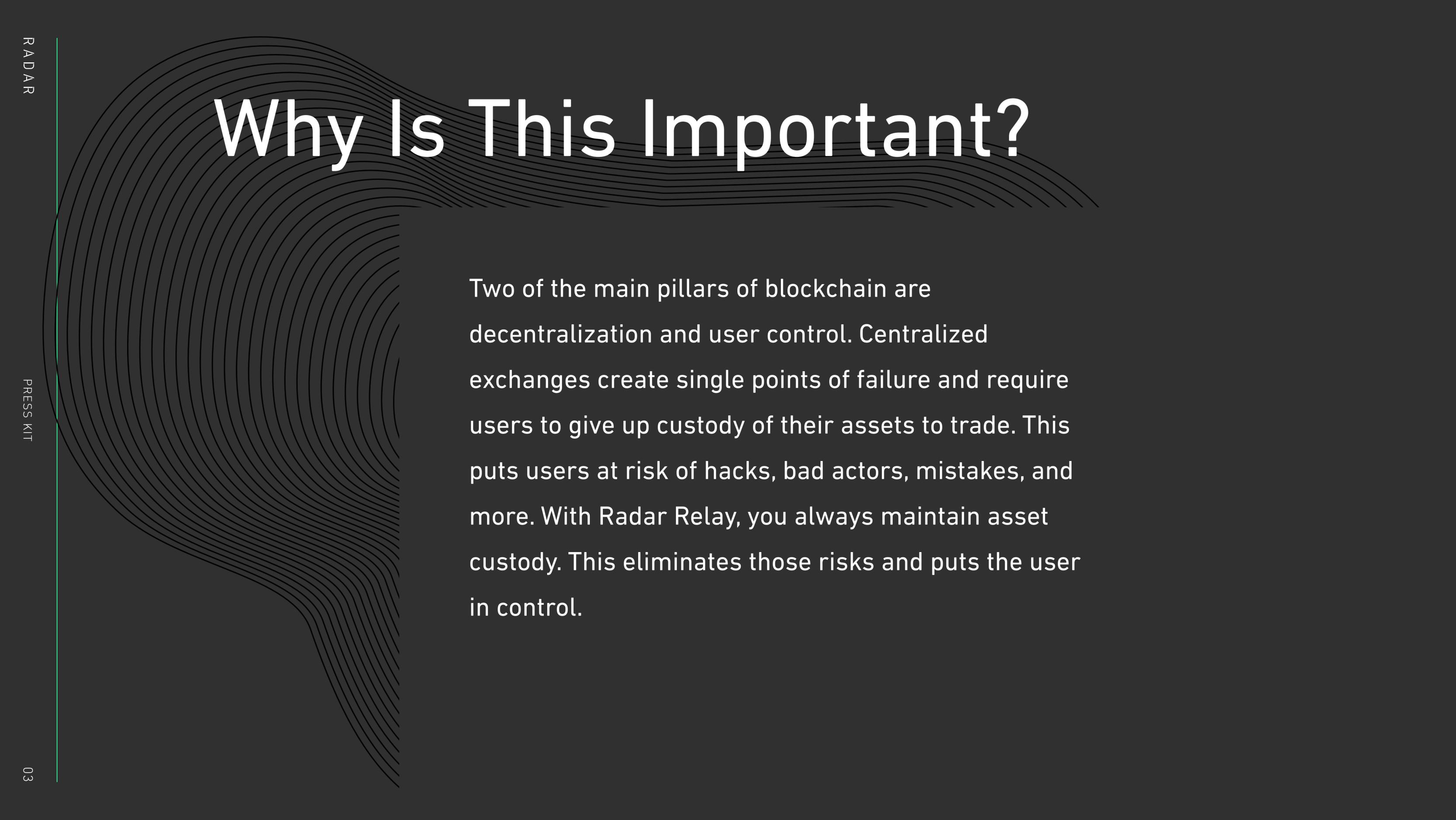


RADAR

Press Kit

What Is Radar Relay?

Radar Relay is a peer-to-peer trading platform for Ethereum-based tokens built on the 0x Protocol. Radar Relay operates an order book and relays orders between peers while never holding any assets in custody. Radar Relay is not an exchange.



Why Is This Important?

Two of the main pillars of blockchain are decentralization and user control. Centralized exchanges create single points of failure and require users to give up custody of their assets to trade. This puts users at risk of hacks, bad actors, mistakes, and more. With Radar Relay, you always maintain asset custody. This eliminates those risks and puts the user in control.

Who Is Radar?

Radar is a tribe of developers, business leaders, strategists, and designers passionate about decentralized technology as a transformative tool with a mission to onboard the world to the token economy. Radar is a U.S. company formed in August of 2017. Launching shortly after, as the first relayer using the 0x Protocol, Radar Relay was one of the earliest working dApps on Ethereum. Radar Relay has facilitated over \$150 million in trades and added over 150 tokens.

FAQ

WHY BUILD ON 0X?

After absorbing the 0x whitepaper, the team was captured by the vast possibilities building a relay creates. We share 0x's determination to consistently ship meaningful tools and products. The 0x developer community is one of the most vibrant in the blockchain ecosystem and is active in solving the difficult problems facing adoption.

HOW IS RADAR RELAY DIFFERENT THAN A TRADITIONAL EXCHANGE OR BROKER?

Radar Relay is a non-custodial, open order book that operates on the 0x Protocol. Users post orders for utility tokens to an order book and sign the orders with their private key. Takers find and accept the signed orders on the book and the orders are fulfilled through the 0x Protocol. Radar never holds crypto assets at any point.

RADAR LINKS

radarrelay.com

app.radarrelay.com

support.radarrelay.com

RADAR EDUCATIONAL SITES

ethgas.io

gwei.io

relayer.network

tokenallowance.io

weth.io

wallet2wallet.io

shorttokens.io

SOCIAL LINKS

