

AVID Products 72 Johnnycake Hill Road Middletown, RI 02842 401.846.1300





Learning Reimagined with Universal Clear Communication

AVID releases the essential audio solution for any learning environment

Middletown, Rhode Island February 2021

AVID Products, a leader in value-based audio solutions designed for learning, has officially announced the release of their award-winning Universal 50 Series. A stylish new design that raises the bar on audio products for any learning environment. This past year amplified the essential need for 1:1 headsets to engage students in remote learning environments. AVID's continued dedication to product availability resulted in **connecting over four million students in 2020**. During this time, they also began designing their next generation 50 Series. Developed to meet state testing and assessment requirements across the country, while offering prolonged comfort, clear communication and increased student focus. Whether in the classroom, distance or remote learning, this series fully delivers on AVID's commitment to offer audio solutions that give a **safe and engaging learning experience** for the education community.

The 50 Series includes the AE-55 headset that recently captured **Best of Show honors at ISTE 2020**, the tech and learning organization that recognizes products that have a positive impact within EdTech. Other models in the series include the AE-55USB headset and AE-54 headphone. Headset models come with the standard feature of a 270° rotating noise-canceling microphone and all models offer adjustable ambidextrous design, easy to clean, chew resistant nylon braided cord and much more! Color options of blue or black vary depending on model. Connection types include 3.5mm TRRS or USB 2.0 headset with boom mic and a 3.5mm TRS headphone.

Contact AVID toll-free for more details 888.575.AVID

Passive noise reduction ear pieces

Unidirectional noise-canceling microphone



Soft leatherette padding easy clean ear pads



Chew resistant cord velcro tie for quick storage



Reinforced strain relief for durability



Volume control on USB model only



Established in 1953, **AVID Products** is a 100% employee-owned company in the heart of beautiful Middletown, RI, with the purpose of **enriching the human experience in meaningful and sustainable ways** through daily interactions, value-based products and service solutions. Within Education, the learning team focuses on developing quality audio solutions for the minds of the future by keeping abreast of the evolving technologies in all learning environments. Providing quality, innovation and value that enhances the learning experience is at the heart of the AVID mission.

AVID Sales Contacts - Education:
Doug Welles
dwelles@avidproducts.com
Director of Sales & Business Development

Phyllis Kaplan pkaplan@avidproducts.com Manager of Sales AVID Media Contact:
Emil Belisle
ebelisle@avidproducts.com
Director of MarCom