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## A RETURN TO ROOTS: FAJITA WILLIE'S UNVEILS NEW COCKTAILS, DISHES, AND VIBES THAT RECALL CANTINA BEGINNINGS

*SHOW-STEALING RITAS & SIZZLING FAJITAS DEFINE THE EASY HOUSTON TEX-MEX FAVORITE*

**HOUSTON, TX (September 9, 2021)** – **Fajita Willie's Café and Cantina** is embracing its roots—in brand new ways. The Tex-Mex masters in the legendary **Willie's Grill & Icehouse** family, Fajita Willie's has introduced crisp new craft cocktails, mouthwatering menu additions, a giant new bar, and more in a delicious celebration of the original drinks, dishes, and lively atmosphere that first put the two-decades-old Houston cantina on the map.

The Fajita Willie's cocktail menu boasts an assortment worthy of a beloved neighborhood cantina. The new **Spicy Willie Rita** joins the now 7 Signature Ritas available alongside other exciting options, including the **I-10 Ranch Water**, **Mint Condition Mojito**, **Michelada**, and the **Texas Rose**. **Chorizo Con Queso** now tempts from the appetizers menu, while **Es Pollo**, **Mahi Mahi Tacos**, and the **Founders' Favorite Burger** are enticing entrée additions.

Located at **15650 Farm to Market Rd 529** in Houston, Fajita Willie's occupies **4,800 square feet inside**, plus an inviting **1,800 square-foot patio** that seats 120. A total of 142 guests may be seated indoors, including 28 at the brand new, colossal bar that also features a big-game ready panel of four 65" TVs. Nods to both beachy Cabo San Lucas and warm Tex-Mex hospitality help create a laid-back, welcoming vibe.

Refreshing cocktails lead the red-letter list of new additions. The popular **I-10 Ranch Water** is Republic Blanco Tequila blended with grapefruit and lime, then topped with Topo Chico. The **Mint Condition Mojito** combines Wild Horse Distillery White Rum, fresh mint leaves, and a topping of club soda, then allows guests to choose from 5 flavors: Mint, Blackberry, Passion Fruit, Mango, or Strawberry. The summery **Texas Rose** is Tito's Handmade Vodka, Ancho Reyes Verde, and watermelon, while the savory **Michelada** combines irresistible Bloody Mary mix with the guest's choice of beer.

The **Spicy Willie Rita** is a fiery update on the icehouse classic: Dulce Vida Pineapple Jalapeño Tequila, lime, and orange are paired with a spicy Tajin salt rim. Fajita Willie's signature ritas also include the **Beerita**, a lime rita served with the guest's choice of Dos XX or Corona; **El Jefe**, a rita on the rocks featuring Patrón Silver and Patrón Citrónge; the **Top Shelf Rita**, featuring a splash of Grand Marnier and a choice of 1800 or Patrón; and the **House Ritas**, which are available in lime, strawberry, or swirl, and as a small for \$3 or a large for \$4, every day.

The **Chorizo Con Queso** pairs hot melty cheese with spicy chorizo, rounding out an appetizers' list that spans from traditional Chili Con Queso to Bacon-Wrapped Shrimp. New entrées offer decadent comfort:

The **Es Pollo** is charbroiled chicken breast topped with Monterrey Jack cheese and the guest's choice of tomatillo or ranchero sauce, then served with rice, charro beans, and tortillas. The **Mahi Mahi Tacos** are grilled to savory perfection and offered in orders of two or three, then paired with rice and beans. The **Founders' Favorite Burger** allows Fajita Willie's fans to enjoy the best of both of Willie's worlds, with double meat and double cheese.

Famous **Fajitas** still anchor Fajita Willie's entrée offerings: sizzling cuts of 100% USDA beef, chicken, or shrimp fajitas, served with guacamole, pico de gallo, grilled peppers and onions, rice, charro beans, and homemade tortillas.

"Fajita Willie's has been one of the best spots for ritos and fajitas in Houston for 23 years," said Greg Lippert, CEO of Willie's Restaurants. "The expanded menus and revamped bar are exciting new offerings that also ensure we stay connected to why we started Fajita Willie's in the first place."

Fajita Willie's is hiring. Pay is competitive: Most servers earn between \$20 and \$26 per hour. Fajita Willie's also actively promotes and hires from within, believing every position has the potential for long-term career growth.

### **ABOUT FAJITA WILLIE'S**

Fajita Willie's Café and Cantina specializes in craft margaritas, inspired cocktails, and comfort food that sizzles. Launched in 1998 as a Houston ode to Cabo San Lucas, Fajita Willie's maintains those beachy, laid-back ties with an expansive patio perfect for lingering, and huge bar in the heart of the restaurant, where the big game is always on and signature ritos are served alongside famous skillet fajitas. The Tex-Mex branch of the Willie's Grill & Icehouse family, Fajita Willie's offers the same come-as-you-are spirit in the form of a neighborhood cantina. For hours, menus, and more, visit <http://fajita-willies.com>.

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