

# PRESS RELEASE

## THE WORLD'S LARGEST FUNDRAISING MOTORCYCLE EVENT HAS DOUBLED ITS WHEELS AND ITS COMMITMENT TO MEN'S HEALTH.

**ON SUNDAY, SEPTEMBER 26TH, 2021**



The first Distinguished Gentleman's Drive (DGD) will take to the streets on Sunday, September 26th 2021, in celebration of classic motoring to raise funds and awareness for prostate cancer and men's mental health. In its inaugural year, DGD will feature over 120 drives in over 41 countries, rousing the roads of cities such as London and New York, setting the future of automotive fundraising in motion.

Lead by the team steering The Distinguished Gentleman's Ride (DGR), which is currently the world's most successful on-road fundraising event that has united more than 310,000 enthusiasts in over 750 cities and 117 countries and raised \$31.5M USD since 2012. The Distinguished Gentleman's Drive is set for impressive results and is prepared to get its wheels in motion with a purpose.

Just as DGR has a focus on sartorial style and vintage vehicles, DGD will follow suit. The event is for cars built before January 1980 and will encourage its drivers to carry on the dapper style and gentlemanly conduct that perfectly complements classic and collector's cars by raising funds and awareness for men's health on behalf of charity partner, Movember.

Movember is the only charity tackling men's health on a global scale, all year-round. They're addressing some of the biggest health issues faced by men, and are leading thousands of research and community initiatives to deliver innovative health care and engaging awareness programs. In 15 years, Movember have funded more than 1,200 men's health projects around the world and saved countless lives.

This partnership connects men to their health, giving them the knowledge and tools they need to manage their well-being by encouraging enthusiasts to look after their body like they do their cars.

Founder of both The Distinguished Gentleman's Ride and Drive, Mark Hawwa, gives insight into the welcomed addition into the automotive industry. "I can not think of a better way to unite all facets of the classic car community from the drivers of concours vehicles to the drivers who enjoy longer drives and don't mind a stone chip. This event is about uniting for a great cause. We have all lost friends and loved ones close to us, we have all experienced mental health struggles in one form or another. This is our way of using our passion to help the men and their families around us. I personally look forward to seeing the entire global community driving together as one; to hear their stories, to see their vehicles and to get out and drive for men's health."

The First Distinguished Gentleman's Drive will take place on the 26th of September, 2021, and is open to all pre-80's classic cars and their drivers. Registrations for the first-ever event is now open.

For more information, visit [www.gentlemansdrive.com](http://www.gentlemansdrive.com), or for media enquiries contact:

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