

NEWS RELEASE

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Gigster Assembles Industry Experts for NFT Live Stream

>>On March 3rd, *Gigster will host an all-day live stream with experts in the blockchain and Web3 space discussing how to leverage NFTs as a large brand.*

March 1, 2022 - Gigster, the leading service integrator for blockchain related technologies, will host an all-day live stream on March 3rd to cover the new opportunities NFTs are creating for brands to engage with customers. The event will run from 10am-3pm EST and include six presentations from blockchain industry experts.

Gigster continues to build its global network of work-class subject matter experts and partnerships with leading solutions and services in the blockchain business line. The NFT live stream will allow the growing NFT community to benefit from Gigster by providing insights on how the Web3 movement is fundamentally changing the fabric of the internet.

“Those of us that have been in the NFT space since the beginning are really starting to see the opportunities for larger, established brands to have a major impact in the space,” said Gigster’s Head of Blockchain, Cory Hymel. “I’m excited for attendees to see the lineup we’ve put together for the event.”

Cory will serve as the keynote speaker and host for the NFT live stream. He will be joined by industry experts such as Sean Dudley, VP of Product at Animoca Brands, who will discuss why brands should be interested in adopting Web3. Richard Walker, Strategy Principal, Blockchain at Deloitte, will provide guidance on the growing pains organizations should expect with Web3. A case study on one of the most successful NFT projects of all time, NBA TopShot, will be presented by Mickey Maher, SVP of Partnerships at Dapper Labs. Monika Kochhar, Co-Founder of Toffy, will present on the future utilities of NFTs. Tatum’s CTO and Co-Founder, Samuel Sramko, will discuss the technology behind NFT marketplaces.

Gigster partners with many of the companies participating in the live stream to offer integrated services for the blockchain industry. Gigster’s network of developers, designers, and project managers, combined with their proven delivery methodology and fully managed services, help develop blockchain and NFT solutions at startup speed.

Registration is still open for the NFT live stream on March 3, 2022 at 10am EST. Attendees can visit the [NFT Live Stream Event Page](#) to learn more about the speakers and presentations and sign up for the event.

About Gigster

Founded in 2013 and backed by investors Andreessen Horowitz, Redpoint Ventures, Greylock Partners, Sound Ventures, Y Combinator, and others, Gigster has helped hundreds of businesses deliver thousands of innovative software products to their customers. In 2021, Gigster was acquired by Ionic Partners, LLC (“Ionic”) and appointed Andy Tryba as CEO. The new investment enabled Gigster to continue to drive innovation from its position as the leading application development partner for enterprise businesses.

Gigster accelerates the delivery of digital transformation applications, giving companies the agility to thrive in a software-defined world. The Gigster platform delivers business impact with enterprise applications that matter at startup speed. Gigster’s network of highly-skilled software developers, engineers, designers, and product managers provide Fortune 500 companies and enterprise clients with access to the world’s top technical talent from the best universities and companies around the world. The future of work is cloud-based and Gigster connects people with opportunity.

For more information, please visit www.gigster.com or follow @trygigster on Twitter.