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10net Group Acquires Unified Brand, including AutoVision TV, NetNeighborhood TV, Enterprise Solutions and UB Social Connect.

10net Group is pleased to announce the acquisition of Unified Brand as of December 31, 2019. Companies across North America will now have access to a suite of digital signage solutions offered by one provider. From creating custom channel content to procuring, installing and managing hardware and software, 10net Group is able to provide end-to-end services and solutions.

'We are excited to become a part of the 10net Group which will support our shared goal of being more competitive in the digital signage solutions market space' said Will Worosylla, President and CRO of Unified Brand. 'We recognize that customers want an end-to-end solution that includes content curation and management on the back-end and we can now offer all of that.'

AutoVision TV, NetNeighborhood TV, Enterprise Solutions and UB Social Connect, all part of the Unified Brand, will continue to operate as separate brands within the 10net Group of companies. Their ability to build custom TV channels for use within business locations complements 10net Group's scalable and managed experiential digital signage solutions.

'10net is thrilled about the acquisition of Unified Brand. As an experiential design team, we now have a greater capability to offer a directed customized content "channel" which happens to be in-line with our primary mission of maximizing a personalized guest experience' said Dan Hagen, CEO of 10net.

For more information on the products and services these companies offer visit 10net.net and unifiedbrand.com.

ABOUT UNIFIED BRAND

Unified Brand builds and deploys customized content channels in out-of-home locations as a focused and cost-effective alternative to broadcast television and includes: AutoVision TV which provides specific TV Channels within automotive dealerships, NetNeighborhood TV which brings together businesses, advertisers, and customers in a specific geography to present their own messaging and entertainment content, and Enterprise Solutions which provides customized TV channels in a business's visitor and employee-only areas. UB Social Connect is a mobile app that allows dealerships to take pictures and post to multiple social media sites at one-time, improving their social media footprint, likes, shares and lead generation activities.

ABOUT 10NET GROUP

10net Group is a collection of companies offering experiential digital signage solutions including design and creative services, experience development, and managed services. Since 2008, 10net has been collaborating with companies looking to create one-of-a-kind memorable experiences as well as those looking for multi-location systems that can either be custom or standardized in nature.

To learn more about this acquisition, please contact: Dan Hagen, 10net CEO
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