# International Association for Volunteer Effort GLOBAL CORPORATE VOLUNTEERING AWARDS \* \* \* \* \* 2018

The IAVE Global Corporate Volunteering Awards honor companies that have developed and implemented innovative, high impact global employee volunteering programs. The International Association for Volunteer Effort is dedicated to advocating for and promoting high quality and inspiring practices in global volunteering, and the corporate awards program helps fulfill this mission.

## 2018 GLOBAL VOLUNTEER PROGRAM AWARD WINNER



The Global Volunteer Program Award recognizes a global company that shows an exemplary overall approach to global corporate volunteering with a well-thought-out strategy that fits well with their values, priorities and culture; an understanding and appreciation of global issues and local realities; and activities that address serious problems in a serious way.

## THE INSPIRING PRACTICE AWARD WINNERS







The Inspiring Practice Award recognizes global companies that have created a high impact volunteer initiative designed to meet a specific community or societal need. This award is about tangible outcomes that resulted from a specific volunteer-based strategy to meet a particular need.

#### THE GERMAN VOLUNTEER PROGRAM AWARD WINNERS



The German Volunteer Program Award this year recognizes four companies: B.Z., Scholz & Friends, Scout24, and Zalando, and their employee volunteer initiative, the Berlin Social Academy, that shows a collaborative and creative approach to improving their community.

#### THE DISASTER VOLUNTEERING PROGRAM AWARD WINNER



The Disaster Volunteering Program Award is designed to recognize a company who exhibits an exceptional commitment to action through volunteers in multiple phases in disaster response – building resilience, responding to disasters, and working to restore communities through short and long term recovery.

#### THE JUDGES

### The judges for the 2018 Global Corporate Volunteering awards were:

**Carmen Chavarria** has been volunteering since 2004 and is currently the National Representative for IAVE in Guatemala. She was the General Coordinator for IAVE's 7th Latin America Volunteer Conference in 2017. Carmen is the former President of the Guatemalan Volunteer Center and is currently a member of the Board of Directors. She is also a consultant to organizations developing volunteering projects in Guatemala.

Jeff Hoffman leads Jeff Hoffman & Associates, a global corporate citizenship, philanthropy and civic engagement firm that enables businesses, organizations and individuals re-imagine a world full of hope, promise and opportunity while strengthening their own enterprise. Working at The Walt Disney Company for 31 years, Jeff most recently served as Vice President of Disney Worldwide Outreach. In this role, he had global responsibility for Disney's philanthropy, community relations and cause marketing activities including its award-winning employee volunteer program, Disney VoluntEARS.

**Do-young Kim** has more than 15 years of experience in corporate social responsibility as a CSR team leader of the SK Group, SK Telecom and SK Broadband. He is a founder and a leader of CSR Forum which has more than 550 CSR team members of more than 170 Korean corporations. The CSR Forum meets monthly enabling corporations, NPOs and government meet and design new partnership models.

**Susan Portugal** is Senior Vice President and Environmental, Social and Governance Program Director at Bank of America. She is responsible for leading Bank of America's employee engagement initiatives including the company's worldwide volunteer strategy and program supporting more than 200,000 employees. Susan also leads the company's national employee giving initiatives. In 2016 Bank of America won the IAVE Global Corporate Volunteering Program Award.

**Veronica Scheubel**, in the early 2000s, built up and oversaw then-thriving Nokia's global EVP program in more than 30 countrieS. Later on, she co-authored 'Corporate Community Involvement: The Definitive Guide' (Greenleaf/Stanford University Press 2010), including a chapter on both strategy and operational detail of implementing EVPs. Today she is a consultant, coach and trainer on personal and organizational transformation as well as relational leadership, and an occasional advisor on skilled volunteering and secondments.

**Maximillian G. Ventura** is President and CEO of Philam Foundation, the corporate social responsibility arm of Philamlife Insurance, an affiliate of the AIA Group. He established Kaakbay Philam Volunteer Corps in early 2000's at Philamlife and has been an active advocate for volunteerism in the corporate sector ever since. He also serves as Chairman of the Philippine Coalition on Volunteerism, that strives to mainstream volunteerism for nation building. In the 1990s Max was a Jesuit Volunteer helping farmers during the implementation of agrarian reform in the Philippines.

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