

About Firestone Walker

Founded by brothers-in-law Adam Firestone and David Walker in 1996, Firestone Walker Brewing Company is a California beer company with three innovative brewing facilities. Firestone Walker's main brewery in Paso Robles produces a diverse portfolio ranging from iconic pale ales to vintage barrel-aged beers. The Barrelworks facility in Buellton makes eccentric wild ales, while the Propagator pilot brewhouse in Venice specializes in R&D beers and limited local offerings. Firestone Walker is also the brewery behind 805, one of the nation's fastest-growing beers. Firestone Walker was recently named "Best American Brewery of the Decade" by Paste Magazine. www.firestonebeer.com

About SLO Brewing Co.

Founded as a humble brewpub in 1988, SLO Brewing Co. is a California brewery with a history of crafting gold-medal-winning beers and earning the honor of "Brew Pub of the Year" at The Great American Beer Festival. Acquired by Rodney Cegelski and Hamish Marshall in 2010, the company's operations rapidly expanded into a house of ground-breaking brands including SLO Brew craft beers, Tio Rodrigo craft micheladas, Porch Pounder premium canned wine and Rod & Hammer's SLO Stills craft whiskey. Dedicated to proving that innovation is the lifeblood of exciting brands, SLO Brewing Co is a pioneer in creating and nurturing new brands for a new generation of drinkers. www.slobrewingco.com

About Cali-Squeeze

Launched in 2017, Cali-Squeeze embodies the sunny California lifestyle as seen through the eyes of a new generation, crafted as the ultimate fruit-infused wheat beer for an endless summer. Real fruit puree, vibrant color and waves of refreshing flavor surprise and delight non-beer drinkers and hop heads alike. The core lineup includes Blood Orange, Mango, and Tropical P.O.G. Hefeweizens available on draft, 12oz 6pk and a new 12oz 12pk variety pack. New to the family in 2021 is Cali-Squeeze Seltzer, a 6% hard seltzer crafted with juicy real fruit and naturally gluten-free. Flavors include Blood Orange, Pink Lemonade, Mango, and Tropical P.O.G. that are available in a 12oz 12pk variety pack. www.calisqueeze.com

Media Contacts

Ann Flower
(310) 903 0319
ann@annflowerpr.com

Brian Kerr
brian@slobrew.com
Marketing Director, SLO Brewing Co

Press / Photo Assets - <http://bit.ly/calisqueezepr>