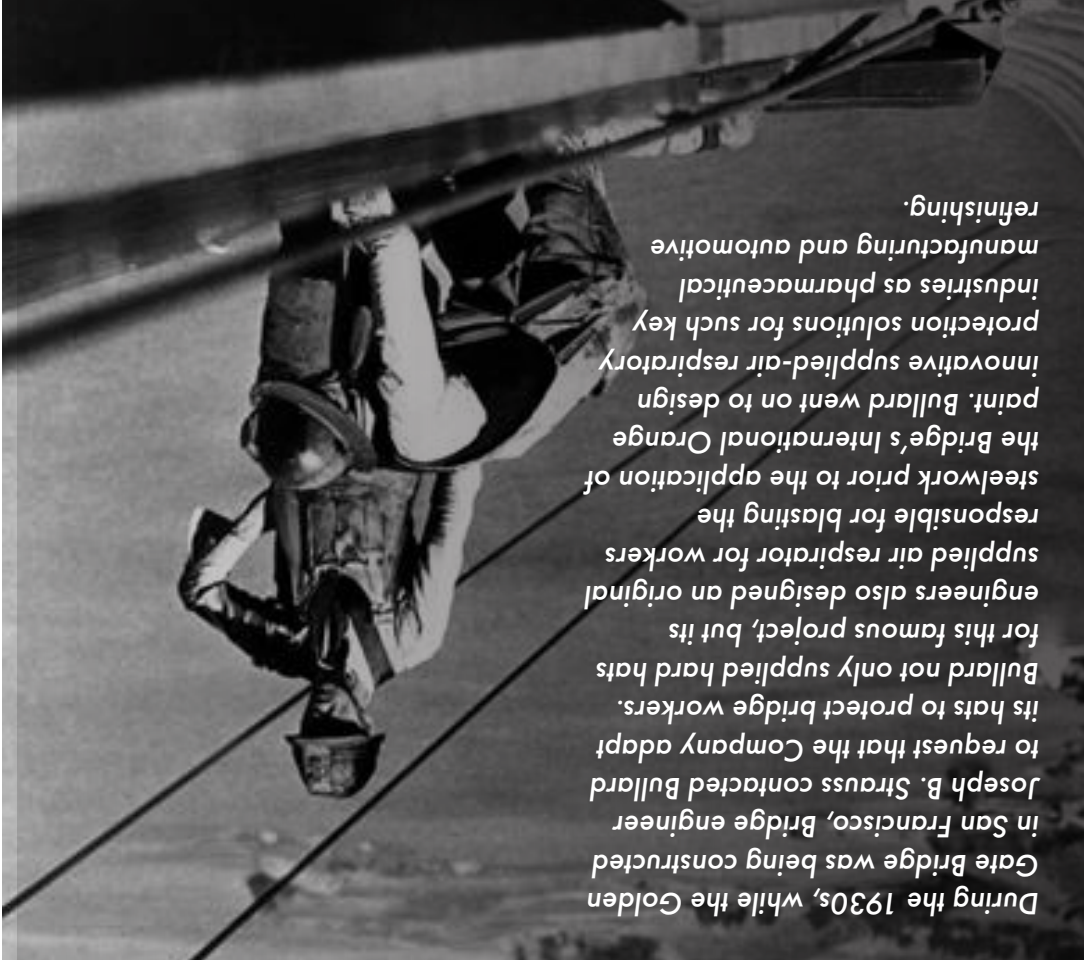




Already a recognized leader in the fire safety products market with its line of fire helmets, Bullard introduced its first thermal imager in 1998. This comprehensive product line combines the most advanced thermal imaging technology with Bullard's expertise in high heat, impact-resistant materials to bring firefighters the most durable and reliable thermal imagers in the world. Over a decade later, Bullard Thermal Imagers continue to be the number one choice of firefighters around the world.

With comprehensive Made in the USA offerings, Bullard proudly protects workers worldwide.

- Industrial Health & Safety
- Head Protection
- Face Protection
- Respiratory Protection
- Body Temperature Management
- Emergency Responders
- Fire & Rescue Helmets
- Thermal Imaging



During the 1930s, while the Golden Gate Bridge was being constructed in San Francisco, Bridge engineer Joseph B. Strauss contacted Bullard to request that the Company adapt its hats to protect bridge workers. Bullard not only supplied hard hats for this famous project, but its engineers also designed an original supplied air respirator for workers responsible for blasting the steelwork prior to the application of the Bridge's International Orange paint. Bullard went on to design innovative supplied-air respiratory protection solutions for such key industries as pharmaceutical manufacturing and automotive refinishing.

Twitter.com/Bullard1898
 Bullard | 1898 Safety Way | Cynthiana, KY 41031
 www.bullard.com

To schedule an interview or to request further information, please contact our media relations firm at RRoeser@TheEisenAgency.com or by calling 440-934-1313. Thank you, and we look forward to speaking with you.



"We have a great responsibility to our customers, our channel partners, our suppliers, and ourselves to drive growth that will allow us to move into future generations. We must aspire to greatness."

Wells Bullard CEO



Wells Bullard is the CEO of Bullard, a 121-year-old, fifth-generation family-owned company that manufactures high-quality personal protective equipment and systems that are sold around the world. She lives in Lexington, Kentucky, with her architect husband, Harding Dowell, and their eighteen-month-old son, Hall. Wells grew up in San Francisco, California, until she moved to Kentucky at the age of eight. She returned to her California roots and graduated with degrees in International Relations and Spanish from Stanford University in 2003.

From 2003 to 2006, Wells worked in Atlanta, Georgia, in a variety of management roles at McMaster-Carr, an industrial supply company, before pursuing her MBA at Harvard Business School. After graduating from business school in 2008, Wells joined Bullard, where she worked in roles in Product Development, and Business Development before taking over as CEO in November 2017.

Bullard traces its heritage back to 1898, a time of great opportunity in the western United States. Founded in San Francisco by Edward Dickinson Bullard, the Company originally supplied carbide lamps and other mining equipment to gold mines and other mining equipment to gold and copper miners in California, Nevada and Arizona. When his son, E.W. Bullard, returned from World War I, he combined his understanding of customer needs and his experience with his doughboy army helmet to design a protective headgear for miners. This "Hard Boiled" hat, introduced in 1919, represented the first of many innovative designs that have led Bullard to its prominent position in head protection for industrial and emergency responder applications.

Beginning in 1972, the company moved its production facilities from Sausalito, California, to Cynthiana, Kentucky, to take advantage of a more central location nearer to its customers and suppliers. Bullard has continued its customer-focused expansion with offices in Europe and Asia Pacific to better protect and serve workers around the world.

1898: Bullard is founded in 1898 by Edward Dickinson Bullard in San Francisco, California. The company is a supplier of carbide lamps and mining equipment to gold and copper miners on the West Coast.

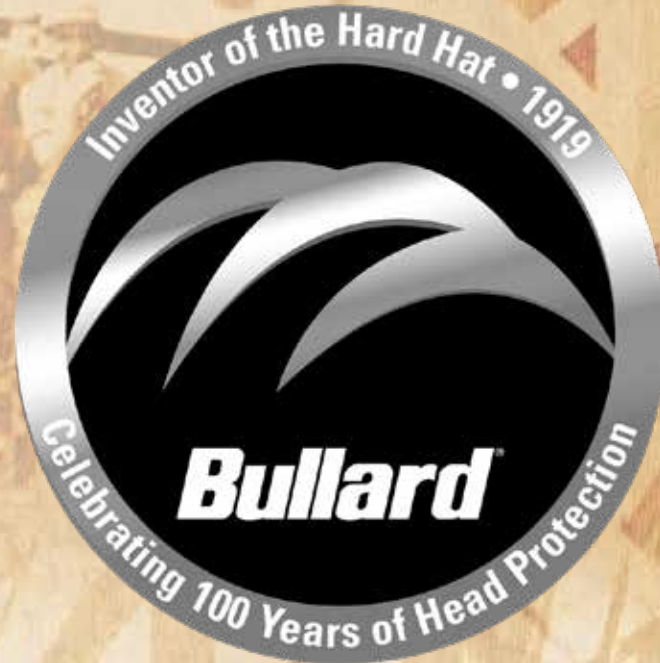


OUR VISION IS TO ADVANCE HUMAN SAFETY TO ENABLE LONG, HEALTHY, PRODUCTIVE LIVES THROUGH INNOVATIVE SOLUTIONS.



2009: The Company launches the EVA Powered Air-Purifying Respirator ergonomically designed for all-day worker comfort.

1919: The Hard-Boiled® Hat is patented in 1919 and becomes the mining industry's first head protection device.



2009 Bullard launches the industry's first personal-issue thermal imager.



1930s: During the 1930s, Bullard supplies hard hats for workers who are constructing the San Francisco Golden Gate Bridge. The Hard-Boiled Hat is re-designed to accommodate the needs of the Golden Gate Bridge construction workers. The first "Hard Hat Area" is designated at the Golden Gate Bridge construction site.



1940s: During the 1940s, Bullard developed its distinctive three-rib.



1947: Bullard quickly becomes a technology leader in this market and by 1947 introduces its first fiberglass fire helmet. The company received NFPA approval in 1983 for its thermoplastic fire helmet.

1933: Bullard entered the fire service market with its first fire helmet.

1933: Bullard engineers design an original supplied air respirator for workers responsible for blasting the steelwork of the San Francisco Golden Gate Bridge. Bullard hard hats and respirators are used in the construction of the Golden Gate Bridge and the Hoover Dam.



1972: Bullard moves its production facilities to Cynthiana, Kentucky.

1952: Bullard manufactures its first injection molded hard hat.

1981: Bullard introduces the first CC20 Tychem® Hood style respirator that becomes the number one hood of choice in the pharmaceutical industry.



2011: Bullard introduces the GenVX® Blast Helmet offering blasters a lightweight helmet for greater comfort.



2015: Bullard introduces, AboveView, the first Hard Hat with an innovative see-through visor.



2017: Bullard introduces the first Hard Hat with an innovative see-through visor



1995: Bullard acquires the 150-year old Roemer Company of Neu-Ulm, Germany that manufactures hard hats and other safety equipment.

1998: Bullard introduces the first thermal imager to the fire service market and the company quickly becomes a leader in this new market.

2001: Bullard expands its international presence to Asia Pacific with the opening of its Singapore office.

2017: Wells Bullard, great-great granddaughter of the founder, becomes the Company's CEO.

2018: Bullard expands its operation with the opening of the Bullard Center in Lexington, Kentucky.