



Adobe Creative Cloud Named User K-12 License for Schools and Districts Customer FAQ

What is the Adobe Creative Cloud Named User K-12 Site License offering?

Adobe is offering Creative Cloud for Education Named User licenses through two options, the Adobe Creative Cloud Named User K-12 School Site License, and the Adobe Creative Cloud Named User K-12 District License. Both offerings are available for primary and secondary (K-12) schools and districts only and purchased through the Value Incentive Plan (VIP).

When is the new Adobe Creative Cloud Named User K-12 Site License offering available?

The K-12 District License offering is available for purchase mid-May 2018.

What is a Named User license?

The Adobe Creative Cloud Named User license is a license for each user (students, teacher, or staff), rather than licensing each computer. This license allows students to use Creative Cloud apps like Adobe Photoshop CC, Lightroom CC, Premiere Pro CC, Illustrator CC, Experience Design CC and more wherever they are and on any device. They no longer need to be in a computer lab to work on their creations.

Who is eligible to purchase the Adobe Creative Cloud Named User K-12 Site License offering?

The **Adobe Creative Cloud Named User K-12 School Site License** is available to a qualifying accredited primary and secondary or K-12 public and nonpublic school or a school district office located at a single address.

The **Adobe Creative Cloud Named User K-12 District Site License** is available to qualifying accredited primary and secondary or K-12 school legal entities* (i.e. school districts). A legal entity may purchase and use District licenses across qualified primary and secondary school sites within the legal entity/ school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

* Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

For eligibility requirements visit <https://helpx.adobe.com/buying-programs/primary-and-secondary-institution-eligibility-guidelines.html>.

What are the top reasons to purchase a K-12 License offering?

- **License Management**
 - K-12 license entitlements and other VIP products all in the same administrative console
 - License control with centralized ability to de-activate and redeploy entitlements
 - WAH usage managed centrally to ensure compliance

- **Term flexibility**
 - Flexible anniversary date so renewal can match budget
 - Multi-year procurement to accommodate budget needs
- **Communication**
 - Automatic notifications for license renewal
 - Operational notifications
- **Product**—Immediate access to product enhancements
- **Deployment**—Ability to procure as many licenses as needed
- **Future enhancements**—Immediate access to any future program or procurement improvements

Is the Adobe Creative Cloud Named User K-12 Site License a license subscription?

Yes, all of Adobe's Creative Cloud offerings are subscriptions. Licenses can be procured for one year terms or prepaid for up to four years.

How do we purchase the K-12 License offerings?

The K-12 School Site License and K-12 District License offerings are purchased through the Value Incentive Plan (VIP).

The Adobe Creative Cloud Named User K-12 School Site Licenses are sold based on each individual school site that will be using the software with a 500 license minimum per purchase for each site. K-12 School Site licenses may only be used by the purchasing school site (cannot be shared with other schools) or for use in district administrative offices and/or a fully-owned educational training center. It is best that each school site have a separate VIP agreement so that each school has its own license allocation and administration capability. Multiple purchases for different schools under a single VIP agreement run the risk that a license could be accidentally deployed to a computer not controlled by the licensed school. Schools can link VIP contracts so that all participating schools get any additional available benefits from their combined larger purchases. For more information on Adobe licensing programs visit <http://www.adobe.com/volume-licensing.edu.html>.

Adobe Creative Cloud Named User K-12 District Site Licenses are sold based on each school district that will be using the software with a 2500 license minimum per purchase for each district. Each District must have its own VIP agreement for purchases and specific management of its own license allocation and administration capability. Districts can link their VIP agreement with separate school site's VIP agreements in their district to get any additional available benefits from larger purchases. For more information contact your Adobe Authorized Education Reseller.

How is the Adobe Creative Cloud Named User K-12 Site License offering priced?

As stated above, the K-12 License offerings are based on a minimum license purchase and additional licenses, over the minimum, may be adobe at the time of purchase for \$5 USD per license. The Adobe Creative Cloud Named User K-12 School Site License starts at \$2,500 USD for 500 licenses. The Adobe Creative Cloud Named user K-12 District License starts at \$12,500 USD for 2,500 licenses.

Is there an additional discount for more licenses purchased?

Each K-12 site license offering is priced the same across all VIP discount levels. It is best to purchase quantities that support your current needs and any expected license growth needs over the remainder of your school term.

Can our district purchase a K-12 School Site License and distribute licenses to multiple schools?

No, the K-12 School Site License must only be used at the school site that purchased the licenses. However, we have simplified this process by introducing the K-12 District License, which allows deployment across multiple school sites by the district. School districts interested in covering many or all of their schools may want to evaluate the Adobe Creative Cloud Named User K-12 District Site License which can cover multiple schools within one school district.

What if we need more than 500 licenses for our school or 2500 licenses for our district?

At the time of purchase, you can add as many licenses over the purchase minimum (for an additional fee) that each school site or district requires. This must be done either at the time of the initial purchase or at the time of the license renewal.

Can we add licenses during the term of the VIP agreement?

Additional Licenses can only be added to Adobe Creative Cloud Named User K-12 Site or District Licenses mid-term if another 50 minimum licenses per school site or 250 minimum licenses per district are purchased.

As an existing K-12 VIP Member, can we purchase a K-12 License offering under our current agreement?

Yes. You can add this program onto an existing VIP agreement and the term will be pro-rated to the end of the subscription term. Schools must commit to a minimum 500 license purchase. Districts must commit to a minimum 2,500 license purchase. At the time of renewal, a full year of service would need to be purchased to keep the software enabled.

Do the Adobe Creative Cloud Named User K-12 Site License offerings allow teacher and student home use?

Yes, the Adobe Creative Cloud Named User K-12 Site License allows for teacher and student home usage for eligible teaching staff. A license is assigned to an individual user, and that Named User License allows students or teachers to log in and access Adobe's apps and services from anywhere and on any device. Schools can also set up single sign-on so that students log in using their existing school provided ID, and they can deploy in a manner that is consistent with COPPA and other data privacy laws.

Can we install Adobe Creative Cloud Named User K-12 Site License software on student or teacher computers not owned by the school?

Adobe Creative Cloud Named User K-12 License software may also be installed on student-owned or teacher-owned computers. Schools and districts are responsible for administering and assigning licenses to individual users. Licenses can be assigned or re-assigned ensuring deployment access only to eligible students and teachers. Licenses deployed to student-owned computers must be deactivated/revoked once the student is no longer enrolled at the school.

Do we need to purchase separate site licenses for Mac OS and Windows applications?

No, Adobe Creative Cloud can be installed on either operating system and doesn't require a special operating system specific purchase.

What are the system requirements for each K-12 License?

For up-to-date information on system requirements for Adobe Creative Cloud, visit <https://helpx.adobe.com/creative-cloud/system-requirements.html>.

Can Adobe Creative Cloud Named User licenses be broken up and individual components installed on multiple computers?

Adobe Creative Cloud Named User License are assigned to individual users - they may not be shared.

Are users required to install all of the products in Adobe Creative Cloud or can we install just a subset of the products?

Users can choose to install all included applications - or may choose to install only those applications that they need. Partial installations still count as a fully deployed license.

Can licenses be redeployed?

Yes, if a faculty or staff member leaves, a student is no longer enrolled at the school or any other event that requires a license to be deactivated or revoked, that license can be deactivated using the VIP Admin Console and reallocated to another user as long as it is still tied to the site for which it was procured.

Where can I find additional information about Adobe K-12 License offerings?

For more information visit <http://www.adobe.com/creativecloud/buy/education.html>.



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