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**CrowdFunnel Collaborates with TriPoint to Facilitate Investor Referrals for Crowdfunding Platforms and Issuers**

LOS ANGELES, CA, July 7, 2016 – CrowdFunnel, LLC, a true performance-based online marketing firm serving crowdfunding platforms, issuers and agencies, announced today that it is collaborating with TriPoint Global Equities LLC, a FINRA member broker-dealer, to facilitate crowdfunding investor referrals for TriPoint clients across all verticals. CrowdFunnel referrals include both accredited and non-accredited investors, providing platforms and issuers with real-time individual interest specific to their offering categories.

“The crowdfunding landscape is evolving at an astonishing pace with all stakeholders, including investors, adapting to new opportunities made possible through a new wave of both regulation and technology,” said Damon D’Amore, Founder and CEO of CrowdFunnel.

“TriPoint is a proven innovator in the capital markets, providing value for both traditional investors and a broader consumer base now empowered to invest in many of the same opportunities,” stated D’Amore “We are excited to work with the team at TriPoint Global Equities to facilitate the engagement of quality investors to their partners.”

“With the passage of the JOBS Act, Wall Street now has the opportunity to connect with investors utilizing technology and social media. CrowdFunnel and its team are leaders in developing the electronic reach our clients’ needs,” said Mark Elenowitz, CEO, TriPoint Global Equities. “We believe this is the future of underwritings and in essence creating a global roadshow.”

CrowdFunnel combines proprietary technology with decades of experience in lead acquisition to engage investors in real-time with offerings in both equity and debt verticals. The company views education in the application of investor referrals as a priority critical to the growth and success of the industry and creating long term consumer and investor trust.

**About CrowdFunnel**

CrowdFunnel has a mission to empower individuals seeking to invest in equity crowdfunding opportunities by matching them with quality platforms and companies.



The company has relationships with leading crowdfunding platforms across all verticals, representing thousands of investment opportunities for individual investors in areas ranging from real estate to technology startups to consumer goods. CrowdFunnel generates fully-surveyed and verified investor referrals, both accredited and non-accredited, for crowdfunding platforms, issuers and agencies. For more information, please visit [www.crowd-funnel.com](http://www.crowd-funnel.com)

### **About TriPoint**

TriPoint Global Equities, LLC., a FINRA member firm, is a global investment bank focused on assisting fast growing companies. Their team consists of specialists dedicated to helping small and mid-cap companies access U.S. capital markets and achieve their growth objectives. TriPoint focuses on providing U.S. and non-U.S. companies of up to \$500 million in revenue with capital raising, corporate finance advisory services and assistance with navigating the regulatory environment for companies listing on U.S. markets. TriPoint has created BANQ®, the online division of TriPoint, [www.banq.co](http://www.banq.co), which is an electronic investment banking platform that streamlines the matching of investors with quality growth companies and alternative investment opportunities. BANQ® takes the entire public and private offering process digital and online, providing access to U.S. opportunities and offerings in the U.S. markets. BANQ® widely markets its offerings utilizing the new general solicitation and advertising rules promulgated by the U.S. Securities & Exchange Commission, in response to the passage of the JOBS Act of 2012. BANQ® is focused on Regulation A+ offerings and IPOs. In addition BANQ® offers some of the lowest trading costs in the industry at \$.99 and \$3.95. For more information, please visit <http://www.tripointglobalequities.com> and [www.banq.co](http://www.banq.co)