### **Cisco** DNA Spaces

## Cisco DNA Spaces for Healthcare

Cisco DNA Spaces helps healthcare customers solve their physical space blind spots to better understand the behavior and location of people (staff, patients) and things (assets, sensors). Use Cisco DNA Spaces today to optimize asset management, increase staff productivity, and deliver a better patient experience.

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#### Impact across all healthcare stakeholders



- Gain visibility into visitor behavior
- Provide differentiated experiences to patients based on visit reason

Staff

- Identify and monitor assets
- Increase efficiency and workflow and staff productivity, and reduce search times
- Send alerts and triggers when assets enter or leave zones



- Achieve centralized monitoring and management
- Enable 24x7 global monitoring and end-to-end SLAs

#### Out of the box use cases

Value	Key use cases
Seamless guest Wi-Fi onboarding	<ul> <li>Create a uniform Wi-Fi program across all departments and buildings supporting local regulations of privacy and opt-ins</li> </ul>
	Have a differentiated onboarding experience for visitors based on reason for visit
Patient and employee experience	<ul> <li>Provide relevant location engagements to different personas such as new visitors, returning visitors, and staffers</li> </ul>
	Notify staff in real time of visitors' presence through API triggers and deliver differentiated experiences
Patient insights	Access business insights and analytics regarding real-time, monthly, and historical behavior

#### Business outcomes enabled by partner apps and enterprise software integrations

Value	Key use cases
Enterprise analytics	Deliver wireless and collaboration analytics into data warehouses at scale through partner APIs
Vertically relevant outcomes	<ul> <li>Unlock a suite of vertical use cases through partners, such as temperature monitoring, wayfinding, panic alerts, and calendaring</li> </ul>
Asset management	<ul> <li>Detect and locate key assets with the ability to profile IT vs. line-of-business assets</li> <li>Monitor and optimize asset utilization with the ability to trigger actions based on rules, location, and environmental state</li> </ul>
Safety and compliance	Leverage data to create alerts tied to tags and guide staff to safe zones