



New Partnership/service

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ASCENDtials

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Partnership With James Crawford

KOS-Melanin-ology™ lunch session “Activating Melanin in Black Education”

San Diego, California: ASCENDtials today announced a new partnership with James Crawford. This partnership will be for the inaugural KOS-Melanin-ology™ lunch session and is intended to educate participants about activating Melanin in education in the Black community.

“Forward Ever, Backward Never” - Kwame Nkrumah

“Returning hate for hate multiplies hate, adding deeper darkness to a night already devoid of stars. Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate, only love can do that.” - Martin Luther King Jr.

The benefits of this new partnership include:

- Our inaugural speaker for our lunch sessions
- Brings widespread attention and awareness to Melanin and its benefits in the fight for equality
- Makes problem-solving a priority for those with the highest concentrations of melanin, and pulls from an ancient African "way of life" based on science that embraces freedom, creativity, balance and helps sustain growth
- Engages more people in the social transformative/justice movement
- Builds critical consciousness around Knowledge of Self
- Promotes understanding of KOS-Melanin-ology™ and its purpose of a humanizing experience for all

About ASCENDtials: a 501(c)(3) nonprofit organization specializing in Critical Consciousness, by providing thoughtful holistic educative tools, resources, and training programs that prepare,



are preventative, instill, and reinforce a deeper appreciation for self and community, a oneness that builds capacity, and environmental care.

About James Crawford: James Crawford is a fourth-year Ph.D student in the Education Studies department at UCSD. He has extensive experience in education consulting and capacity-building to center the voices and academic supports for Students of Color. Currently, James is the Graduate Researcher for the UCSD Black Studies Project, a principal member of the Black Graduate and Professional Student Association, and also serves on the Black Academic Excellence Initiative for Advisory Committee. He is a published scholar with research interests including Black critical theory, critical media analysis, and culturally responsive pedagogies and curricula to help transform education systems and outcomes.