

GROWTH MARKETING SUMMIT

for Business Solutions Providers

ACQUIRE NET NEW BUSINESS & UPSELL YOUR CUSTOMER BASE!

PRESENTED BY



APRIL 14-15TH

GAYLORD PALMS & RESORT | ORLANDO, FLORIDA

If you are serious about growing your dealership in 2020 and beyond, this is the must-attend event of the year! Join **Evolved Office**, **successful dealers**, and **prominent vendors** at this two-part summit to learn how to acquire net new business and upsell your customers in today's competitive market.

APRIL 14

9 am - 12 pm: Growth Marketing Summit Part 1 – Acquire Net New Business

- Learn how to set up and optimize your digital marketing presence for success
- Learn how to launch a successful Growth Marketing Campaign

12 pm - 5pm: ITEX trade show

- Attend ITEX, the largest vendor-neutral trade show connecting vendors and dealers
- 20+ vendor-neutral Education Classes led by dealer panels and industry experts

APRIL 15

9 am - 12 pm: Growth Marketing Summit Part 2 – Upsell Your Database

- The Summit continues... learn how to upsell your customers in today's competitive market.
- At the end of the Summit, we will provide you with free marketing campaigns + a digital assessment on your business & tips on how to improve it

WALK AWAY WITH MORE THAN JUST KNOWLEDGE!

- A basic assessment of your digital presence and tips on how to improve - **\$900 value**
- (3) Campaigns to upsell your customer base on Managed IT, Document Management, and/or VoIP - **\$2700 value²**
- Free Conference Pass to ITEX (April 14 & 15) - **\$299 value**
- CompTIA Certificate - "IT Security Foundations" - **\$2,500 value**

TOTAL VALUE: \$6,400

Limited to 50 dealers

¹ BSPs must stay at the host hotel to qualify to attend the summit. ² Evolved Office clients will receive all 3 campaigns free of charge. Non-Evolved Office clients will receive (1) campaign of their choosing, or they can become an Evolved Office client at the summit and receive all 3 campaigns.

SPEAKERS:



Roger Jung
Evolved Office



Michael Gray
OnDemand



Brian Wilcox
SemTech IT Solutions



Collin Mitchell
Monster Voip



Ed Barfield
Agent Dealer



Michael Gale
DocuWare



Joey Lush
RJ Young



Robert Pfeil
Toshiba Business Solutions

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