



MEDIA CONTACT

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ZIRO Coming to Charles M. Schulz — Sonoma County Airport

Socially Responsible Ridesharing Service Provides STS Passengers with Additional Ground Transportation Alternatives

Santa Rosa, Calif. (November 25, 2019) — [Charles M. Schulz — Sonoma County Airport](#) (STS) is pleased to announce that [ZIRO](#) ridesharing will be a choice for passengers starting November 26. The rideshare service is a welcome addition to the Airport. In recent years, the Airport has made it a priority to provide a variety of ground transportation alternatives for STS passengers.

What is ZIRO?

ZIRO is a rideshare service striving to be “smarter, safer, greener and cheaper.” The company’s model is to charge passengers less, and provide its drivers, which they call “Captains”, the ability to earn more by not charging them per trip commissions. ZIRO Captains receive 100% of all fares, tips, and fees charged to users. ZIRO covers its costs with a nominal booking fee, lower than market prices and will generate profits by offering advertising solutions to its partners.

As well as being socially responsible, ZIRO cares about its carbon footprint and the impact to the environment. In a partnership with [WeForest](#), ZIRO will plant one tree every time a passenger completes five trips. [WeForest](#) is an international organization that supports reforestation projects in different parts of the world, and ZIRO donates a percentage of its earnings from user trips to support the cause.

Multiple Ground Transportation Choices a Win for STS Passengers

ZIRO and Co-founder, Santosh Sarma, welcomed the move as a win for passenger choice. "ZIRO is the first socially responsible ridesharing service that treats drivers fairly, charges riders less, and preserves the planet," Sarma said. "We've worked closely with the Sonoma County Airport to ensure our technology makes ground connections simple and hassle-free for passengers."

"There has been a growing demand for rideshare options. We're excited to now have ZIRO as a choice for passengers and expand our ground transportation services to and from the Airport," said Jon Stout, Airport Manager.

Ground Transportation at STS

STS offers several [ground transportation](#) alternatives for passengers. Besides ZIRO, other rideshares are Uber and Lyft. Various [taxi services](#) are readily available at the Airport. Bus services to/from STS include: Airport Express, Sonoma County Transit, and Mendocino Transit Authority. As well, SMART (Sonoma-Marin Area Rail Transit) has a station located approximately one mile from the Airport. For this reason, STS recommends that SMART users use the SMART shuttle, taxis or rideshare from the station to the Airport, particularly if bringing luggage. Go to: sonomacountyairport.org/passengers/ground-transportation/ to learn more about all of these options.

Media Contact

Journalists are asked to contact Airport Manager Jon Stout at jon.stout@sonoma-county.org or (707) 565-7243, and ZIRO Media/Marketing contact Maria Brony at media@ridezero.com or (951) 801-4981.

About Charles M. Schulz – Sonoma County Airport (STS)

Located in the heart of Northern California’s world-renowned Wine Country, STS is the only airport that offers scheduled air service into the North Bay region. Daily nonstop flights include: Alaska® Airlines to Los Angeles, Orange County, San Diego, Portland, and Seattle; American Airlines to Dallas, Los Angeles, and Phoenix Sky Harbor; seasonal flights on Sun Country Airlines® to Minnesota and Las Vegas, and United Airlines to Denver and San Francisco. All Airlines offer a wide-range of connecting flights to destinations in the continental U.S., Mexico, and beyond.

Offering a hassle-free experience with shorter lines, the Charles M. Schulz – Sonoma County Airport also features convenient ground transportation, easy and affordable parking with 2-hours free and electric vehicle (EV) charging stations, the Alaska Airlines Wine Flies Free program, the on-site Sky Lounge Steakhouse & Sushi Bar, and Costeaux on the Go.

For additional airport information, follow Charles M. Schulz – Sonoma County Airport on [Facebook](#) and [Twitter](#).