

A hand holding a smartphone is shown against a background of colorful bokeh lights. A semi-transparent red rectangle is overlaid on the phone, containing the text "BUILDING CUSTOMER FIRST EXPERIENCES".

BUILDING CUSTOMER FIRST EXPERIENCES

TRUE TO YOUR VISION.

BUILDING CUSTOMER FIRST EXPERIENCES

Founded in 2007, TechBlocks Inc. is an award winning technology solutions firm that uniquely combines *consulting, design* and *technical* expertise to deliver innovative IT solutions for small, medium and large enterprises.

We specialize in leveraging web, mobile and cloud technologies along with our business acumen to help our clients transform their technology assets into a competitive advantage. Our technology expertise not only shows in the high quality solutions we deliver but also in our thought leadership. From inception to implementation, we focus on creating custom solutions for our clients that improve efficiency, communication and collaboration, all while saving time and money.

Our passion for building *customer first solutions* is reflected across our diverse team of project managers, developers and creative visionaries - and is at the center of everything we do. We design our solutions with your customers in mind allowing you to deliver the *ultimate user experience*. Our commitment to our customers as well as our dedication to *timely delivery* and stakeholder adoption have allowed us to successfully carry out complex projects for industry leaders.

Our goal is to help you reach yours. With TechBlocks, you will have a *collaborative technology partner* who will help you create and design a vision of success for your business and then provide you with the tools and training to make your vision a reality.

TechBlocks' head office is located in Toronto, Canada and holds development centers in Toronto and India, employing over 150 software engineers, software developers, business analysts, UI/UX designers and web/mobile developers. TechBlocks has proudly served its customers in the USA, Canada, UK, and India.

Strategy



Design

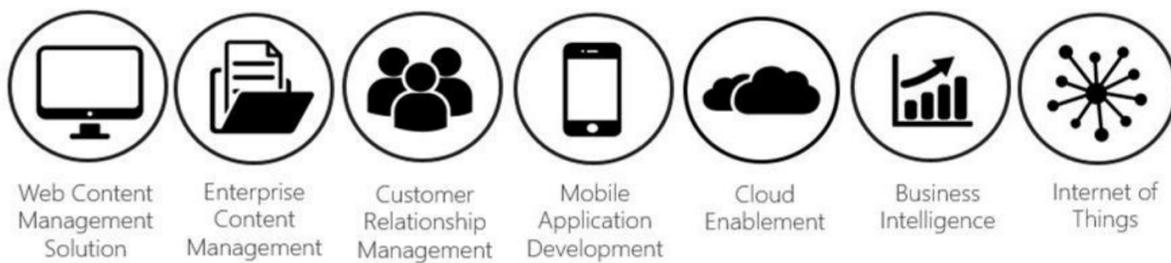


Technology



SOLUTIONS AND SERVICES

As a mature boutique IT agency, we offer our clients a wide range of solutions and services in multiple delivery models to best adapt to our customer's needs. TechBlocks combines strategy, design and technology at every stage of the engagement model to deliver the ultimate customer first solutions. TechBlocks builds applications for web and mobile while leveraging the cloud in the following domains:



TechBlocks solutions are secure, flexible, non-redundant, and fail-proof in helping organizations meet the business challenges of today and tomorrow.

In addition, TechBlocks offers a range of services at every stage of your project lifecycle to ensure that your clients have help every step of the way. Our service areas include:



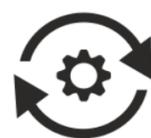
CONSULTING

Our highly skilled techno-functional consultants can help you maximize your existing IT investments while developing an IT roadmap to help you scale and grow.



SOLUTION DELIVERY

We're your technology experts – so you don't have to be. We deliver powerful and scalable solutions faster than anyone else.



MANAGED SERVICES

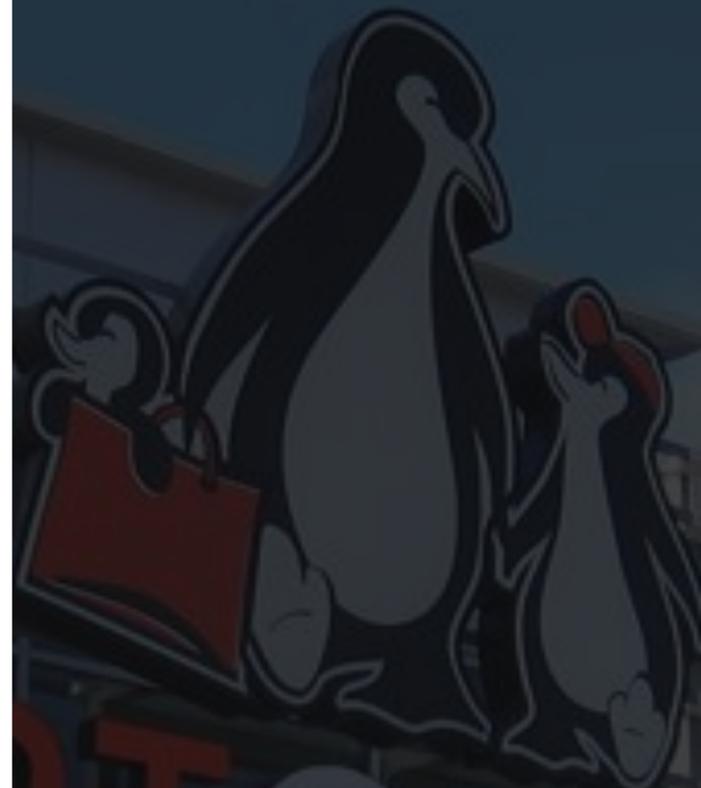
Simply supporting applications isn't good enough – TechBlocks Managed Services includes continuous enhancements of your critical applications.



SMARTCENTRES®

"We have been very pleased working with TechBlocks. TechBlocks is able to deliver high quality solutions within a very short time frame and they are competitively priced. Most importantly, the dedication of the TechBlocks team to our success is unrivaled. They offer excellent advisory and customer service and continue to be a valued partner of SmartCentres."

Egil Moller Nielsen
SVP
SmartCentres



HELPING YOU PLAN, BE READY AND PILOT

Effective and efficient solutions start with a clear plan that encompasses current business models, processes, limitations, future goals and KPI's while adapting to existing limitations.

TechBlocks offers a set of highly targeted services to help you maximize the ROI of your mission critical IT applications. These include:

- **Health Checks:** assessment of current processes, systems, and resources within your organization to appropriately improve your IT applications.
- **Business Readiness:** methodical step-by-step assessment determining organization's maturity and recommendations for improvement.
- **Strategy & Roadmap:** strategy and migration roadmaps aligned to key milestones and KPIs, to gain stakeholder support and feedback.
- **Implementation Plan:** includes a framework, solution architecture design and best practice recommendations to successfully advance IT solutions.

Our goal is to help you achieve yours. We do this by helping organizations close the gap between business and IT strategy.

STRATEGY

- IT strategy, management, and organizational structure
- Stakeholder and change management
- Technical aptitude of workers & training
- Business processes
- Compliance and regulatory

DESIGN

- User experience
- User flows
- Information architecture
- Solution architecture

TECHNOLOGY

- Technology eco-system
- Integration with other systems
- IT infrastructure scalability and robustness
- Data architecture, management & quality
- Application functionality & flexibility
- End of life considerations

Our highly skilled techno-functional consultants can help you maximize your existing IT investments while developing a strategic IT roadmap to help you scale and grow.

WE DON'T DO IT ALL – WE ARE SPECIALISTS

Our team of highly skilled designers and developers offer solution delivery and support for all of your custom-built software, including in-house and third-party solutions and ones developed by our own team.

Our technology expertise includes but is not limited to:



SOLUTION
DELIVERY

"When Colliers set out to create our enterprise collaboration, property management and other line of business systems, we wanted nothing short of a game-changer. We wanted this platform to become part of the lifeblood of our organization, so we couldn't simply partner with just any solution provider. We needed a team that had deep technical expertise but most importantly we needed a company that understood how to ensure successful and speedy user adoption, which was key to the success on these projects. With TechBlocks we found a partner who continuously went above and beyond. They were able to translate our business priorities into a cohesive solution and were able to roll with all the ups and downs on our side. Their focus on our needs and the way they collaborated with our various user groups has been exceptional."

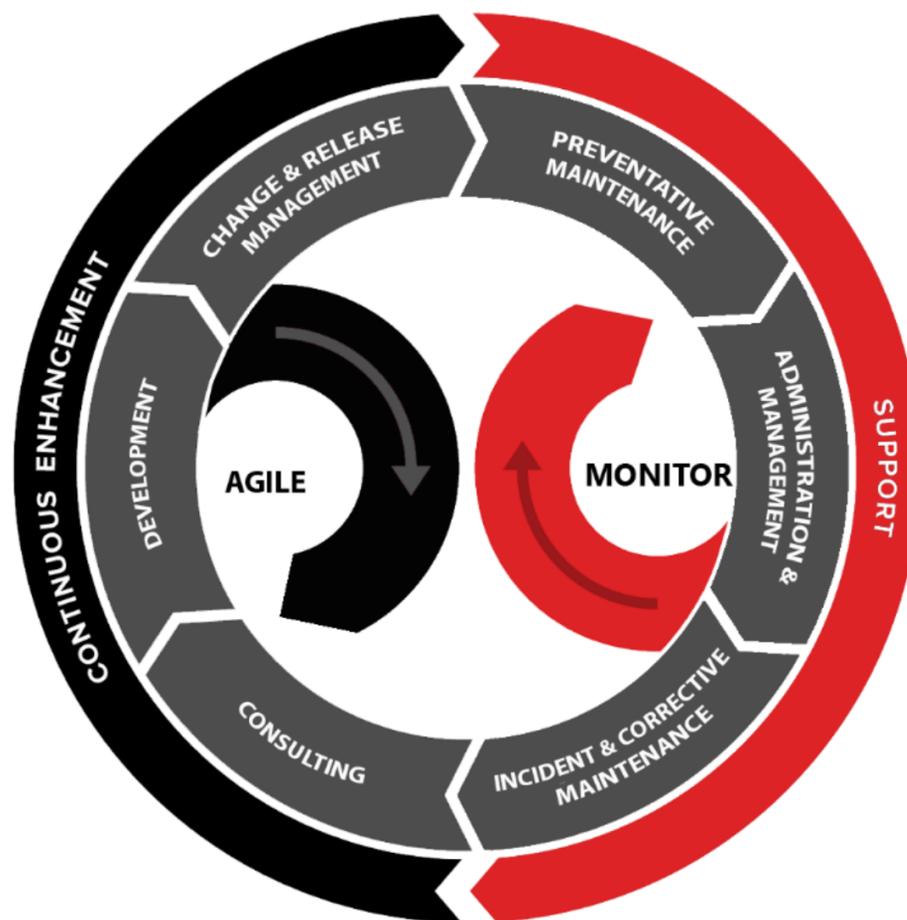
Veresh Sita
Chief Information Officer
Colliers International

Colliers
INTERNATIONAL

MANAGED SERVICES

BECAUSE SIMPLY MANAGING APPLICATIONS ISN'T GOOD ENOUGH

Application performance management is mission critical to your organization, bringing together different categories of end-users and enabling them to carry out essential functions. IT organizations can no longer simply support routine functions, they also need to continuously enhance performance through business and operational insights coupled with agile application development.



Consulting:
We will advise on how to continuously improve your applications and processes.

Development:
Continuously enhance your applications with agile development.

Change & Release Management:
We back you with our process and tools to deploy software features quicker with increased agility, quality and reliability

Preventative Maintenance:
We help you project and forecast challenges and risks with a mitigation strategy.

Administration & Management:
We provide you with the right set of tools, technologies and governance mechanisms so that you are in control.

Incident & Corrective Maintenance:
Includes required bug-fixes, root-cause analysis and documentation of any issues.

MAXIMIZE YOUR ROI WITH TECHBLOCKS RIGHTSHORING

We understand the needs of every company vary with each project and that initiatives are a balance of cost and control. That is why we offer a range of engagement models blending onsite, offsite and offshore options. You can choose from one of these common models, or we can tailor it to fit your business needs.

Our rightshoring model will provide you with cost effective, high quality services to increase efficiency and productivity.

RIGHTSHORING



"They kept the project on time and within budget while providing the kind of advice throughout that one would expect from a partner. We truly trust their technical expertise but were most surprised with their business acumen."

Andrew Schneider
COO & CIO
American Solar Direct



BECAUSE SIMPLY MANAGING APPLICATIONS ISN'T GOOD ENOUGH

Guaranteed Delivery

Our team's agility and efficient processes allow us to deliver faster.

- Our culture of agility backed by our people, processes, tools and technology ensures we meet our tangible milestones throughout the engagement process, while encouraging feedback and communication from key stakeholders along the way.

Award Winning Customer Experience

We build unique and engaging customer experiences that increase customer loyalty and drive revenue.

- We focus on user personas, business and operational use cases when constructing a user experience so that the complexities of content storage and information architecture remain hidden.
- We deliver streamlined user experiences across channels, devices and systems, eliminating the complexity of integration and administration.

Your Technology Partners

We invest in our clients because our success is defined by their success.

- We provide the right balance of leaders and performers ensuring a successful project delivery and roll out.
- We back our commitment with flexible and strong SLAs.

Convergence of Strategy, Design and Technology

TechBlocks closes the gap between IT and business strategy.

- Align your business KPIs with a technology strategy.
- Balance strategy, design and technology within budget, time and resource constraints.



TRUE TO YOUR VISION.

TechBlocks is an award winning consulting firm specializing in building web and mobile applications leveraging the cloud. TechBlocks' founding principle is "True to your vision." We strive for an innovative and proactive approach to solutions, service delivery and customer satisfaction. We have some of the most talented and committed employees who have a good mix of technology expertise, a 'customer first' attitude and business acumen to help our clients be leaders in their domain.

ABOUT TECHBLOCKS

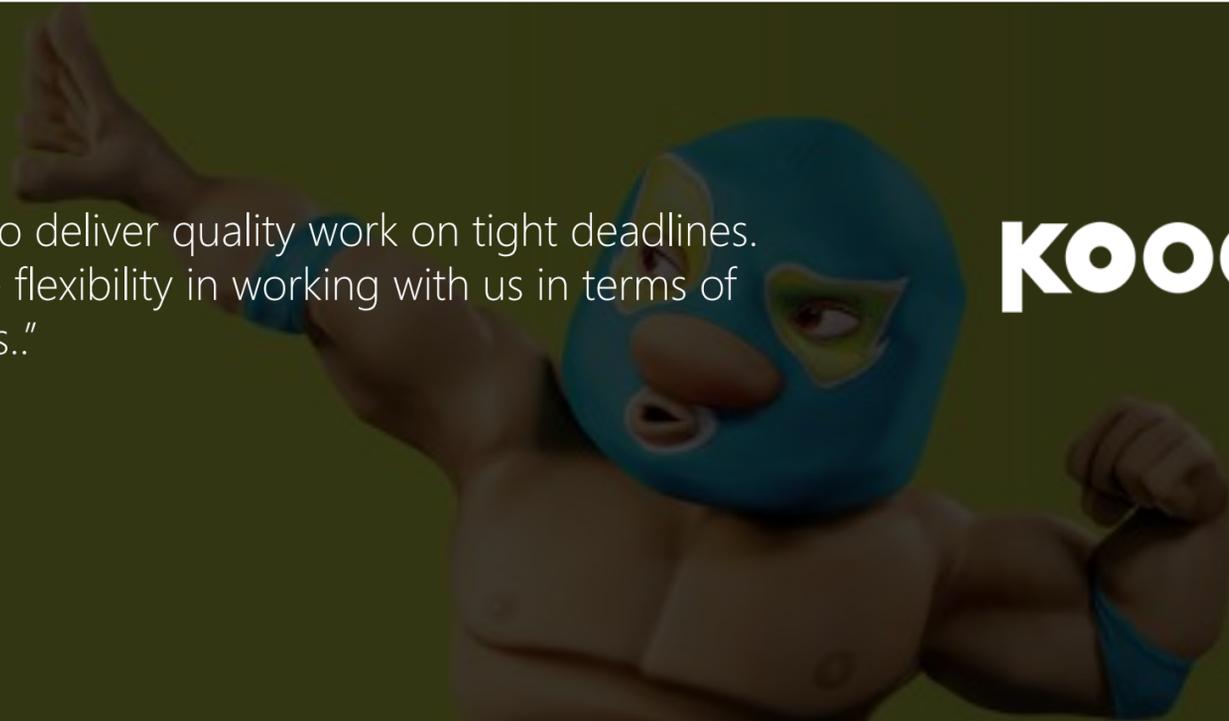
CLIENTS.

TechBlocks proudly serves a client base of enterprise, mid-market and start-up organizations across various industries from utilities, pharmaceuticals, telecommunications, retail, logistics, associations and service-based businesses.



"Techblocks has been able to deliver quality work on tight deadlines. They demonstrate immense flexibility in working with us in terms of budget, style, and schedules."

John Klay
Marketing Manager
Koodo





TRUE TO YOUR VISION.

Global Headquarters

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Vaughan, ON, L4K 4J3
Canada*

US Sales Centre

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Houston, Texas,, 77002
USA*

Development Centre

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Ahmedabad, Gujarat, 380015
India*

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