Lewis Jewelers

Lewis Jewelers Donating \$3,000 in Winnings to LPGA Volvik Championship This May

At the third annual tournament in Ann Arbor the family-owned jewelry retailer will be sponsoring the Long Putt Challenge for charity, as well as awarding the winner of the tournament a \$2,500 gift card to their store.

ANN ARBOR, Michigan, May 9, 2018 (Newswire.com) - From Thursday, May 24 to Sunday, May 27 golfing fans in Ann Arbor, Michigan can try their hand at winning a \$500 gift card to Lewis Jewelers. At the Volvik Championship held by the Ladies Professional Golf Association, Lewis Jewelers will sponsor the Long Putt Challenge for C.S. Mott Children's Hospital.



"We have always prioritized Ann Arbor and Washtenaw County community efforts as part of this event, and we're excited to partner with Lewis Jewelers and C.S. Mott Children's Hospital this year," stated Keith Karbo, the tournament director of LPGA Volvik Championship.

"Lewis Jewelers has a long history of supporting local charities, so this promotion should be a perfect fit."

"Lewis Jewelers is honored to be a part of this great local LPGA event.
Combining community involvement and giving back is paramount to our success. Making that philanthropic connection ties us with our customer base."

KEITH LARGIN
 ASSISTANT MANAGER AT LEWIS
 JEWELERS

To take part in the challenge, fans attending the tournament make an on-site donation to the hospital before they attempt the 20-foot long putt. Those who excel at the challenge will be entered into a raffle for the gift card. All of this will take place near Expo Row, between the 1st Tee Box and the 18th Green.

Lewis Jewelers will also be awarding the winner of the LPGA Championship a \$2,500

gift card to their store in addition to the prize money given for placing first in the tournament. Over the course of the six-day event, the jewelry retailer will give out golf balls displaying their logo until supplies last.

"Lewis Jewelers is honored to be a part of this great local LPGA event. Combining community involvement and giving back is paramount to our success," said Keith Largin, the jewelry store's assistant manager. "Making that philanthropic connection ties us with our customer base."

The LPGA Volvik Championship will take place from May 21 to May 27 at the Travis Pointe Country Club in Ann Arbor, Michigan. With some of the best female golfers in the world taking part in the tournament, this event is expected to bring in more than 30,000 spectators and \$20 million to southeast Michigan.

For more information on the event or to purchase tickets, please visit www.volviklpga.com or call (734) 707-0789.

About Lewis Jewelers

Since 1921, Lewis Jewelers has been the go-to source in the greater Detroit and Ann Arbor, Michigan areas for designer engagement rings, wedding bands, timepieces, fine fashion jewelry, and certified loose diamonds. Committed to their community, Lewis Jewelers is the proud supporter of University of Michigan Athletics, The Kite Network, as well as the University of Michigan Children's Hospital, and many other local charitable institutions.

For more information on events, sales, products, and fine jewelry services available at Lewis Jewelers, please check out their website at Lewis Jewelers.com, call (877)-885-3947, or visit their diamond showroom in Ann Arbor, Michigan today.

Source: Lewis Jewelers

Additional Links

- Lewis Jewelers website
- LPGA Volvik Championship website

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