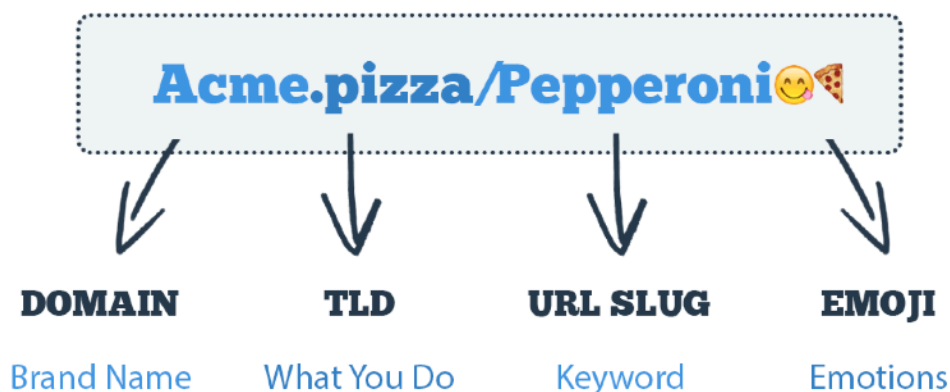


Rebrandly takes Custom Links to the Next Level: New Feature Lets Users Add Emotions to Their Links.

November 14th 2016, San Francisco: Rebrandly has launched a beta version of their latest feature: The ability to add emojis to custom short links!

Currently, [Rebrandly](#) is the easiest way to create and share short links with a custom domain name. As a natural progression, their new feature now gives people a 4th way to personalise links with their tool:



With this beta version, they'll be gathering feedback from users and testing across platforms. Developing this feature has many technical challenges, and they are working hard at quickly making emoji-fied links compatible with all platforms. Currently it's compatible with most platforms, like Facebook, LinkedIn and Skype. The goal is to make it function optimally on all platforms, including Twitter. It's just a matter of time ([rebrand.ly/compatibility](#)).

Using emoji-fied links is a fresh and cool way to share content. It gives you the ability to add emotion to your links, to communicate more with less, and to stand out with more than just words.

This is a huge step in the evolution of how we share and interact with our links. Rebrandly emoji-fied links are the most complete link you can share, and the ones that are going to stand out from the rest.

QUOTE: "Adding your brand to your links is like signing it, you stand for what you share. Adding an emoji is like adding your emotions, which is a big step in the link evolution. Everybody should be able to fully personalize the links they share." (Davide De Guz, Founder)

About Rebrandly:

Rebrandly is a small tech startup, with offices in San Francisco, Dublin and Rome. It is the easiest way to create, share and manage branded links. It offers individuals and companies the ability to brand and shorten the links they share using their name or brand through a specific domain name. Rebrandly wants to change the way people share their content online.

Resources:

Emojify your links here: [Rebrand.ly/Emojify](#)

Press Media Kit: [Rebrandly.com/Press](#) - Some of our Testimonials: [Rebrand.ly/Testimonials](#)

Our Website: [Rebrandly.com](#) - Emoji How To Video: [Rebrandly.rocks/EmojiVideo](#)

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