

# Binswanger 150 YEARS

## Pioneering Quality Since 1872

One hundred and fifty years ago, Samuel Binswanger opened a small glass store in Richmond, VA. Today, Binswanger Glass has over 50 locations and continues to expand. We are the largest and most experienced full-service glass installer in the United States.



# >1872

## Birth of a Company



Samuel Binswanger establishes Binswanger & Co. in Richmond, VA. Business thrives during the Reconstruction Era that follows the Civil War.



# >1901

## Continued Growth & the Depression

The Richmond office can no longer handle all the business, so multiple branches are opened. But the company then endures economic uncertainty, WWI, the death of three Binswanger brothers, and the Great Depression. However, rather than sacrifice its employees or lower its customer service standards, Binswanger chooses to suffer years of losses.



# >1941

## World War II

Binswanger supports the WWII effort by installing glass in Army, Navy, Red Cross, and hospital buildings throughout the South. The Memphis branch converts production to the manufacture of high-precision glass optics for torpedo sights and Navy binoculars. The company earns the coveted Army-Navy "E" rating and a Meritorious Service Medal.

# >1947



## Post-War

The company celebrates its 75th anniversary with 13 branches in 15 states.

# >1955

## Going Higher

The company hits a milestone, with 1,000 employees and 21 warehouses. The Dallas office installs a record-breaking 250" x 122" window.

# >1973

## Base of Operations

The company headquarters moves to Memphis, TN. Binswanger Glass names Mickey Binswanger as President.

# >2000

## Innovation & Growth

Binswanger adds 100 branches. The company becomes the largest glass retailer in the U.S. and a Top 50 Glazier.

# >2022

## Binswanger 150

Binswanger Glass celebrates 150 years of Building America. Imagine what greatness we will create tomorrow.

# Binswanger Glass

## Building America For 150 Years