

## MIOPS Launches Kickstarter Campaign for the Revolutionary Camera Accessory

### Unleash Your Inner Photographer with SPARK: The Ultimate Camera Companion

[August 08, 2023] - Today, MIOPS, a leading manufacturer of innovative camera products, is excited to announce the launch of their Kickstarter campaign for SPARK, the ultimate camera companion designed to elevate your creative potential. This cutting-edge accessory empowers iPhone photographers and videographers to capture stunning moments like professionals, with its advanced features and intuitive design.



SPARK combines technical brilliance with user-friendly innovation, revolutionizing the way we capture photos and videos with exceptional clarity and detail. Its sleek and compact design fits comfortably in your hand, enabling effortless navigation and empowering users to unleash their creativity on the go.

One of the standout features of SPARK is its ability to provide full control over your iPhone's camera, using DSLR-like buttons. Adjust settings such as ISO, white balance, and focus to capture the perfect photo every time. Whether shooting in low light or aiming to capture a specific mood or atmosphere, SPARK's advanced manual controls ensure that each image reflects your unique artistic vision.

Embrace the Beauty of Nature with SPARK's integrated light sensor, which detects the subtle nuances of ambient light, including the dramatic and elusive lightning strikes. No more missed opportunities or reliance on specialized equipment – SPARK ensures that you're always prepared to document those awe-inspiring flashes of nature's power. Whether you're chasing storms, exploring nocturnal landscapes, or marveling at the majestic display of lightning, SPARK enables you to embrace the magic of the moment and immortalize it with the exceptional capabilities of your iPhone.



Capture breathtaking photos of the night sky, majestic waterfalls, and mesmerizing light trails with SPARK's Long Exposure modes. Adjust exposure settings for longer durations and unlock the power of creativity in various lighting conditions. Elevate your photography and bring out the beauty of these scenes with the mesmerizing effects of Long Exposure.

SPARK goes beyond traditional camera controls with its cutting-edge Crowd Removal capability. This innovative technology automatically detects and removes people and moving objects from your photos, allowing you to achieve flawless final results that truly stand out. Say goodbye to cluttered backgrounds and hello to stunning, distraction-free shots that draw the viewer's attention to the subject and the essence of the scene.

Additional features of SPARK include Photo Stacking, HDR imaging, Burst mode, Zebra Stripes, live filters, intuitive interface, and much more. SPARK is highly compatible, designed to work seamlessly with a wide range of iPhone models. For iPhones equipped with MagSafe technology, SPARK offers effortless mounting, ensuring a stable and reliable hold for convenient use. For non-MagSafe iPhones, a MagSafe sticker is provided, allowing everyone to enjoy the same level of convenience and security.

"We are thrilled to launch the Kickstarter campaign for SPARK, our revolutionary camera companion," said Onur Celik, CEO of MIOPS. "SPARK brings professional-level features and versatility to iPhone photography, allowing users to unleash their creativity and capture stunning images and videos. We believe SPARK will empower photographers and videographers, taking their craft to new heights."

MIOPS has a proven track record of successful Kickstarter campaigns, with products such as MIOPS Smart+, Mobile Remote, Capsule360, FLEX, and Capsule PRO receiving over \$2M in funding. With SPARK, MIOPS aims to continue their mission of providing game-changing products to the photography community.

To support the SPARK Kickstarter campaign and secure your own camera companion, visit

<https://www.kickstarter.com/projects/nerotrigger/spark-master-iphone-photography-snapshots-to-masterpieces?ref=biey9k>

starting August 08, 2023. Early backers will have the opportunity to access exclusive rewards and limited-time offers.

For more information about MIOPS and their products, please visit their official website at [www.miops.com](http://www.miops.com)

High-resolution images are available from the SPARK Press Kit, found here: [https://bit.ly/spark\\_press\\_kit](https://bit.ly/spark_press_kit)



#### **About MIOPS:**

MIOPS is a leading manufacturer of creative camera products, dedicated to developing innovative technologies that offer photographers and videographers game-changing features. With a passion for pushing the boundaries of what is possible, MIOPS has enjoyed overwhelming support from the Kickstarter community, successfully funding multiple projects. For more information, visit [www.miops.com](http://www.miops.com)

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