

CounterCraft reports outstanding 60% growth in sales bookings at 2019 year-end

CounterCraft unveils unrivalled enterprise cyber deception capabilities at RSA Conference 2020

- CounterCraft 2.6 delivers first-to-market catalog of 25 ready-made enterprise cyber deception campaigns
- Detect, understand and respond to adversaries with enhanced context, convenience and confidentiality
- Contain cyber-attacks with unique buffer zone capabilities and limit the impact of a cyber-attack on your organization
- CounterCraft attends RSA Conference San Francisco for 4th year running to represent innovation in cyber security from the Basque Country

24 February 2020. San Francisco: Today, global leaders in enterprise cyber deception technology, [CounterCraft](#), will unveil version 2.6 of its award-winning [Cyber Deception Platform](#) at RSA Conference 2020 in San Francisco. Revolutionary new features and functionality enter CounterCraft into the top league of cyber deception vendors, heralding a new generation of enterprise cyber intelligence that enables organizations to understand their adversaries and contain the impact of cyber-attacks more efficiently than ever before.

A catalog of 25 ready-made campaigns, complete MITRE ATT&CK integration, and advanced cloud and on-premise buffer zone capabilities are among a multitude of improvements now live to establish CounterCraft as one of the most competitive, flexible and forward-thinking cyber deception solutions in a market recognized by Gartner for its innovative contribution to the cyber security industry.

CounterCraft 2.6 excels in the five stages of deception identified by Gartner (basic threat detection, detection and response, production of local IoC and MRTI, integrated proactive threat hunting and active attacker engagement), standing out for its ability to help threat hunters and engage with threat actors using controlled synthetic environments. An impressive list of customers and cyber security consultancy partnerships with companies such as PwC, ElevenPaths (Telefonica Cyber Security Unit), Minsait (an Indra company) and Entelgy Innotec Security are testament to CounterCraft's value in generating specific and actionable cyber deception campaigns that simplify the task for threat hunters, analysts and researchers, and in turn save on budget and resources for any organization embracing the age of operation technology.

Richard Barrell, Product Manager at CounterCraft said: *“CounterCraft has come of age. CounterCraft 2.6 will power up any enterprise cyber counterintelligence strategy with the kind of in-depth behavioral analysis that enables clients to profile adversaries with improved precision, and calculate the probability of different types of attacks occurring.”*

“CounterCraft 2.6 gathers high-quality enterprise intelligence for an organization through assets such as WiFi, SWIFT, email, social media, SCADA and MS Office 365. This, combined with our growing proprietary knowledge base and MITRE ATT&CK™ integration, means it's now possible to anticipate the

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movements of APTs with a high degree of accuracy; in practice, this means campaigns can be tailored very specifically to attract, and thus identify, attackers.”



Recognition, Awards and Acceleration Programs

CounterCraft has been recognized internationally by over 25 cyber security institutions, including magazine publications and industry leaders, for its radical approach to innovation in the deception technology market. Most recently, the team collected the “**New Generation Cyber Deception**” award for its groundbreaking contribution to the US cyber security market. In addition, CounterCraft was recognized by SC Magazine UK as “**Best Buy in Deception Technology**” in June 2019. 2018 accolades include the Info Security PG Global Excellence Award for “**Startup of the Year**” and top 100 status in the Red Herring 100 Europe 2018 awards, which commends change leaders in technology and rewards exceptional achievement of technology companies and entrepreneurs in Europe.

The company has also participated in leading government-led cyber security accelerators and scale-up programs such as the GCHQ Cyber Accelerator, the London Office for Rapid Cybersecurity Advancement (LORCA), the Basque Industry Acceleration Program BIND 4.0 and the Cybersecurity Acceleration Program of INCIBE.

About CounterCraft

CounterCraft empowers organizations to strengthen their security posture more efficiently than ever before. Designed and developed by experts, CounterCraft is a pioneering provider of full-spectrum cyber

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deception and ground-breaking threat hunting and enterprise cyber counterintelligence to detect, investigate and control targeted attacks.

The CounterCraft Cyber Deception Platform fits seamlessly into existing security strategies and delivers personalized, actionable intelligence to facilitate early threat detection, accelerate incident response and significantly reduce security spend. Our award-winning solution combines powerful campaign automation with controlled synthetic environments to allow attackers to penetrate organizations without doing real damage.

CounterCraft is recognized worldwide for its radical contribution to the deception technology market and operates in more than 20 Fortune500 Index companies globally, including financial institutions, governments and Law Enforcement Agencies. Founded in 2015, CounterCraft is present in London, Madrid and Los Angeles, with R&D in San Sebastián (Spain).

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