HIGH FIVE GRANT FOR MOMS™

Semi-Annual $5,000 Business Grant
Empowering Mom Entrepreneurs
to Make Massive Impact

Launches May 2018

Hosted by

THE Mama LADDER INTERNATIONAL

PRESS KIT

www.highfivegrant.com
The mission of HIGH FIVE Grant for Moms™ is to provide economic empowerment for promising mom entrepreneurs to build their business. Powered by mom-founded national sponsors, and hosted by The Mama Ladder®, this semi-annual grant of $5,000 launches summer 2018.

DID YOU KNOW?

In the U.S., more than 9.1 million firms are owned by women.
- National Association of Women Business Owners

Yet in 2016, only 2.19% of VC funds went to women-owned businesses.
- Fortune

Now all it takes to empower a mom business owner to make massive impact is a HIGH FIVE.

MEGAN MURFF
Mom of two
Owner, Cahoots Fitness
About The Mama Ladder®

Founded in 2017 by two professionals-turned-mamapreneurs, The Mama Ladder® is on a mission to help women thrive at the intersection of mamahood and entrepreneurship. Promising mom entrepreneurs from around the world come to us for family-friendly business training through retreats, mentoring, and to make greater impact through the HIGH FIVE Grant for Moms™. See more at www.themamaladder.com.

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Grant Launch Timeline

May 11 – June 1, 2018

Applications are open at www.highfivegrant.com for promising mom entrepreneurs to apply for $5,000 grant. After June 1, a Judging Panel of entrepreneurs will select eight (8) finalists.

June 11, 2018

June 21, 2018
First HIGH FIVE Grant for Moms™ winner announced on the one-year anniversary of The Mama Ladder®.

HEATHER FULLER
Mom of three
Owner, The Vibrant Life Studio
Story Behind the HIGH FIVE

Every entrepreneurial mama has a seed of greatness. Sometimes we just need someone to help us see it in ourselves. While expecting my second baby, I was laid off from my full-time job. I didn’t know it at the time, but I beginning my entrepreneurial journey.

When my boy was born, no job offered the flexibility I needed with two kids under age two. As my babies grew, our family finances shrank to the point that a pack of gum at the grocery store seemed beyond our budget. How could this be happen, when I had earned a master’s degree? Despite fear and self-doubt, I took action and “created my own ladder” by launching a marketing company in 2016 on my own.

My first client made a deposit of $5,000. That capital gave me the confidence I needed to grow my business. The next year, I turned that initial $5,000 payment into a team of eight writers, 29 clients including world-leading tech brands, and a $100,000+ revenue in my business. The best part? My business fits my family and what matters most to me.

This discovery was too good to keep to myself. To pass it on, I cofounded The Mama Ladder® to help women thrive at the intersection of mamahood and entrepreneurship. I believe mom entrepreneurs can do anything with the right training, powerful mentors, and a HIGH FIVE.

Thank you for helping us share the story of HIGH FIVE Grant for Moms™. Let’s empower mamas to CLIMB their own ladder, one high five at a time.

Crystalee Beck, MPC
Mom of two
Cofounder, The Mama Ladder®
Owner, Professional Communication Consulting, LLC
www.themamaladder.com
We Love Our Sponsors
(Powerful women who support other women!)

KATIE RICHARDSON is a mom of four, founder of multi-million dollar baby brand, Puj, and powerful coach to elite entrepreneurs. She has been featured on the cover of Entrepreneur magazine, and her products have been seen on Ellen, the Rachel Ray Show, and several other national media outlets.

"It’s a mission I feel passionately about; investing in moms who create impact through their powerful business. Because I believe in it so much, I am personally a sponsor in the High Five for Mom’s Grant.

– Katie Richardson