

Go Global.



DayTranslations

Our Global Marketing
Services

who we are

We are a global language service provider with over 12 years of international experience.

With a network of over 10,000 professionals, we're proud to work with multiple Fortune 100 companies, providing them with a variety of services – *translation, certified translations, localization, interpreting, transcriptions, global marketing services, and more.*



marketing & language

Due to the nature of marketing and advertising, **localization for outreach materials and ads can be especially tricky.** Some of the components that demand particular attention are:



SLOGANS



METAPHORS &
IDIOMS



HUMOR



IMAGERY



COLORS



BRAND NAMES

global marketing 101

One of the reasons why brands like Starbucks, Lay's, and Adidas succeed internationally, is their carefully calculated international marketing strategy.



As specialists in culture with 12 years of experience, we offer just that – from the beginning of your customer's journey till the end.

global web design

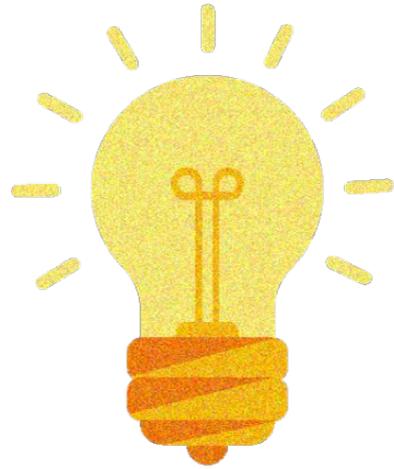


Your website is the digital presence of your products and services.

With **localization**, we conduct extensive research about the market you want to target and we adapt and translate all your website's assets, so they fit the formats, stipulations, and cultural nuances of the region you want to impact.

With **internationalization**, we design your product, following certain methodologies that will make future localization easy and cost-effective.

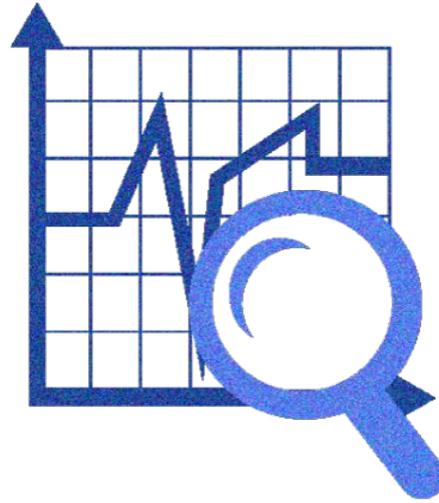
multilingual copywriting



Your on-page and off-page copy are the cover letters of your brand.

With **our multilingual copywriting services**, we take care of all your on-page (blogs, titles, paragraphs, taglines) and off-page (newsletters, brochures, whitepapers, outreach material) copy. Our team of linguists has over 12 years of experience working with marketing collateral. We can ensure your audience understands and is enchanted by your message.

global marketing 101



If your website isn't ranking on search engines, your product is not reaching your target audience.

Trust our **global SEO services** to properly optimize your website for the keywords your users are looking for. No matter the language, our team of marketing experts will design and execute strategies to rank your pages and reach your potential customers, from link-building to metadata optimization.

multilingual copywriting



Your ad strategy is the quickest way to get the results you want.

Our **global ppc advertising services** ensure your campaign costs remain low and your conversions high, whether you're advertising in Thailand or France.

With our enticing copy, keyword action plan, display designs, and quality score, your investment will be in good hands.

international smm



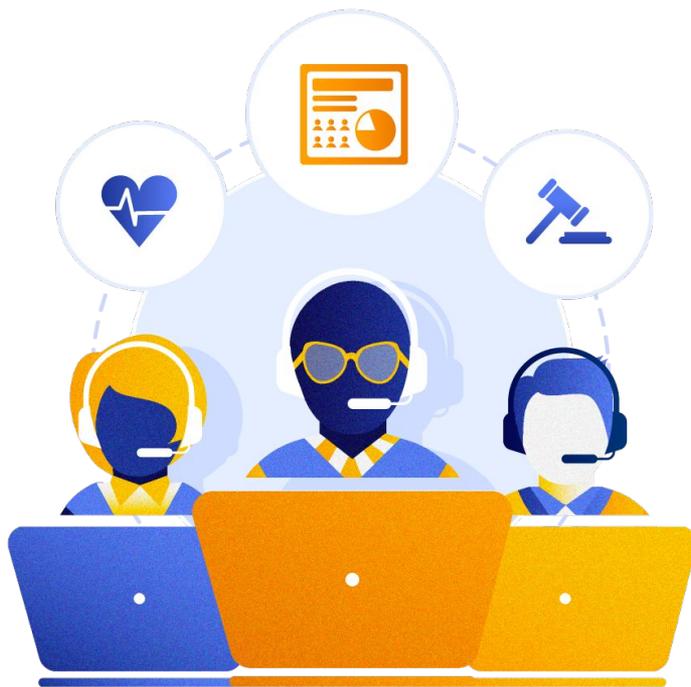
Your social media platforms are the best place to engage with your audience.

With **our international social media management solutions**, your brand's personality will shine through, no matter the language you're targeting.

We'll design enticing assets, reply to your comments, and lead your followers through the customer's funnel, turning your profiles into effective sales channels.

what makes us unique

Trust our team of **marketing experts, mother-tongue linguists, designers, and developers** with your globalization strategy.



Support in all languages



Support for all industries



ATA & ATC Member



100% Human Services

Go Global.



DayTranslations

Thank You!



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