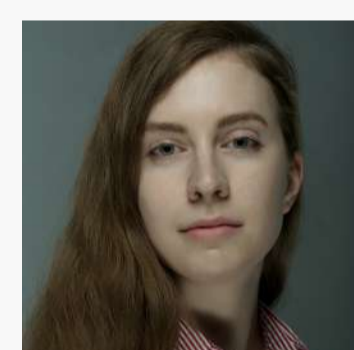
Egor Bushlyakov
CTO

With over 10 years of experience in programming high-frequency trading applications, Egor's involvement with high-load projects gives him the experience to head our development team.



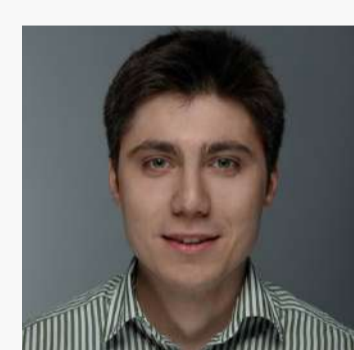
Ruslan Guseynov
Strategy and Development

Ruslan's expertise lies in strategic planning, structured finance and development for supranationals and private companies. Most recently he helped manage a significant portfolio at the EBRD and provide financial strategy advisory to the United Nations.



Anastasia Liberman
Head of Operations

Experienced in providing legal advisory services on structuring financial transactions. Whilst at E&Y, Anastasia focused on asset-based lending and exotic asset classes.



Aram Abgaryan
Business Development

Co-founder of Fourpicapital, Aram possesses over 7 years of experience in consulting, investment banking and asset management. He has in-depth technical expertise in creating trading infrastructures.

Team Experience

