

# Accepting Crypto Doesn't Have to be Cryptic

LOW RISK.
LOW FEES.
SIMPLE INTEGRATION.

# We make accepting crypto-cash simple.

Your customer opts to pay with cryptocurrency during checkout.

Payment is locked-in at the current exchange rate.

We immediately convert your funds, protecting you from volatility. Funds are deposited directly into your bank account.













## Features & Tools Geared for Your Success

### Simple Signup

- Zero cost
- 3-step processing form

### **Processing**

- Low 1% fees for most transactions
- Zero chargebacks
- Transactional risk protection
- Convenient flat or cryto payouts
- Accept Bitcoin, Bitcoin Cash, Litecoin & Dash

### **Custom Dashboard and User Interface**

- Invoice, billing and payment tracking and navigation
- Preferences customization
- Creation and customization of bills, invoices, and ready-to-ship notifications
- Customer refunds
- Developer tools and documentation access

### Support

- Online and phone assistance availability
- Integration support
- Customer invoicing, transaction and payment support

### **Hosted Gateway**

- Minimal setup
- Immediate payment acceptance
- Zero API integration
- Customization-capable
- Website redirect or iframe options

### **API**

- Open source SDKs and plugin availability to assist in integration
- Creation of invoices, notifications and authorization settings
- Exchange rates and currency pricing updates
- Support for all ecommerce platforms



Sign up today at GoCoin.com

# Never Turn Down a Paying Customer Again

Many consumers that use cryptocurrencies do so as their preferred payment option. Potential customers who are already familiar with cryptocurrencies are more interested in doing business with companies that accept digital cash. The use of digital cash and digital wallets continues to grow. In 2017, Bitcoin leaped from the 90th to the 30th largest currency in the world, soon to eclipse Mastercard's transactional market share.

As a merchant payment network for small or big ticket purchases, our platform makes processing Bitcoin and other blockchain payments as simple as installing a plugin, compatible with most enterprise platforms. With our service, no customer will be turned away, increasing your sales and expanding your customer base, by offering multiple, digital payment options (Bitcoin, Bitcoin Cash, Litecoin and Dash), with funds deposited directly into your bank account.

### **Everyone wins.**



### **Digital Currency Is Here to Stay**

There is a growing number of global consumers more likely to buy products and services from businesses that accept cryptocurrency, because they can avoid expensive transaction fees and global exchange rate risk.

Providing your customers privacy and security with new payment method options will help to reduce or avoid the current shopping cart abandonment rate of 17% due to privacy concerns, and another 18% from too many payment security checks.

Even though digital currencies are currently a niche market, providing additional payment options allows your business to appeal to a much wider customer base. In fact, up to 28% of cart abandonment is largely due to limited payment options. Streamline and revamp your checkout process by making it faster and more cost-effective for your customers than traditional payment methods, by accepting



### **Your Partner in Crypto Commerce**

GoCoin is your boutique payment processor, centered on making Bitcoin merchant services and other digital currency transactions safe and readily available to travel, entertainment and other industry professionals. We've been doing just that since 2013.

With us, you can enjoy risk-free, fast turnarounds on your transactions, low fees, free sign up, easy integrations, and one-on-one customer support. We also offer convenient crypto or fiat payment options of your choosing via USD, EUR, GBP or digital currencies. The choice is yours. The choice is simple. Find out just how simple at **GoCoin.com**.