

1. 100th Anniversary of the Invention of the Hard Hat:

The hard hat was invented by Bullard 100 years ago, an invention that has saved countless lives of hard working men and women in a variety of industries that have helped fuel, build and sustain our cities, our country, and worldwide.

2. Executive Profile:

Bullard is a fifth-generation family-owned enterprise headquartered in Cynthiana, Kentucky, and is led by CEO Wells Bullard. Wells is able to share unique insights as a woman leading what would be traditionally viewed as a male dominated industry, or to discuss the challenges of successfully leading a fifth generation family-owned global business.

3. Honoring Lives Saved:

Before the days of OSHA and ANSI, the Turtle Club was founded to help increase safety on industrial job sites by encouraging the use of hard hats and was founded in 1946 by C. R. "Rusty" Rustemeyer, Safety Director at Canadian Forest Products, Ltd. In 1950, Mr. Edward W. Bullard, Sr., was appointed the Turtle Club sponsor. Today the club's international sponsor is Mr. E. D. "Jed" Bullard, grandson of E. W. Bullard. Recognition is given to those spared injury or even death because of their Bullard gear.



4. The Story of Bullard:

Founded in 1898, Bullard is a leading manufacturer of high-quality personal protective equipment and systems that are marketed worldwide. Product lines include thermal imagers, hard hats, firefighter and rescue helmets, supplied air respirators, powered air-purifying respirators, and air quality equipment.

5. Industry Insight & Profile:

Speak to Bullard executive leadership on how safety in the workplace has evolved and how far we have come in those 100 years, the state of the manufacturing, construction and industrial sectors, and how new and continuous innovations in the safety sector bring business growth and jobs as part of a buzzing industrial renaissance.

6. Honoring First Responders:

If Bullard's TacSight® played a critical role in helping a police officer apprehend a felon or a suspect during the commission of a felony, or save the life of a civilian or a fellow officer, Bullard seeks to honor firefighters who have saved the life of a civilian or fellow firefighter using a Bullard Thermal Imager through the Save-A-Life Club. The Bullard Save-A-Life Club is a reward and recognition program for firefighters who save a civilian life or escape a life-threatening situation while using a Bullard Thermal Imager.

Contact Information

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- Bullard has 300 employees globally, and tens of thousands of customers worldwide.
- Hundreds of millions of hard hats have been sold, and hundreds of lives are saved each year because workers are wearing hard hats.
- Bullard is committed to growing and developing its workforce and infrastructure and increasing its investment in R&D. The Company recently opened the Bullard Center, where Research & Development, New Product Development, Marketing, and Global Shared Resources collaborate to develop the next generation of Bullard products and services to protect customers.
- America's first designated Hard Hat Area was the San Francisco Golden Gate Bridge construction project. Bullard hard hats were worn during the construction of the Bridge to protect workers from falling rivets.
- Our hard hats come in 20 different colors.
- Our Bullard fire helmets are used in the new movie Wildland.
- The original Bullard hard hat was called the 'Hard Boiled® hat' because it was manufactured out of steamed canvas, glue, a leather brim, and black paint.
- In 2008, Bullard became a member of the prestigious Kentucky Excellence in Environmental Leadership (KY EXCEL) program. Inclusion into KY EXCEL made a public statement of our desire to regulate, document and improve the company's environmental efforts. We have since implemented recycling, consumption and waste reduction measures, and energy saving devices and processes at the company.

STORY LEADS, ANGLES & PITCHES

