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10net launches two new divisions, 10net Focus and Oneder

10net, a leading digital signage provider announced the business' rebrand and launch of two new divisions, 10net Focus and Oneder. The rebrand includes a new logo, positioning, and website for each division.

Dan Hagen, the CEO, said, *"We are thrilled to announce the two new divisions under the 10net Group of Companies - 10net Focus and Oneder. When we gathered as a team last fall for a critical strategy session, we intended to find a way to serve the diverse needs of our customers better. Many of our customers require reliable, scalable solutions and ongoing support, and other customers desire custom, one-of-a-kind 'experiences.' Both sets of customers are equally valuable to us, but have significantly different needs."*

10net Focus supports businesses looking for digital signage systems whose purpose is to inform, educate, market, and sell products and services. We provide repeatable, scalable solutions which incorporate our vast experience and learnings and have previously partnered with industries in the food, automotive, corporate and not for profit sectors. Known for our creative problem-solving abilities, we can either create new or enhance existing digital signage systems.

Oneder, focuses on building awe-inspiring and one-of-a-kind digital displays that tell our customers story. Our imaginative and skilled team turns visions into reality and partners with companies looking to create emotive and memorable experiences that challenge the ordinary.

"We knew that a unique approach was needed," said Dan Hagen, CEO. *"We took this opportunity to rethink not just our name, but our entire brand, how we position ourselves, and how we can communicate with our customers better. We are proud to be ahead of the curve in a rapidly evolving industry, and our new divisions will now illustrate just how far our company has come."*

Please visit www.10netfocus.net and www.weareoneder.com, to explore the new websites and learn more about the products and services offered.

To learn more about these two new divisions, please contact: Dan Hagen, 10net CEO

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