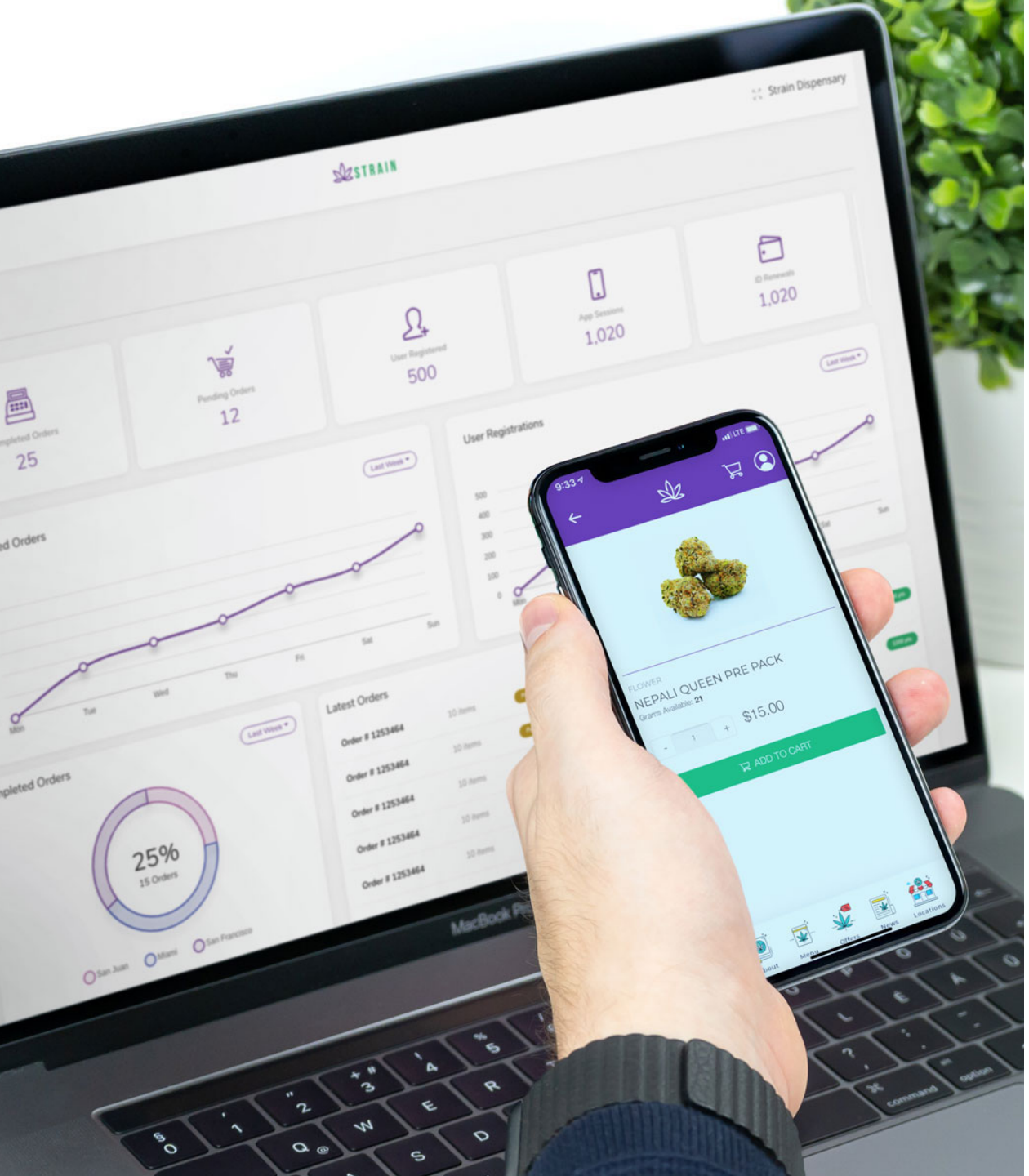
STRAIN

YOUR DISPENSARY IN AN APP!



What is STRAIN?

STRAIN is a white-label, branded mobile APP for iOS and Android that brings Cannabis dispensaries closer to their customers. **It is the only all-in-one mobile APP and platform** for sales, marketing, customer service, and retention, with a real-time connection to the dispensary POS. STRAIN enables customers to keep up with special offers, loyalty programs, Cannabis wellness news, dispensary locations, new products, and online ordering across all digital channels. It's like having a dispensary right in your pocket!

Benefits that Save Time and Money

POS & CRM Sync

Enable patients to view updated information like past orders, license information, real-time product menu & more

30% Sales Increase

Increase revenue and sales with our user-friendly online ordering that results in seamless and quicker checkouts

20% Cart Increase

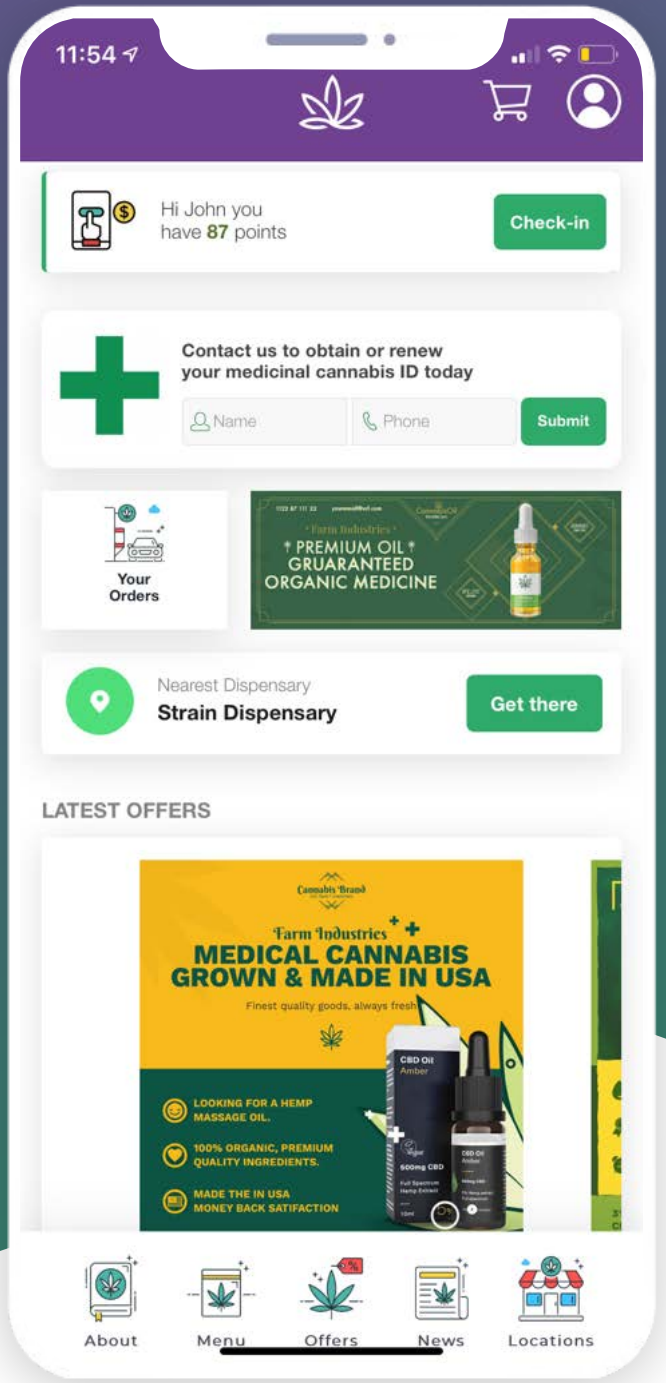
Increase customer cart conversion rates at the checkout with product upselling & cross-selling options

Increase Budtender Performance

With tablet ordering, online menu and mobile APP, budtenders decrease time spent with patients by 60%

All Your Customers' Needs in Their Pockets!

- Loyalty Rewards
- Automatic Check-in
- In-APP Ordering
- Latest Offers
- Push Notifications
- Orders History
- Dispensary Locations
- Cannabis ID Renewals
- Latest News
- Customer Profile



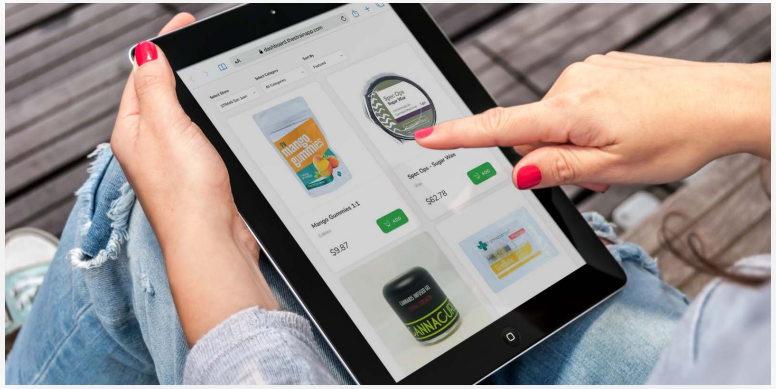
Points of Purchase

In-APP Ordering

Our mobile APP ordering system provides customers a frictionless Cannabis buying experience. With customers profiles already stored, there's no need for them to register, upload documents or fill out any form to complete an order.

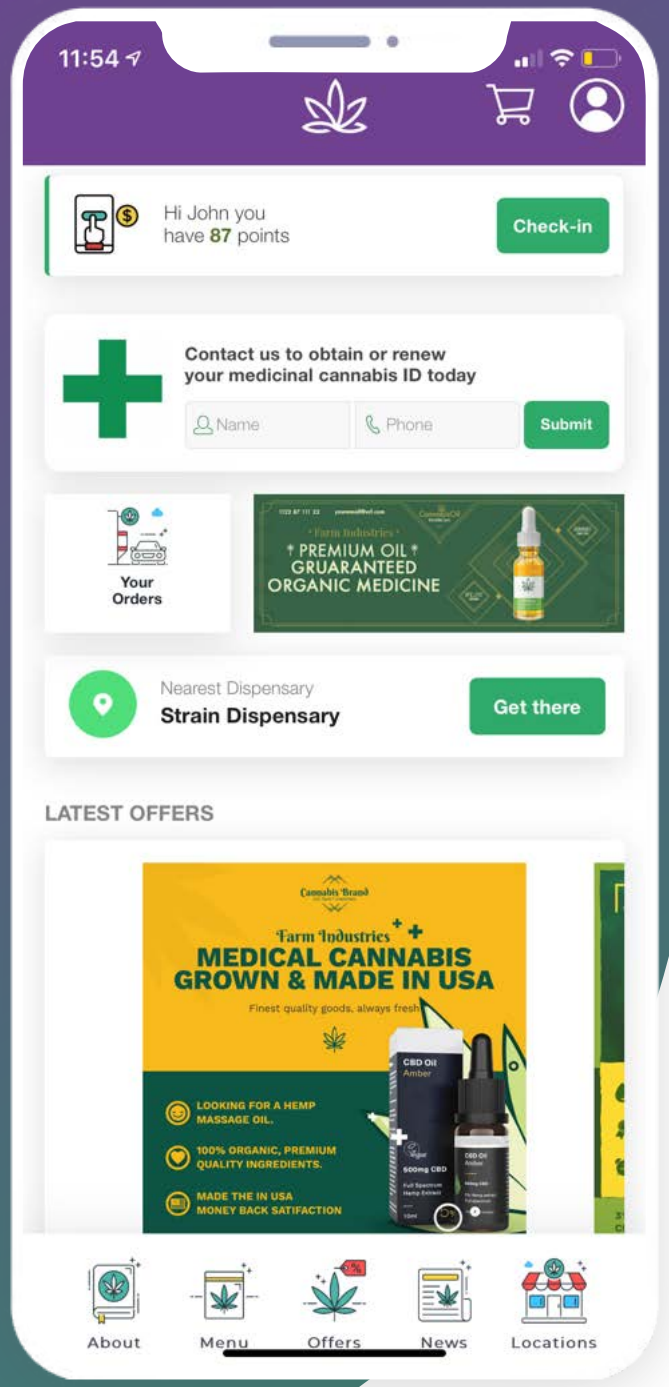
Website Ordering

Online ordering has never been easier! With our two-steps checkout process we enable customers to quickly complete their order after adding items to their cart by only entering their Cannabis license.



Tablet Ordering

Wondering how to lower your dispensary line queue? With our tablet ordering now you can! Start receiving orders from customers while they wait in line, decrease their waiting time and increase the budtender's performance.

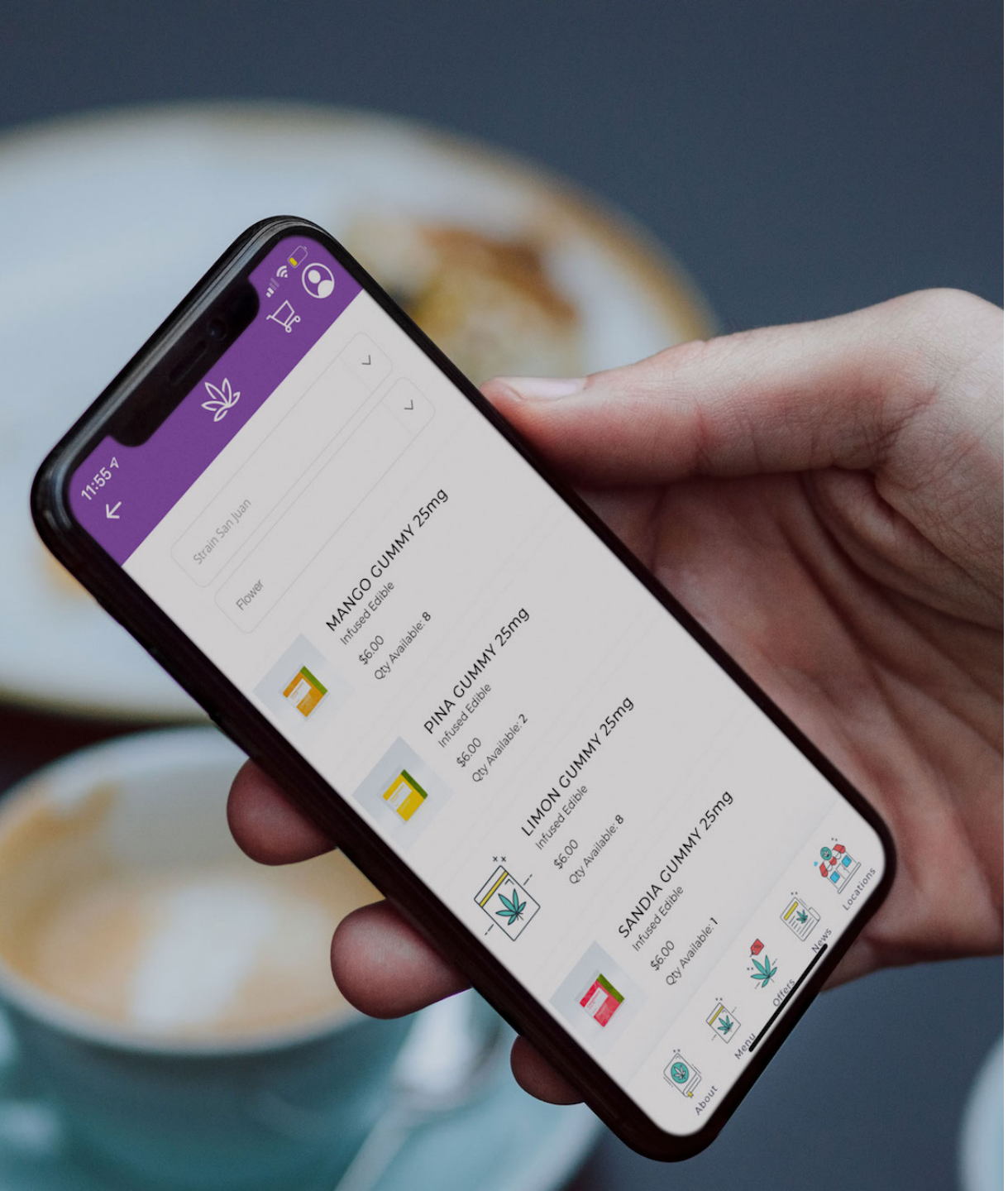


Your Brand, Your APP, Your Customers!

The only APP that helps your dispensary gather insights about your customers' needs and buying habits.

App Store

Play Store



From the POS to Their Phones

No more POS data double entry or slow orders fulfillment. **STRAIN** services connect patients with dispensaries in a unique way to capture unparalleled insight into their customers' purchase history allowing for targeted marketing efforts.

Real-time Inventory

Keep your inventory menu synced and updated in all channels, APP, website, tablet and TV system.

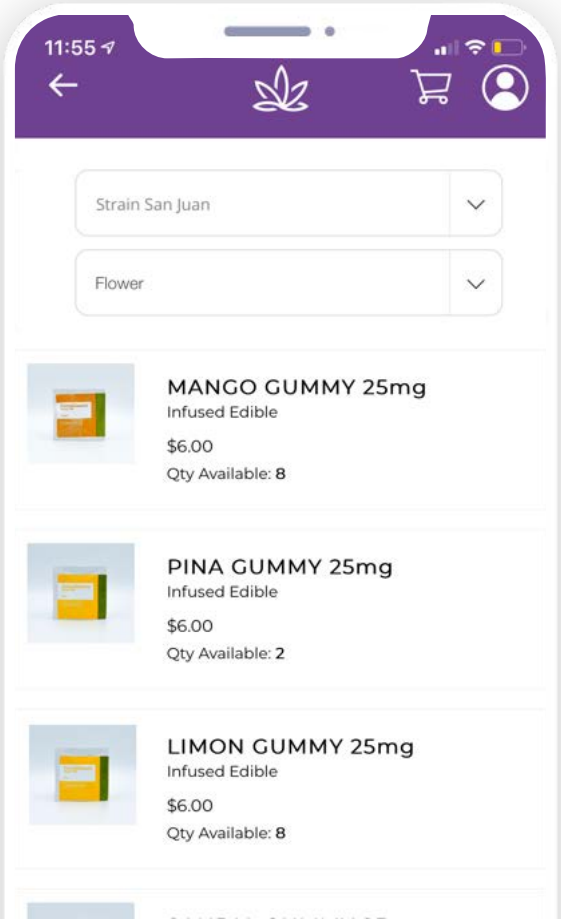
Customers Profiles

With connected profiles customers can update and access their information at any time and complete orders easily.

The Easiest Way to Buy Cannabis

BROWSE

Updated & real-time synced inventory with POS allows customers to browse by locations, categories and brands

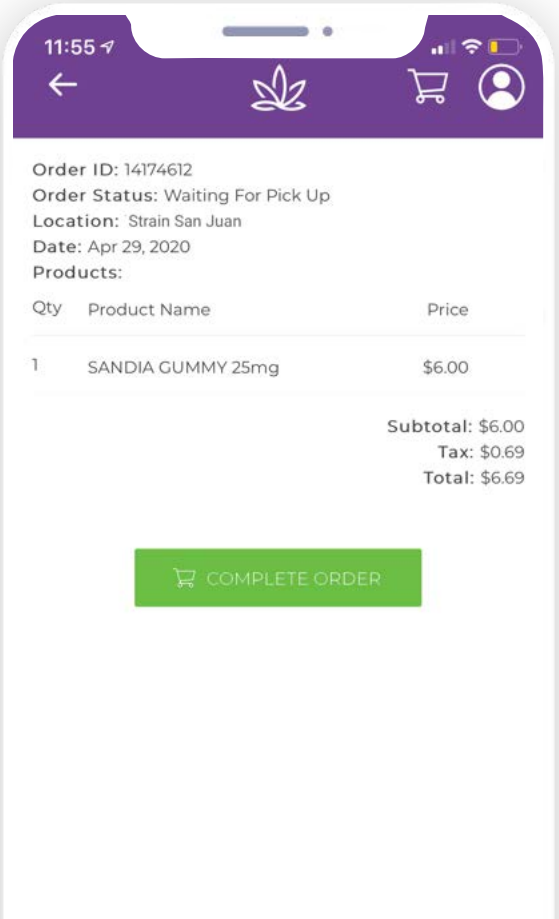


ADD

Customers can select products that best fit their needs based on product information, images, type and labs

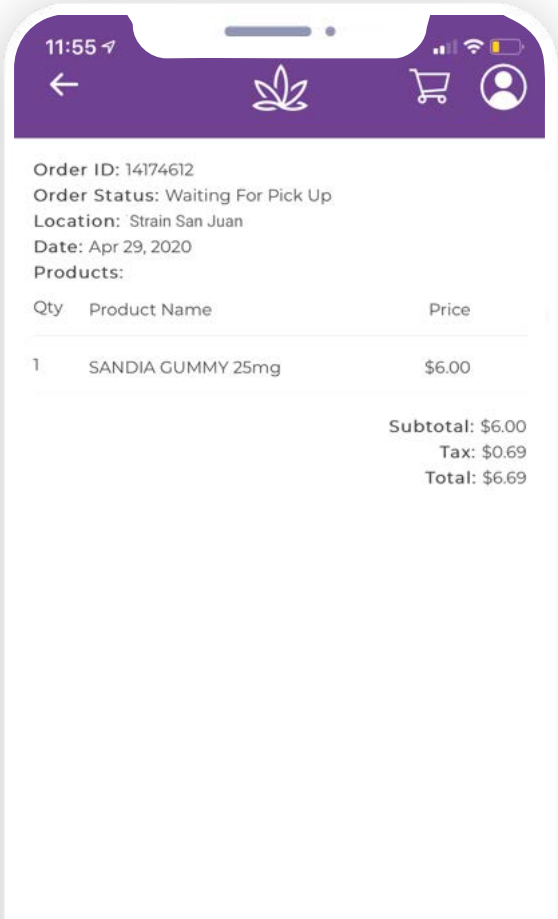
REVIEW

Let customers know what they are buying, update quantities and view order total before placing orders



PICKUP

Process customers' orders in the POS and keep them in the loop of their order status before pickup



Engage Your Customers

All the features you need to keep customers happy and coming back!

Loyalty Rewards

Identify customers who are loyal to your dispensary and reward them.

Latest Offers

Don't wait for customers to check in for offers, send the latest right to their phones.

Push Notifications

Get the message to your customers even if they don't have their APP open.

News & Events

Customers like to be informed, be the dispensary that keeps them up to date.

More than a Map...

Geolocation Proximity

Provide customers your nearest dispensaries based on their GPS location.

Maps Integration

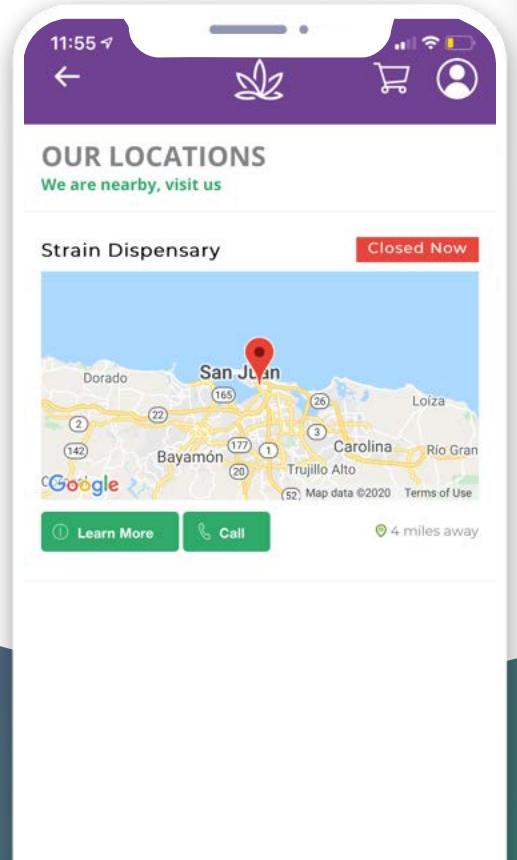
Provide as many options for your customers to get to your door with locations in maps.

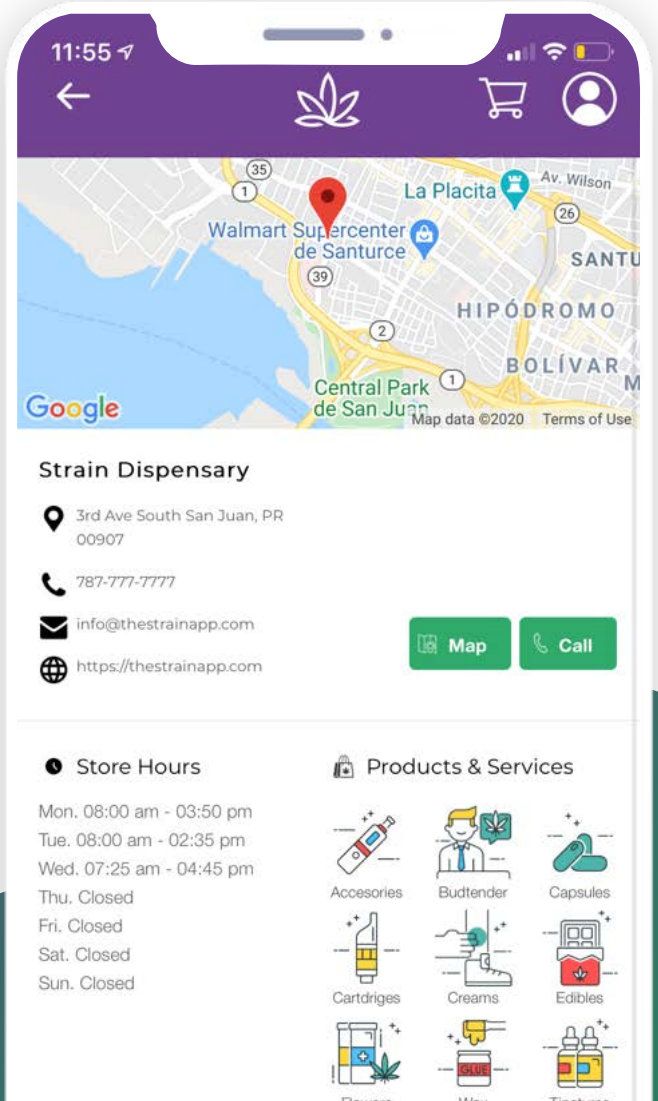
Location-Based Alerts

Progam and execute location-based notifications to customers who are in specific areas.

Locations Information

Provide your dispensary information and the products and services you can offer to your customers.





Cannabis ID License

New Licenses

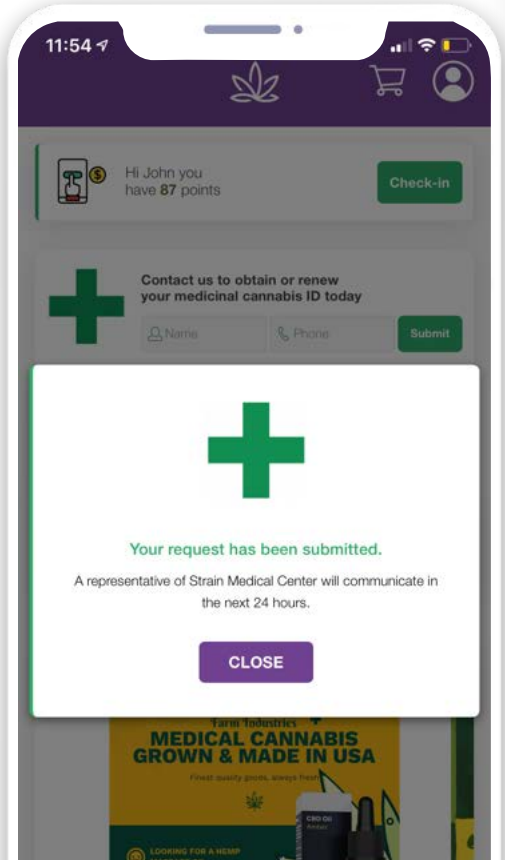
Enable guests to fill out a form to start the process of obtaining their Cannabis license.

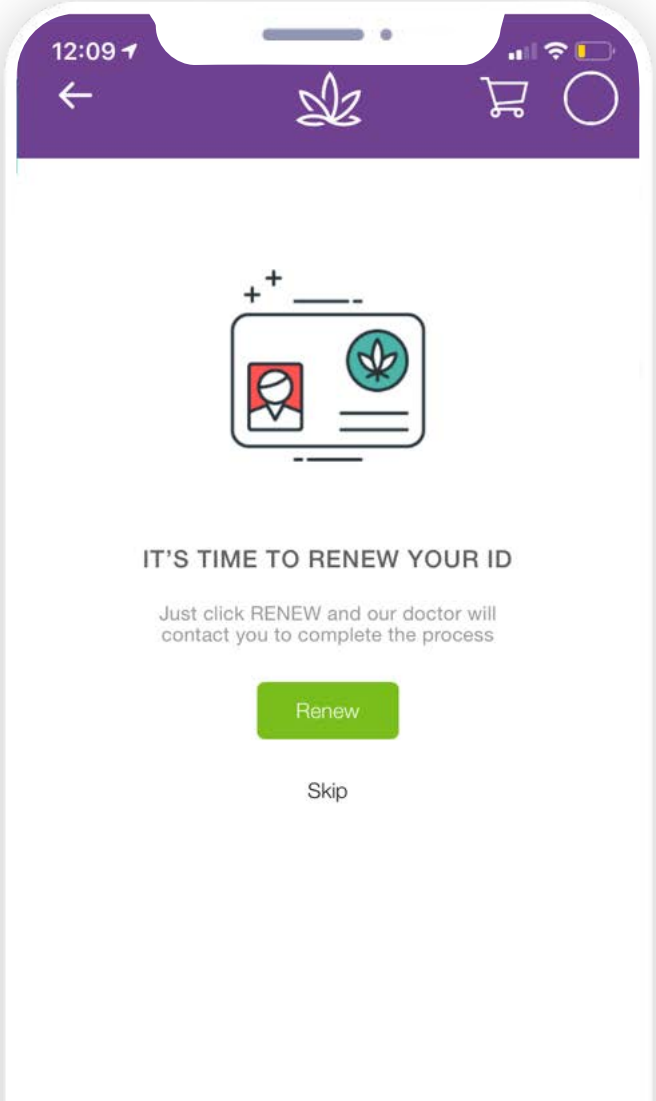
License Renewals

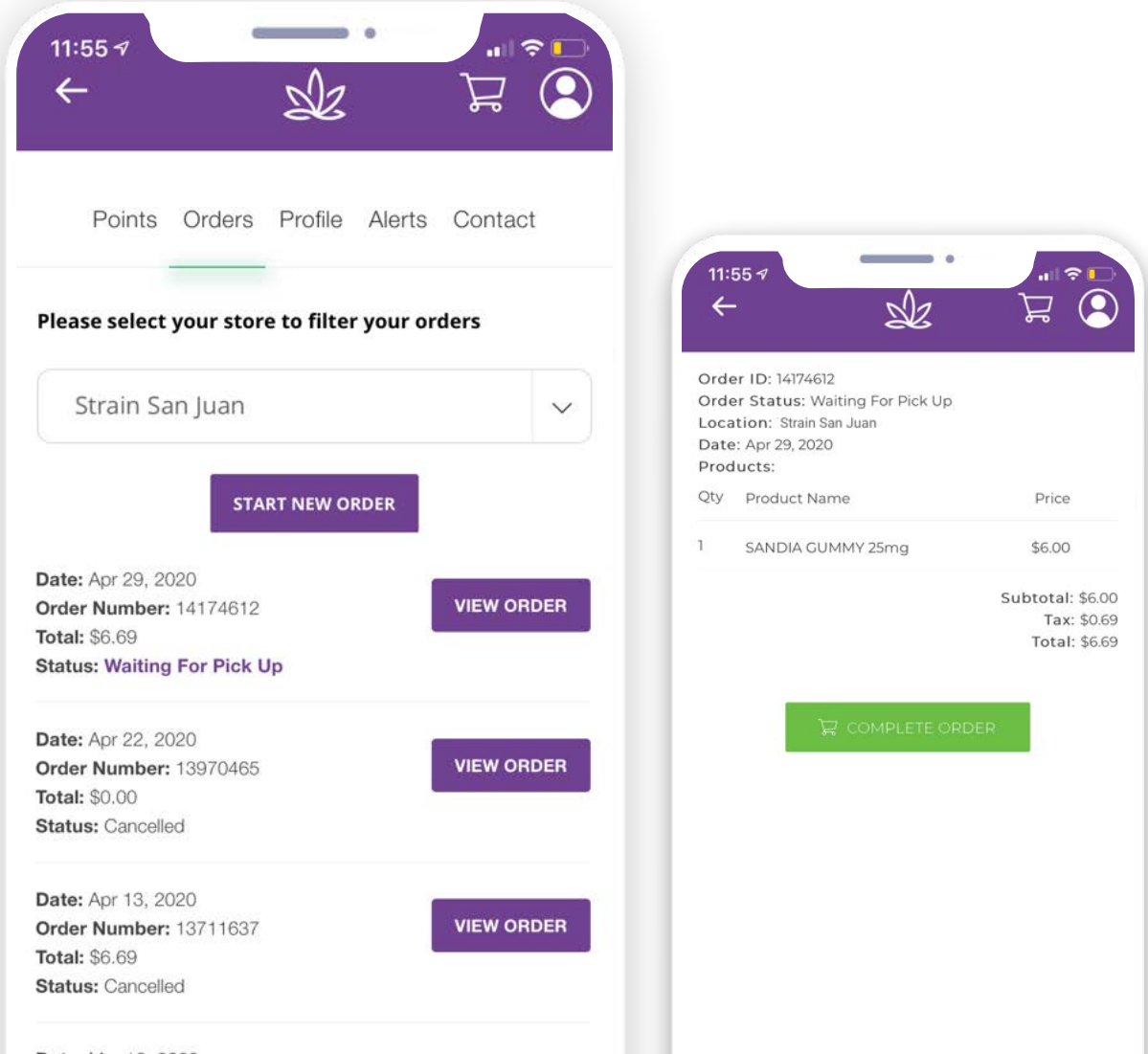
Now patients can be on top of when their ID will expire and even renew it in the APP.

Doctors Integration

Feature your license company in the APP and they'll receive all leads automatically.







Customers Orders

Order History

Lower the need for customers to call asking about the last products they purchased.

Order Status

Let customers know what's happening with their order and when it's ready.

Reordering

Now customers can reorder items from their order history for a faster checkout.

Tablet Ordering

Flexibility

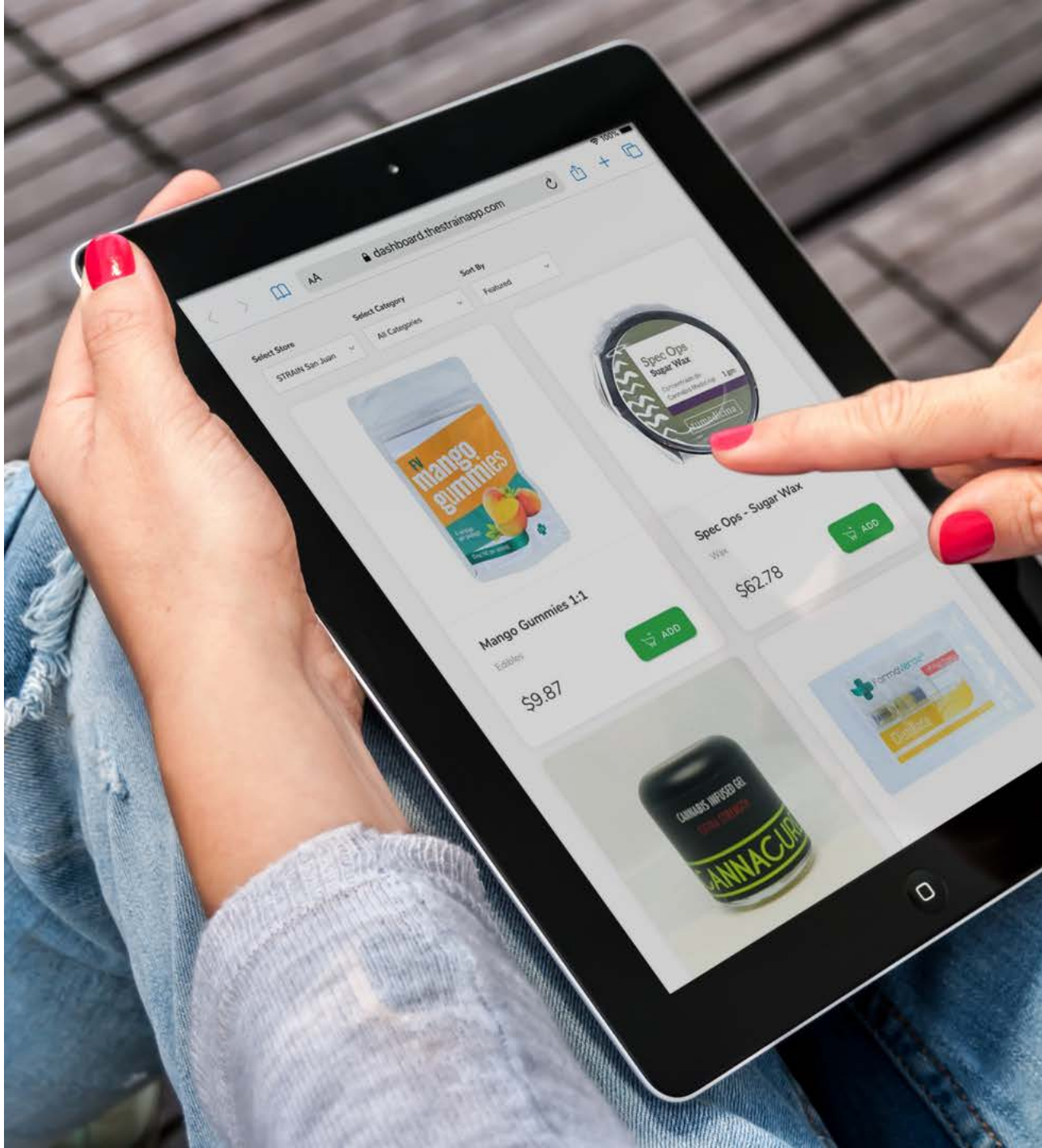
Compatible with any device, you can use tablets you already own. Decide the categories and products you want available.

Optimization

Decrease customer lines adding a self-ordering system in your dispensary reception.

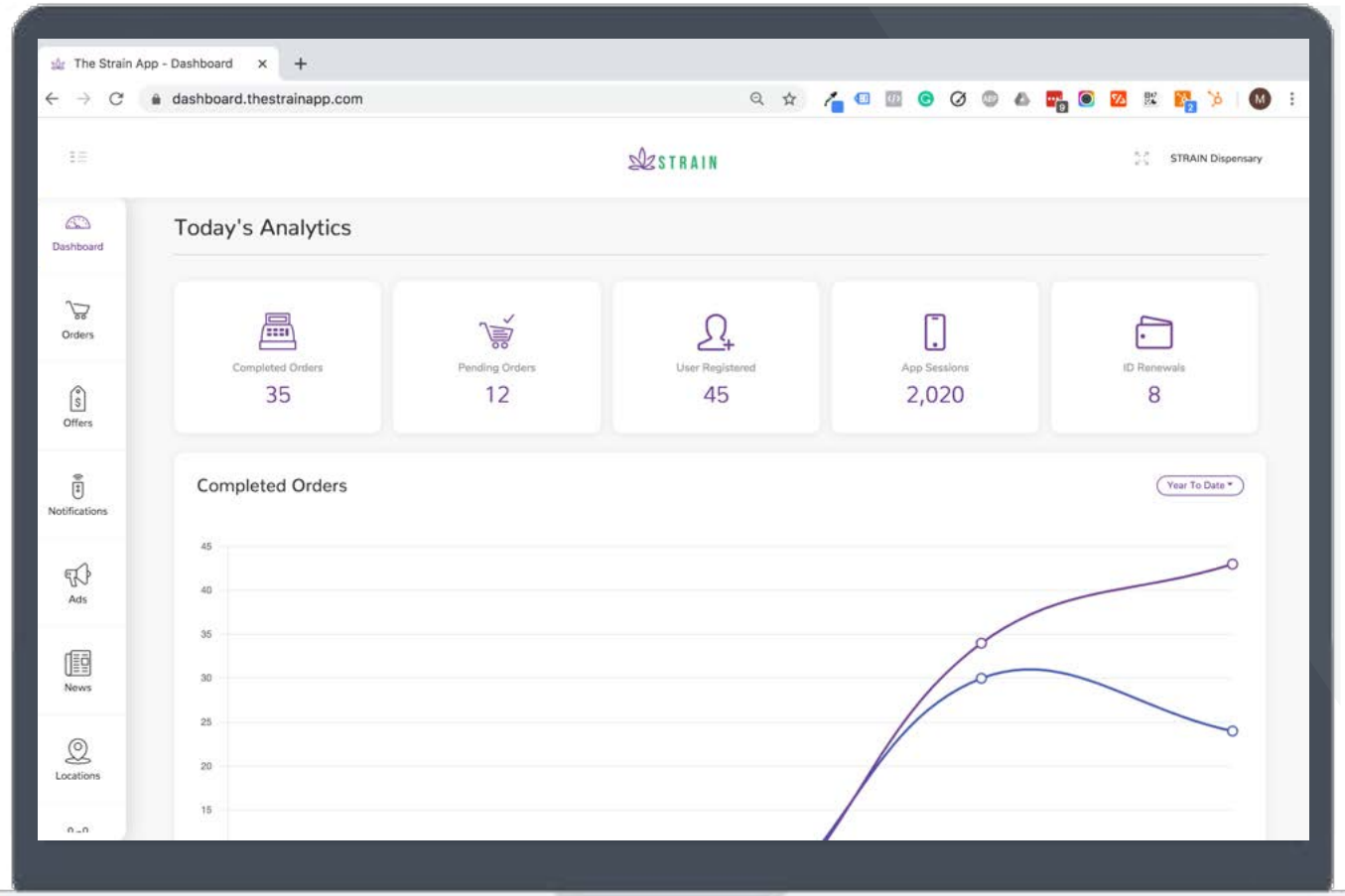
Quicker Checkout

Our two-steps checkout allows customers to complete an order just by selecting the products and adding ther license.



Metrics, Insights and Charts

With better analytics come better decisions. Stay on top of those important indicators on any device with our metrics dashboard.



Collect

Collect insights about products key metrics, APP usage, sales channels, customers and budtenders.

Analyze

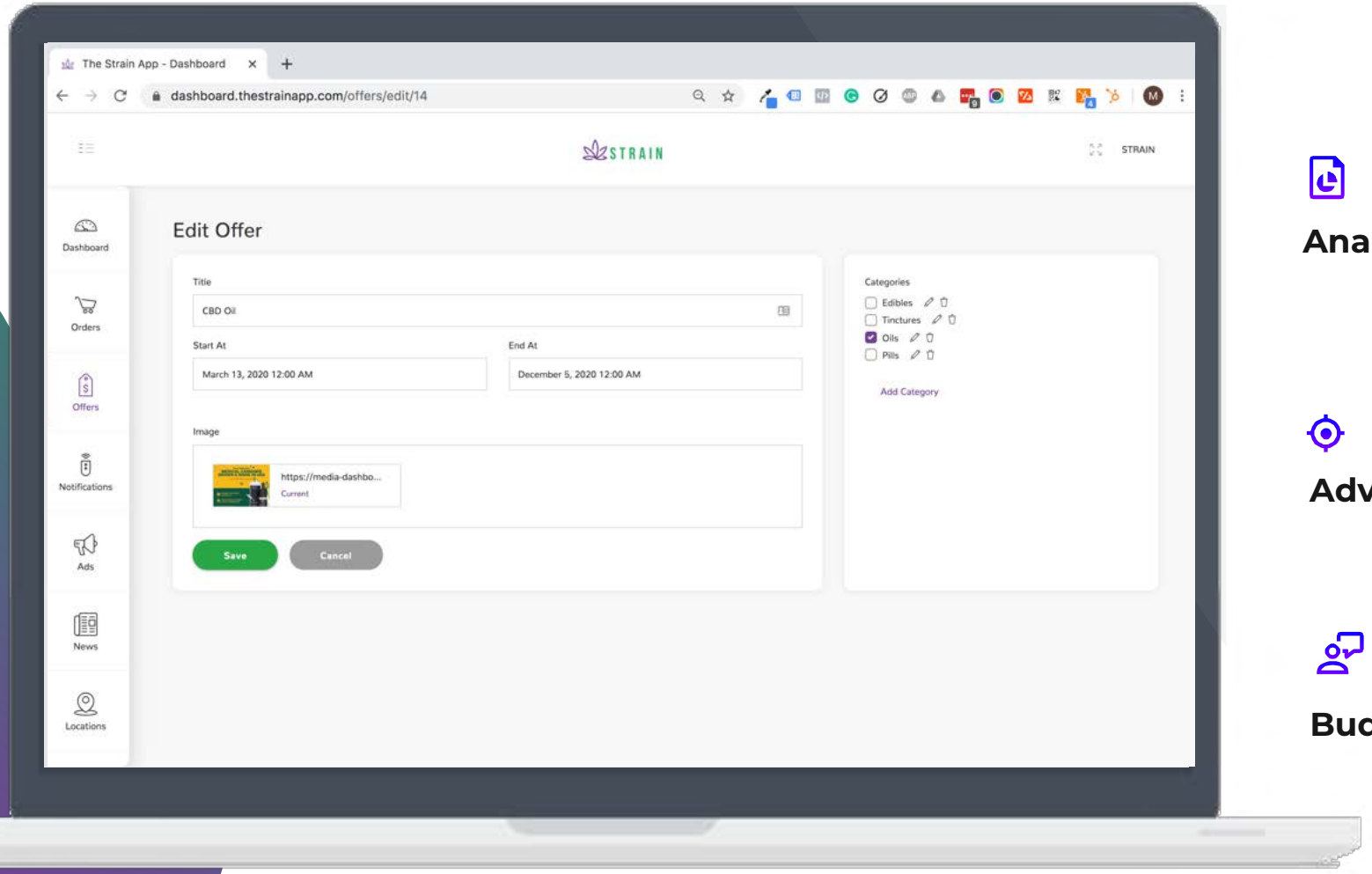
Analyze metrics and charts to view locations sales and sales channels performance.

Plan

Pivot things that aren't working from the gathered data and optimize your dispensary.

Manage Everything in One Place

Replace those multiple Cannabis softwares for marketing, ordering, loyalty, service and more with our all-in-one platform. That'll keep your business centralized in one dashboard.



Analytics

Orders

Offers

Advertising

Notifications

Locations

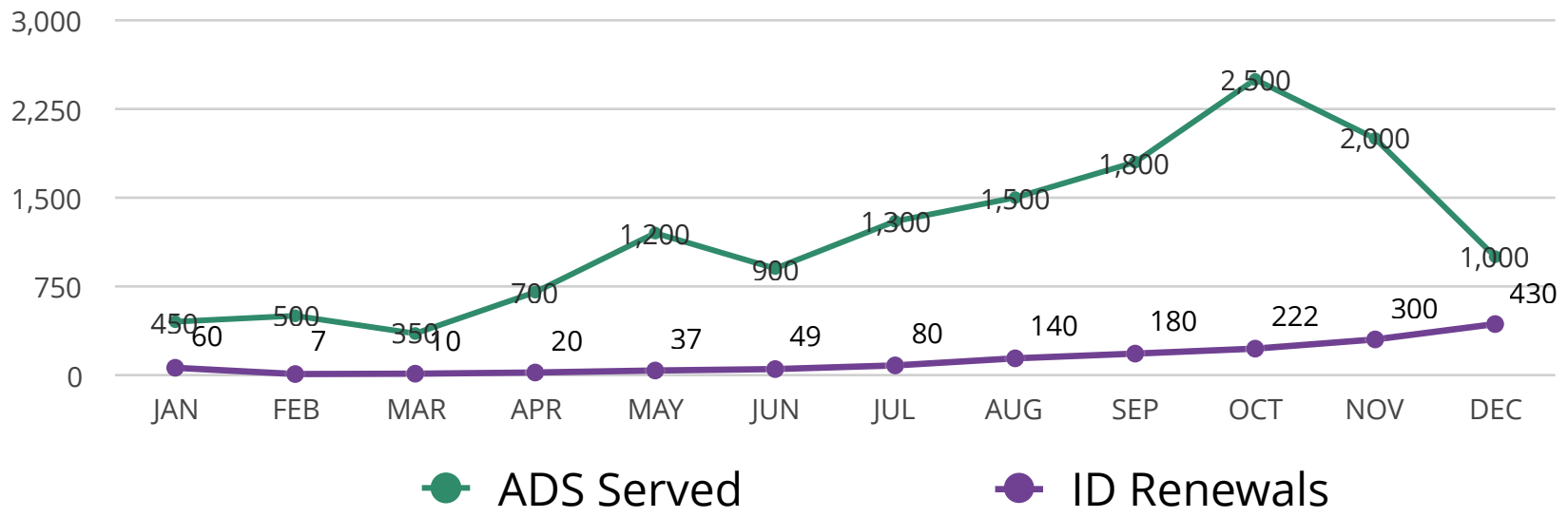
Budtenders

News

POS Settings

Maximize Your APP

New opportunities equals new revenue streams. We help your dispensary integrate multiple marketing options across all your point of purchase channels.



We’re All About Partnerships

HELIX BIOTRACK

MJ FREEWAY

hypur™

flowhub

How Fast We Deliver?

Our well-designed and automated process helps our project managers and development team deliver your dispensary APP to the APP stores in 30 days.

SELECT

Choose the services and products you want from our list

SUBMIT

Complete the initial requirements form for your dispensary

APPROVAL

Wait for database access approval from POS software company

INTEGRATION

Developers will configure & connect your POS to the APP

DELIVERY

After integrating your feedback the APP will be launched

Pricing for Any Dispensary Size

Dispensary Branded Mobile APP

Android & iOS mobile APP for up to 5 dispensary locations

$5,000 One Time

- Fast-track Check-in
- Loyalty rewards program
- In APP online ordering
- Dispensary locations
- POS products menu sync
- Patient profile & order history
- Cannabis ID renewal notification
- Latest offers & news
- Push notifications
- *First year APP hosting included

*(Requires an annual $200 APP hosting fee if no monthly subscription is selected after the first year)

Monthly Subscription

Service plan for up to 5 dispensary locations

$250 Per Month

- FREE dispensary website
- Latest APP updates
- Online ordering for website
- Tablet ordering system
- TV menu APP
- 2,500 Text Messages
- APP servers hosting
- E-Mail & phone support
- *Text messaging (SMS/MMS)

*(SMS volume pricing at $0.01 per message)

We’re Ready to Work Together!

Are You?

Schedule your Demo