

# CNHi and Zasso form strategic cooperation for next-generation herbicide



Zasso and CNHi are extending their range of Precision Farming Applications with XPower to help farmers optimize their field, crop and weed management. The new Platform will improve farmers returns as well reduce the chemical herbicide consumption, therefore protecting the environment. The new XPower by Zasso system allows nonselective burndown applications such as field preparation, potato haulm desiccation and special treatments such as wine and trees. The new XPower platform will be available from 2019.



**Maximilian Birle**  
*Aftermarket product  
Manager Technology  
at CNHi*



**Dirk Vandenhirtz**  
*CEO Zasso GmbH*

*“The Partnership with Zasso and their XPower solution is the logical next step after the Europe wide RTK Network and the GNSS Guidance and machine control options. Zasso and CNHi have both developed their environmental protection focus over the past year, and this Partnership is just the start for more.”*

*“It is a much welcomed and natural step for Zasso to partner with an equipment manufacturer. CNHi provides us with an unparalleled depth of distribution across Europe, to expand our solution. We are particularly excited to have been selected as one of the innovative technologies available through CNHi.”*



A new solution is extending the CNHi precision Farming offering.

#### **About Zasso**

Zasso specializes in clean plant control technologies for agriculture, silviculture, home, traffic, and urban areas. Zasso's methods target both the shoots and the even more critical roots of undesired plants systemically by employing advanced lightweight high-voltage methods. Our ground-breaking systems deliver efficient and robust solutions and add an innovative approach to the dwindling number of available methods for environmentally sympathetic plant control. Electroherb reshapes weed control and plant management for both current and future challenges.

[www.zasso.eu](http://www.zasso.eu)

#### **About CNHi**

CNH Industrial is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. Across its 12 brands, 64 manufacturing plants, 49 research and development centers and a workforce of more than 65,000 people, CNH Industrial is present in 190 countries giving it a unique competitive position.

[www.cnhindustrial.com](http://www.cnhindustrial.com)