



FOR IMMEDIATE RELEASE

June 1, 2016

Contact: communications@cionline.org

Cole Goins, CIR, (510) 982-2965 or

Mike Webb, (808) 365-9378

Rob King to Join Board of The Center for Investigative Reporting

EMERYVILLE, Calif. – June 1, 2016 – The Center for Investigative Reporting (CIR) announced today that ESPN's Rob King has been elected to its [board of directors](#). King will work with other directors to advance CIR's mission, strategic vision and financial position.

"Rob's deep journalistic credentials and broad experience in media will add essential, forward-looking and core ingredients to our success," said Phil Bronstein, CIR's executive chairman of the board. "His board counsel will add immeasurably to CIR's ambitious and innovative quest for high-impact, scalable and sustainable investigative reporting. We welcome Rob enthusiastically as a superb complement to what is already a dynamic and highly engaged board."

King is senior vice president for ESPN's *SportsCenter*, responsible for all of ESPN and *SportsCenter's* content and newsgathering operations. Prior to this, he served as vice president and editor-in-chief of ESPN.com. Earlier this year, King was recognized by *Forbes* as one of the "Top 25 most influential minorities in sports." In 2014, *Fast Company* named him one of the year's "Most Creative People." King began his career in the newspaper business at the *Courier-Post* in New Jersey as a graphic artist and general assignment reporter, eventually moving to *The Philadelphia Inquirer* and working his way up through the ranks to become the deputy managing editor.

"I'm overjoyed and honored to join the board of The Center for Investigative Reporting," said King. "Exploratory journalism and the journalists who undertake the craft are crucial to our society and our democracy, and I hope to play a meaningful role as the board continues its support of this vital work."

"I have known Rob for 20 years and had the pleasure of working together with him at The Philadelphia Inquirer," said Robert J. Rosenthal, CIR's executive director. "He is without a doubt one of the brightest, most principled and thoughtful journalists I have worked with. He is a visionary thinker and leader. We are very fortunate to have Rob join us."

Founded in 1977, The Center for Investigative Reporting is the nation's first independent, nonprofit, nonpartisan media organization dedicated to public service journalism. CIR empowers the public through groundbreaking investigative storytelling that sparks action, improves lives and protects our democracy. The stories we tell hold the powerful accountable and uncover information that would otherwise remain hidden from the public – revealing injustices, exposing threats to public safety, protecting vulnerable communities, championing human rights, speaking out against environmental degradation and shining a light on government fraud and waste of taxpayer funds. With its partners at PRX, CIR produces *Reveal* – the nation's first weekly public radio show and podcast showcasing the value and impact of investigative reporting. CIR is the recipient of the prestigious MacArthur Award for Creative and Effective Institutions, winner of 2013 and 2015 Emmy Awards and a 2013 George Foster Peabody Award, and a finalist for the Pulitzer Prize in 2012 (for local reporting) and 2013 (for public service).

For more information, please contact Cole Goins at cgoins@cionline.org or Mike Webb at gmikewebb@gmail.com and visit www.revealnews.org. Find and follow *Reveal* on [Twitter](#) and [Facebook](#).