



Media Release  
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**Whispir Limited**  
(ASX:WSP)

## Whispir Appoints Graham Link to the role of Chief Technology Officer

Whispir Limited (**Whispir** or Company), one of the world's fastest-growing software-as-a-service (SaaS) communications workflow platforms, announces the appointment of Graham Link as Chief Technology Officer (CTO).

Link has over 20 years of experience in leading technology, strategy and product development. He joins Whispir from Moula, where he was Chief Information Officer and led the software and engineering delivery of the company's payments and lending products.

Before joining Whispir, Link redefined the global technology strategy for Property Exchange Australia (PEXA), to include the development of roadmaps that leveraged new technologies and opportunities in the market. The experience gained during his 7-year tenure will contribute valuable expertise to the acceleration of Whispir's rapid growth. Prior to PEXA, Link spent nine years with Accenture, working in Australia, the United Kingdom and North America on complex digital transformation projects.

"I am thrilled to join Whispir at such a pivotal growth stage. Whispir has a unique product with a talented team behind it, and I am here to help drive our global expansion forward and serve our customers with intelligent communication solutions. I will focus on our people, our methods and our strategy on this scale journey." says Whispir CTO, Graham Link.

Jeromy Wells, CEO and founder of Whispir, says, "Graham is a strong and experienced leader. The leadership muscle Graham brings to Whispir, along with his technical expertise and ability to drive effective cross-team and cross-region collaboration will be great catalysts for the further acceleration of Whispir's product roadmap delivery.

"Graham's appointment reflects Whispir's commitment to attracting the best talent to the leadership team as the Company increases momentum in the delivery of its innovative technology agenda and provides the world's leading communications intelligence platform."

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**For further information, please contact:****Investors and Media**

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**About Whispir**

Whispir is a global scale SaaS company, founded in 2001 to provide a communications workflow platform that automates interactions between organisations and people.

Our products enable organisations to improve their communications through automated workflows to ensure stakeholders receive accurate, timely, useful and actionable insights in a manner that is sensitive to individual contexts and preferences. Our customers use Whispir's software to create interactive, multi-party and omnichannel communications from templates, solving simple to complex communications workflow tasks.

Whispir operates across three key regions of ANZ, Asia and North America.

More information [www.whispir.com](http://www.whispir.com)