



YOUTH SERVICE AMERICA

*Youth
Changing
the World*

**Youth and communities thrive
when they work together
for the common good.**

Youth Need

Every young person deserves the opportunity to acquire the virtues and skills they need to be successful in school, work, and life.



Communities Need

Every strong community
needs institutions that
engage effective and
empathetic youth leaders.



How

Activation Strategies

Days of Service:



9/11 Day of Service



MLK Day of Service



Global Youth
Service Day

Global Youth Service Day

Campaigns:



Semester of Service/
Classrooms with a Cause



Kindness Rising



Summer of Service



ServiceVote

What

*Funding, Training,
and Recognition*



YSA GRANTS

Funding by corporations and the American public to support youth-led service projects



TRAINING & CURRICULUM

The YSA Learning Center equips youth and their adult champions to create high quality service projects



RECOGNITION & STORYTELLING

Celebrating and sharing stories of young people's successes

Where

Our Network of Partners



SCHOOLS & EDUCATION ORGANIZATIONS

- K-12 Schools, Districts & State Education Agencies
- Colleges & Universities
- Afterschool Programs
- Literacy and STEM Programs



YOUTH DEVELOPMENT ORGANIZATIONS

- 4-H, Big Brothers Big Sisters, Boy Scouts, Boys & Girls Clubs, Camp Fire, FCCLA, FFA, Girl Scouts, YWCA, The Y
- Arts, Athletics, Skills, and Mentoring Programs



COMMUNITY BASED ORGANIZATIONS

- Volunteer Centers
- National Service Programs (AmeriCorps)
- Nonprofits (Food Banks, Environmental, Civic, etc.)
- Faith-based Organizations
- Public Officials & Government Agencies



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Who

*Activate
500,000 Youth*

Youth need more opportunities - especially in underserved communities - to learn the skills needed to thrive in the 21st Century.

We will close the skills gap by activating
500,000 youth ages 5 to 25 -
30% from underserved communities
- to acquire Critical-Thinking, Creativity,
Collaboration, and Communications skills.

Youth Impact

*Use Sparks to
Develop Skills*



Sports



Music & Art



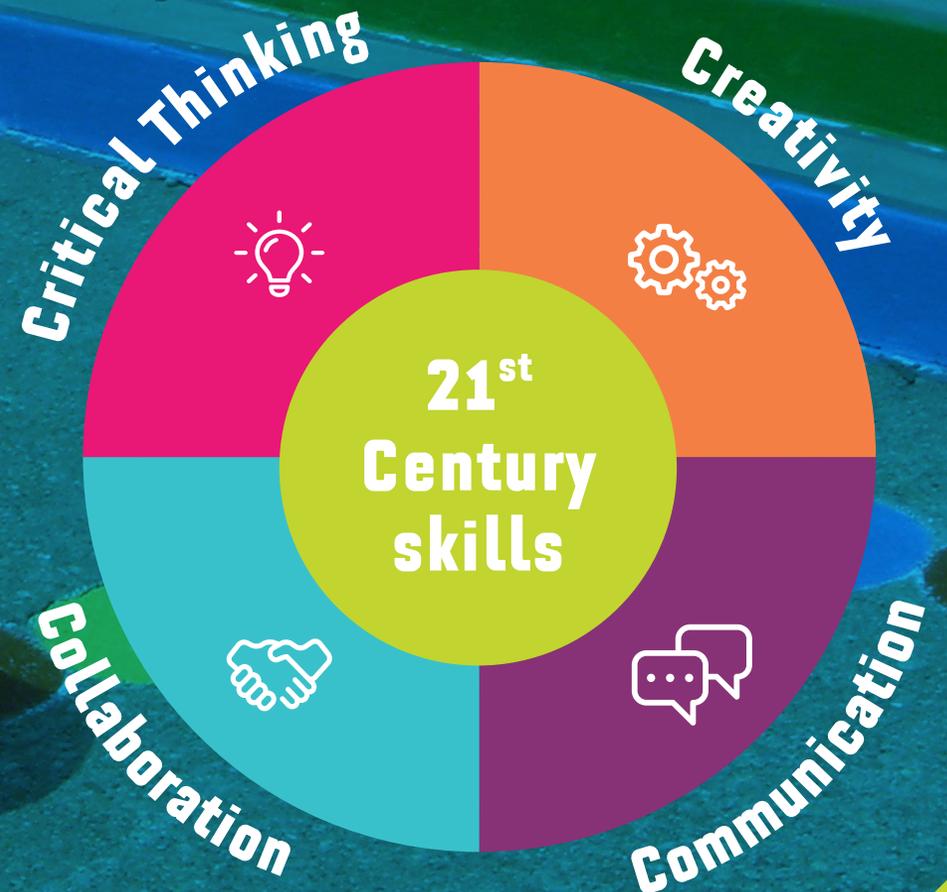
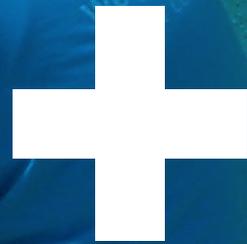
Reading & Learning



Animals & Nature



Technology & Science



Community Impact

*Lead ASAP to
Achieve SDGs*

A WARENESS

Youth are powerful educating others- sharing information and teaching others to positively change behaviors.

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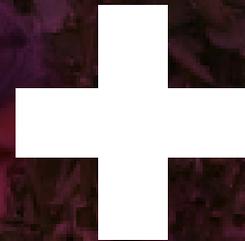
Youth are powerful volunteering- using time and talent to directly meet community needs.

A DVOCACY

Youth are powerful advocating- speaking out and joining others to influence policy makers to change policies and laws.

P HILANTHROPY

Youth are powerful giving- collecting and donating financial and in-kind support.





2019 Goals



5,000 projects



10,000 partners



500,000 youth

• 150,000 from underserved communities



100 countries

Stories of Youth Impact



SARESWARI SELVA
MEDAN, INDONESIA

EDUCATE A GIRL, EDUCATE A NATION

Sareswari founded Next Generation Digital Magazine – which she distributes to high schools throughout the country – to make teens aware of important social issues. Through Next Generation’s “Educate a Girl, Educate a Nation” campaign, she and her peers provide free English language and computer programming classes plus weekly training on women’s workplace empowerment to girls in orphanages in Medan.



JOSH SEIDES
FLORIDA

TECHNOACADEMY

Josh was 15 when he started Technoacademy, a nonprofit that teaches technology to veterans and seniors. Josh’s organization has expanded to serve over 150,000 people in the last 4 years.



FATIMA YOUSUF
MILPITAS, CALIFORNIA

STORIES FOR A FUTURE

Fatima founded Stories for a Future to donate books to low-income children and to children in the foster care system. With a team of 17 volunteers, she has raised over \$11,000 for books and led summer literacy programs in two libraries in low-income neighborhoods.



JACKSON SILVERMAN
SOUTH CAROLINA

I HEART HUNGRY KIDS

In 2013, Jackson persuaded a local food bank to let him start a youth volunteer program to help feed hungry kids. Now at age 10, his nonprofit has packed over 21,000 lunch bags for kids in need and has over 175 youth volunteers. 150,000 people in the last 4 years.

Examples of Community Impact

“Working with YSA has allowed us to streamline our bookshare program to mobilize youth in multiple cities in a two day period. We were able to set up trainings for youth to implement our programs. Through this type of partnership we are able to market this opportunity to corporations and volunteers to help support our impact. We were able to leverage more sponsorships, building partnerships with schools and businesses, market this opportunity with schools, and give students skills to organize projects.”

-Chris McGilvery, Give More HUGS- San Antonio, TX



“The coordination, communication, and excitement generated through being part of a larger global effort has influenced our community greatly and inspired our youth to make a difference.”

-TaKelle Newton, Utah Federation for Youth- Salt Lake City, UT



“Working with YSA has given our organization greater insight on how to better connect with community partners and youth volunteers. YSA has provided tremendous support on how to effectively coordinate and organize a large-scale youth event resulting in positive outcomes. Being chosen as a Lead Agency for GYSD has given our newly established nonprofit organization greater credibility in our community and among key stakeholders.”

-Jonathan Seelig, Homegrown Heroes- Thomasville, NC



“YSA gave a new perspective to the youth serviced by 4-H Agri-Science in the City. Typically the youth see themselves as recipients of service not the giver of a service. This experience helped them feel connected across the world and empowered them to seek solutions to problems they see in their community. While it is too early to tell what impact this project will have on them in the future, we know that they felt empowered and many considered this experience transformative.”

-Anthony Staubach, 4-H Agri-Science in the City- Cincinnati, OH



A photograph of three young girls in Girl Scout uniforms planting a tree. They are wearing tan vests with patches. One vest has 'NORTHEAST CALIFORNIA' and '4105' on it. The scene is outdoors with a fence and trees in the background.

Join us in helping youth and communities thrive.

To learn more, contact us:

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