



## Odon Inc. Backstory

The inspiration for the illumiSAFE came to Burt Skiba, a gun owner and former engineer, who took comfort in the idea of having a firearm in the home to protect his family, but worried about the risk of it falling into the wrong hands. The classic dilemma in responsible gun ownership has been that the more hidden and secure a firearm is made, the more inaccessible it becomes. Burt wondered “Why not secure a firearm in a discrete, safe-grade bedside lamp?” Burt took the idea to Mark Evans, a former fellow law student, and the two quickly pulled together a team who could begin the work of designing, refining, and iterating prototypes until landing on the current concept of the illumiSAFE.

The illumiSAFE’s inner compartment rises upward from the lamp base in seconds, making valuables and sensitive items accessible, but also completely hidden and secure when closed. Useful home automation features like smart light controls, remote access, shared access, and a mobile App were added to the illumiSAFE’s design to make it a true smart home appliance.

Other important functionalities were included that make particular sense with a safe: tamper alert notifications sent directly to homeowners, lock-out features for parents gone during the day, GPS tracking in the event of a robbery, auto-shut feature to ensure sensitive items are never inadvertently left in the open, remote-open and closing capability, RFID key for quick access when an authorized smart phone isn't present or charged, and a back-up battery source in the event of a power outage. The illumiSAFE is compatible with HomeKit, Apple’s home automation platform -and the team has plans to integrate with Google and Amazon’s home automation platforms within the first year.

The last piece and, perhaps one of the most important features, had to do with aesthetics: the lamp had to be built in a way that design-conscious spouses would not only allow the safe to come off the closet shelf, but be happy to put one on each side of the bed. Designs were made to feature stunning carbon steel outer casings but with the option to sport a number of beautifully designed lamp covers made from wood, stone, and other fine materials to match any decor. The result is a high-quality, technologically impressive, and great looking product that we think individuals from all walks of life will find incredibly useful. People are going to love being connected to their valuables!