



**GBA**



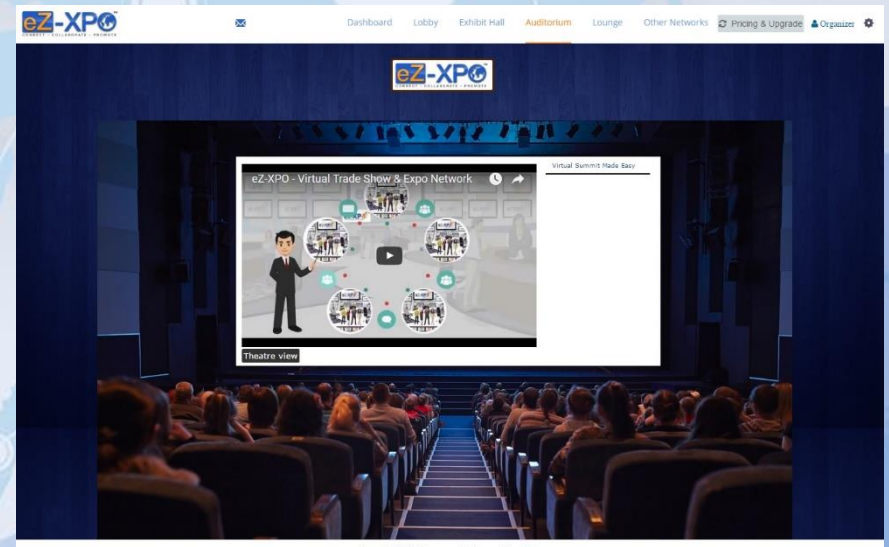
# **GBA - Virtual Summit & Expo**

**Sponsorship & Exhibitor Packet**

# AS A SPONSOR OR EXHIBITOR,

You are supporting the first-ever virtual summit and expo for all your stakeholders: The Virtual Summit & Expo goals are to empower all to connect, collaborate, promote, educate, connect them to leading experts to learn practical insights and, products and resources that will help each stakeholder to thrive.

Our sponsorship packages offer you maximum exposure and opportunity to engage with all stakeholders worldwide and nationwide before, during and after the conference.





# Sponsorship & Exhibitor Packages



This first-of-its kind virtual expo and conference gives you a unique chance to reach hundreds of virtual attendees and thousands of others through the Virtual Summit and Expo Network.

All sponsorships include recognition through display ads throughout the expo conference, logo placements and links on our expo conference website, program and guides. For our premier sponsors we are also providing promotion and endorsement through our social media outlets and website.





# Professional, Enterprise & Global Exhibitor Plans

**\*\*\* Daily Engagement – Massive Traffic & Leads \*\*\***

## Annual Plan

(Best Deal)  
Enterprise

**\$2500**

Video Showcase, Product Tour

Announcement, Discussion Board

Marketing Analytics,  
Content-Drip Campaign

Text, Video Chat & Webinar

FB, Twitter & YouTube Live

CRM Integration

Feature Video Auditorium-1 Month

**Subscribe**

**Global**

**\$5000**

Video Showcase, Product Tour

Announcement, Discussion Board

Marketing Analytics,  
Content-Drip Campaign

Text, Video Chat & Webinar

FB, Twitter & YouTube Live

CRM, AI-Chatbot Integration

Feature Video Auditorium-2  
Month

**Subscribe**

★ **Professional**

Easy to get started to connect and capture traffic and leads.

★ **Enterprise**

Best Deal – nurture customers from prospect to sales conversion.

★ **Global**

Automate the overall lead generation process to sales conversion with CRM integration and AI-Chatbot.

Professional  
**\$1000**

Video Showcase, Product Tour

Announcement, Discussion Board

Marketing Analytics,  
Content-Drip Campaign

Text Chat

FB, Twitter & YouTube Live

**Subscribe**



# Diamond, Gold & Silver Sponsor Plans

**\*\*\* Daily Engagement – Massive Traffic & Leads \*\*\***

## Annual Plan

★ **Silver**  
High engagement and exposure

★ **Gold**  
Best Deal – High engagement, exposure, and network effect

★ **Diamond**  
Maximum engagement, exposure, network effect

	Silver	(Best Deal) Gold	Diamond
	<b>\$10,000</b>	<b>\$25,000</b>	<b>\$50,000</b>
	All Global Exhibitor Features	All Global Exhibitor Features	All Global Exhibitor Features
	Featured in Home Page	Featured in Home Page	Featured in Home Page
	Featured in Network Lounge	Featured in Network Lounge	Featured in Network Lounge
	Virtual Avatar*	Virtual Avatar*	Virtual Avatar*
	Logo in 2 Breakout Room	Logo in 3 Breakout Room	Logo in 5 Breakout Room
	Up to 2 Virtual Expo Networks	Up to 3 Virtual Expo Networks	Up to All Virtual Expo Networks
	<b>Subscribe</b>	<b>Subscribe</b>	<b>Subscribe</b>

**\*\*\* Connecting to Multiple Virtual Expo Networks \*\*\***



# Explanation of Features and Benefits



**Ongoing Exposure:** The Virtual Summit and Expo Network environment will be open after the conclusion of the event. The booths will remain open for attendees to download collateral and browse your booth when they return to view the recorded conference sessions. However, booth may not have dedicated staff to engage attendees unless they have AI-Chatbot.

**Banner Display Ads:** Exhibitors and sponsors can provide banners to be displayed throughout the Virtual Lobby of the conference environment. The banners is link to your exhibitor booth within the virtual expo.

**Pre-recorded Videos:** Exhibitors and Sponsors can upload a pre-recorded video of their products and services to their exhibitor booth.

**Message Forums:** Event attendees, exhibitors, speakers and sponsors can participate in message threads that are available during and post-conference for discussions to continue.

**Text/Group Chat:** Event attendees, exhibitors, speakers and sponsors can participate in real time chat before, during and after the conference.



# Explanation of Features & Benefits



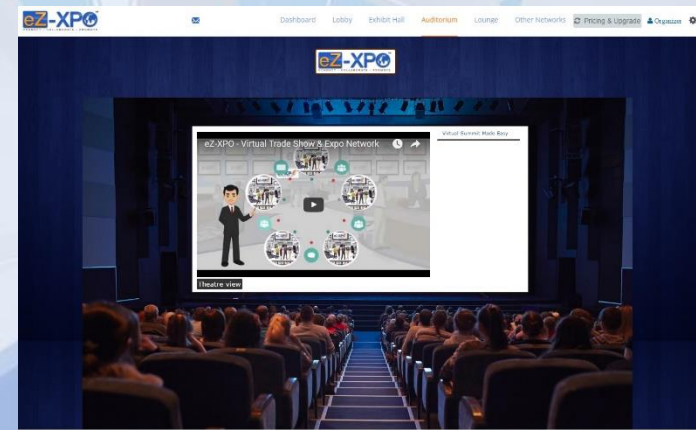
**Content Drip Campaign:** Exhibitor can post valuable content in their booth banner based on specific time duration to attract more attendees' registration.

**Marketing Analytics:** deliver insights and analyze data about attendees who visit your virtual booth. Generate Reports and downloadable lead spreadsheet

**Webinar Integration:** Every virtual booth is fully integrated with Zoom.us. Exhibitor can launch Zoom webinar from their virtual booth and invite all attendees to participate before, during and after the event.

**CRM Integration:** Every virtual booth is fully integrated with CRM providers (i.e., Salesforce, Hubspot, Mailchimp). Hot leads can be configured to send directly to the CRM provider automatically.

**Free Conference Passes:** These passes allow you, a colleague or a client, to attend the virtual conference and the 60- day post-event access.





## Explanation of Features & Benefits



**Social Live:** Each virtual booth is fully integrated with Facebook Live, Periscope Live, and YouTube Live. Exhibitor can easily launch any of the social media live for massive social media traffic.

**Live Streaming:** Every exhibitor can livestream via Zoom or YouTube Live in their virtual booth or auditorium.



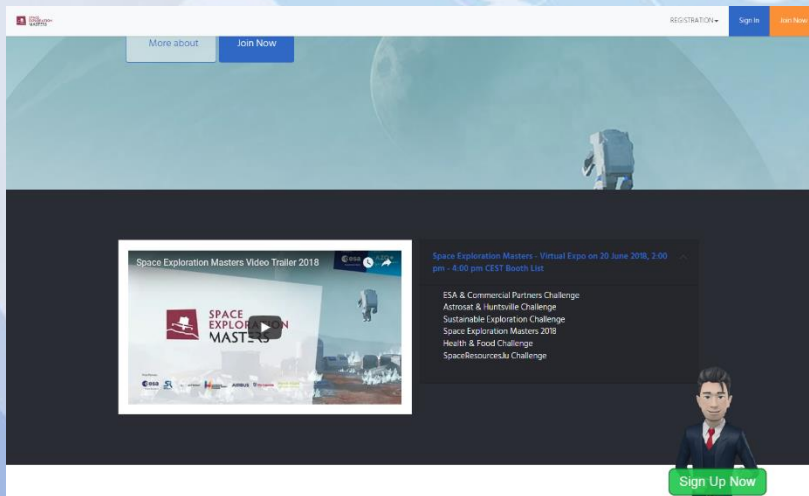
# Explanation of Features & Benefits



**AI-Chatbot:** Exhibitor can set up AI Chatbot to engage with attendees automatically based on FAQ (frequent asked questions).

**Multiple Virtual Expo Network Access:** Sponsor booth can be duplicated in multiple Virtual Summit and Expo for maximum exposure, traffic, and network effect.

**Virtual Avatar#:** A 3<sup>rd</sup> party premium service to greet attendees coming to the virtual booth.



**Please Contact Us for Further Information – Virtual Summit & Expo Network Staffs:**

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