

## Nitaro Digital Marketing Announces Rename and Rebrand to Punch Digital Marketing

*Nitaro Digital Marketing is now the all-new scrappy and snappy Punch Digital Marketing.*

**Seoul, South Korea – Dec. 20, 2019** – Ushering in the New Year, [Punch Digital Marketing](#)—a full-service digital marketing agency specialized in PPC, SEO, and social media, today announced its rename and rebrand from Nitaro Digital Marketing to Punch Digital Marketing. Following more than three years of success under its previous name, Punch Digital Marketing’s new name and branding strategy is intended to reflect the fact that its services consistently “pack a punch” for its clients.

“Just like a punch line, digital marketing is all about having a storyline, knowing the audience, being creative, and the right delivery. We implement a customized and comprehensive digital marketing strategy designed specifically to help our clients achieve their goals. Our solutions are creative, results and data-driven. We hope that this change reflects our identity better as we continue to strive to make our clients happy,” said JK Song, founder of Punch Digital Marketing.

The Korean online advertising agency’s sound [inbound marketing strategy](#) also includes (micro) influencer and social network service (SNS) marketing through Korean channels like KakaoTalk, Naver and Daum. Clients include startups to stock-listed Fortune 500 companies from many different countries in high tech, tourism, education, and e-commerce such as NordVPN, France.fr (the official website of tourism in France), Acne Studios, Bookaway, Medidata, and Marco Polo Hotels.

Punch Digital Marketing has produced tangible results that significantly [increase revenue](#) through first page and even first result placement on Google, Daum and Naver Search Engine Result Pages (SERPs) organically, advertising on search engines (Naver advertising, KakaoTalk advertising), writing highly engaging blog articles, optimizing for higher rankings, and promotion in social media with creative and customized strategies. The digital marketing agency also develops landing pages, translates ads and helps clients target future customers through a thorough analysis of the company and the market.

To know more about Punch Digital Marketing and its services, visit <https://punchkorea.com>

## About Punch Digital Marketing

Founded in 2016, the team at Punch Digital Marketing (erstwhile Nitaro Digital Marketing) consists of five talented, experienced and hardworking people who specialize in Search Engine Optimization (SEO), Search Engine Marketing (SEM), Pay Per Click (PPC) or Search Engine Advertising (SEA), Social Media Marketing (SMM), content marketing and building websites. Apart from being Google Ads and Google Analytics certified, the full-service Korean digital marketing agency has also joined the HubSpot and Google Partners networks. Born in Korea, founder JK Song worked in the Netherlands and started his stint in digital marketing in 2005. He worked for LG Display and Dell among others in marketing and account management.

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