

*** MEDIA ALERT ***

**FREE 500 TREE DISTRIBUTION EVENT AT
RICHLAND COLLEGE HOSTED BY TEXAS TREES
FOUNDATION, ARBOR DAY FOUNDATION AND
INTERNATIONAL PAPER**

Dallas tree giveaway will result in 500 new trees planted



WHAT: Texas Trees Foundation, a Dallas-based urban forestry nonprofit organization, will partner with the Arbor Day Foundation and International Paper to distribute 500 free trees at Richland College as part of its recovery efforts due to October 2019 severe weather. This tree giveaway will provide 500 trees to plant throughout residential areas affected by the tornado which destroyed up to 3,500 trees and damaged 1,500. While following COVID-19 safety guidelines, residents who preregister through Texas Trees Foundation’s website will pick up their new tree in an organized drive-through while also receiving a bag of mulch and planting instructions.

WHO: Texas Trees Foundation; Arbor Day Foundation; International Paper; Dallas College Richland Campus

WHEN: Friday, October 31, 2020 between 9:00 a.m. – 2:00 p.m.

8:00 a.m.	Tree Giveaway Setup
9:00 a.m.	Tree Giveaway Begins – Participants can begin picking up their tree
2:00 p.m.	Tree Giveaway Ends

WHERE: Dallas College Richland Campus, Lot C – 12800 Abrams Rd, Dallas, TX 75243
Registration Page: www.texastrees.org/projects/treegiveaway/

MEDIA: Contact Josh Wilbanks with the Texas Trees Foundation at joshua@texastrees.org or 214.263.7235 for additional information;

- [Website - www.texastrees.org](http://www.texastrees.org)
- [Facebook - @texastrees](https://www.facebook.com/texastrees)
- [Twitter - @Texas_Trees](https://twitter.com/Texas_Trees)

MORE: The Texas Trees Foundation (Texas Trees) serves as a catalyst in creating a new green legacy for North Texas through transformational, research-based plans that educate and mobilize the public to activate the social, economic, environmental, and health benefits that trees and urban forestry provide for a better quality of life.

The Mission of the Texas Trees Foundation is (i) to preserve, beautify and expand parks and other public natural green spaces, and (ii) to beautify our public streets, boulevards

and rights-of-way by planting trees and encouraging others to do the same through educational programs that focus on the importance of building and protecting the “urban forest” today as a legacy for generations to come.