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NAD Treatment Center's Alternative Approach
Towards the Opiate Epidemic

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San Diego— The NAD Treatment Center, a progressive outpatient clinic in San Diego, California, today announced the integration of Neuro-linguistic Programing (NLP) to its treatment protocol for chemical detoxification and addiction recovery. In addition to addiction counseling, the clinic specializes in natural detoxification from chemical dependence through brain restoration therapy using intravenous NAD^+. Both therapies offer a promising new solution for those trapped by opioid dependency, an epidemic sweeping the nation.

"The death count is the latest consequence of an escalating public health crisis: opioid addiction, now made more deadly by an influx of illicitly manufactured fentanyl and similar drugs," stated Josh Katz, in his article, "Drug Deaths in America Are Rising Faster Than Ever" published in the New York Times. Katz claimed that overdose from drugs, and particularly opioids, is now the leading cause of death for Americans under the age of 50.

Phillip Milgram, MD, Medical Director of the NAD Treatment Center, and a recovering opioid addict himself, understands the challenging transition to sobriety among young opioid users. "Those affected by the opiate epidemic, especially the younger generation of opioid users, have a more difficult time adjusting to a new lifestyle and staying sober," he explains. "For many of these users, using opioids is all they know. Old habitual patterns and beliefs are deeply engrained within the brain, and asking these young users to quickly adapt to a new life is a struggle in itself."

Dr. Milgram asserts that NLP, when combined with all-natural NAD^+ therapy, is an effective tool to help break the thought patterns surrounding addiction and to help instill healthier habits. "The NAD^+ therapy addresses the physical symptoms of addiction by detoxing the patient naturally with minimal side effects and reduced cravings, whereas NLP reassigns meaning and feelings towards opioids, creating a fresh start for the younger generation to rebuild their life free from chemical dependence."

Ashley, a previous patient from the NAD Treatment Center, came for a ten-day treatment of NAD^+ therapy and received four sessions of NLP as ancillary treatment. She claims that she has never felt this good from the NAD^+ treatment and has had no reason to use again.

"I think the combination of that [NLP] and the NAD^+ takes it to another level," said Ashley on her ninth day of treatment, "[NLP] is working with your subconscious and that's where we keep a lot of our

suppressed thoughts."

In response to opioid epidemic and the feverish death count that has resulted, the NAD Treatment Center is taking on this battle, one patient at a time. Regenerating the brain and body from the NAD$^+$ therapy and integrating NLP into addiction recovery may provide a solution to today's leading cause of death.

Neurolinguistic Programming is based upon several different psychotherapy models that examine the fundamental dynamics between the mind and language. This type of therapy affects the behavior programming help individuals by improving the way the store, process and recall information.

About NAD Treatment Center
Located in San Diego, NAD Treatment Center is a clinic that specializes in natural detoxification from chemical dependence through brain restoration therapy using intravenous NAD$^+$. We offer the best chance for recovery to those suffering from addiction to opiates, alcohol, amphetamines, and other substances. Using NAD$^+$ in combination with the latest technology and alternative therapies, we customize recovery programs for each individual. Our treatment program is unique because we minimize the amount of medication people have to take and restore their brain on a cellular level. For additional information, call (844) 623-7587 or visit us online at NADTreatmentCenter.com.

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