



## LIVE FROM THE HAMMERSMITH

18 August 2015, Marlow, UK – Cardiovascular publisher and media company, Radcliffe Cardiology, today announce an innovative digital education initiative at this year's European Society of Cardiology (ESC) annual meeting in London, UK (29 August – 2 September 2015).

In collaboration with the Imperial College NHS Trust and *Interventional Cardiology Review* (ICR) and funded by industry partners' AstraZeneca and Medtronic, Radcliffe Cardiology have organised a live transmission of a patient case direct from the cath lab of the Hammersmith Hospital, performed by consultant cardiologist, Dr. Justin Davies. This will take place at 11.00am BST on the 1st September 2015.

The case entitled 'Contemporary Management Of Acute Coronary Syndrome (ACS) From Diagnosis To Therapy' will provide a unique insight into the management of an ACS patient undergoing percutaneous coronary intervention (PCI) and educate physicians on the scientific rationale behind the treatment strategy taken.

Healthcare professionals will be able to access the live broadcast in one of two ways depending on their preference. Firstly, if they are attending ESC 2015 they will be able to

## ICR | Interventional Cardiology Review



watch it live on the AstraZeneca booth (E100 & 150) with the added benefit of being able to interact direct with the session moderator, Professor Carlo Di Mario (Imperial College London, UK) who will have an open line of communication with Dr Davies in the cath lab. Alternatively, physicians can register to be provided access to the live stream on the Radcliffe Cardiology website **[www.radcliffecardiology.com](http://www.radcliffecardiology.com)**.

David Ramsey, Managing Director of Radcliffe Cardiology commented 'Radcliffe Cardiology are dedicated to providing quality multimedia education for the cardiology fraternity. We are very excited by this live case collaboration during the ESC Congress in London and believe that this may be the first time a live PCI case has been broadcast directly from the exhibition area of the congress hall. We are grateful to the physicians and industry partners involved for enabling us to deliver this interesting initiative.'

### Radcliffe Cardiology exhibiting at ESC 2015, 29 August – 2 September 2015, London

Radcliffe Cardiology will this year exhibit at ESC 2015, Europe's pre-eminent cardiovascular event.

Visit stand **C810** to register for free access to **[RadcliffeCardiology.com](http://RadcliffeCardiology.com)** – our community that supports life-long learning and best practice in cardiovascular care – or pick up your free copy of leading review journals *Arrhythmia & Electrophysiology Review* (AER), *Cardiac Failure Review* (CFR), *European Cardiology Review* (ECR) or *Interventional Cardiology Review* (ICR).



### About Radcliffe Cardiology

Radcliffe Cardiology is an innovative media and publishing company that aims to assist in the continuous education of physicians within the cardiology fraternity, generating a range of clinical content through collaboration with leading cardiologists from around the globe.

**[radcliffecardiology.com](http://radcliffecardiology.com)** aims to support physicians, clinicians and leading industry professionals in continuously developing their knowledge, effectiveness and productivity.

Visit **[radcliffecardiology.com](http://radcliffecardiology.com)** to register for free access to:

- Leading review journals *Arrhythmia & Electrophysiology Review*, *Cardiac Failure Review*, *European Cardiology Review* and *Interventional Cardiology Review*;
- Webinars – Clinics and case reviews from respected opinion leaders;
- Round Table Events – Discussions and opinions of assembled peer groups comprising cardiovascular authorities;
- A database of over two thousand reviews, case reports and editorials.

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### Contact us

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