



THE HOLLYWOOD
== VET GALA ==

Celebrity Gala and Awards Dinner

October 6, 2022

Beverly Hills, California

THE PROBLEM

17 MILLION U.S. VETERANS



Financial insecurity 20%



Difficulty accessing capital 33%



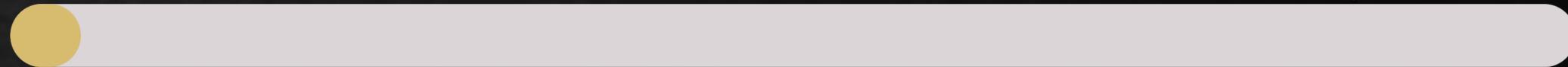
Medical and mental health issues 41%



Difficulty transitioning to civilian life 44%



Start or own their own business today 4.5% (Post WWII 49.7%)



1.5 MILLION

Veterans experiencing homelessness, women veterans fastest growing population experiencing homelessness in the U.S.

OVER 6,300

Suicides a year, 1.8x more likely for women veterans

A close-up, vertical view of the American flag, showing the blue field with white stars and the red and white stripes. The flag is partially visible on the left side of the slide.

THE HOLLWOOD VET GALA

EXECUTIVE OVERVIEW

- **Who:** Celebrities, businesses that supports veteran causes, and veteran-oriented non-profit organizations
- **What:** To recognize the most innovative and impactful non-profits, corporations, and individuals serving veteran communities
- **When:** Oct 6 - 7, 2022, Gala is 6 Oct
- **Where:** The Beverly Wilshire Hotel , Beverly Hills, California, and virtually in the "Vetaverse"
- **Why:** To raise \$19.9 Million for "Operation Homebase" the development of transitional housing facilities for veterans experiencing homelessness that offer the camaraderie of living in structured stable environments



WHO ARE WE?



THE OPPORTUNITY

Blockchain, Web3, and the Metaverse:

- Community-driven
- New business models
- Market expected to grow to \$8 Trillion by 2030

VETCOIN[®]

501C3 FOUNDATION AND 509A2 PUBLIC CHARITY

Value Proposition: *To harness the power of the blockchain, Web3, and the Vetaverse to connect, enable, and transform veteran communities*





UNDERLYING MAGIC

WE ARE THE ONLY 501(C)(3) BLOCKCHAIN PROJECT FOCUSED ON BRINGING 17 MILLION VETERANS INTO THE BLOCKCHAIN ECONOMY...



CORE VALUES

"SERVICE"

Selfless business model, putting the welfare of veterans first

Empathy to understand the perspective and circumstances of others

Resilience to overcome any challenge

Visionary approaches, meeting the future head-on

Integrity and transparency in everything we do

Courtesy toward all - regardless of race, religion, or creed

Empowering veterans and those who support veteran communities

OUR CAMPAIGN PLAN

Smart Contract and
Token Dev

DAO Governance Token Pre-sale

Launch on Sushi-Swap
★ Oct 22

JAN 22

MAR 22

AUG 22

OCT 22

OCT 22

6 OCT22



VETCOIN BOOTCAMP

OPERATION VETAVERSE

OPERATION WARGAME

OPERATION PEGASUS

OPERATION ULYSSES

OPERATION HOLLYWOOD

Educational videos,
webinars, and in-person
session to give veterans
the skills they need on
the blockchain

A place where the virtual
and physical meet
allowing service
members and their
families to find military
discounts, find services,
and connect

To be announced
TOP SECRET

Web3 Top-Level
Domains to ease use of
Web3 Adoption for vet-
owned -businesses, non-
profits, and individuals

To be announced.
TOP SECRET

Black-tie celebrity gala
and fund-raiser to
recognize the most
innovative and impactful
non-profits, corporations,
and individuals serving
veteran communities



DAO GOVERNANCE TOKEN

MAIN POOL TOKEN SUPPLY:
1,061,417,750,000 VETCOIN

VetCoin is an ERC-1155 token on the secure Polygon blockchain which uses a proof-of-stake mechanism to ensure security and transparency as a layer 2 solution to help scale the Ethereum network. The number of tokens commemorates June 14, 1775, the founding day of the U.S. Armed Forces.

TOKENOMICS

7.8% TRANSACTION FEE

CHARITY

3.8%

Directly funds the transparent charity wallet - community decides recipients

RFI STATIC REWARDS

1.5%

Distributed to holders of VetCoin as Rewards

AUTOMATIC LIQUIDITY POOL

1%

Funds liquidity pool to add stability and ensure circulation

BURN

1%

Deposited in burn-wallet to deflate supply over time

ADMIN FEE

.5%

Used for the maintenance and administration of VetCoin

FAQS

Why do people invest in VetCoin?

They see the value and believe in supporting the veteran community.

Is VetCoin for just veterans or can anyone use it?

VetCoin is for anyone that wants to support the future success of veterans, vet-owned businesses, or organizations that support veterans!

Will VetCoin increase in value?

While there are no guarantees, at the end of the day, it is all about the community. The more people that know about it and use it, and the more value it will have!

THE TEAM



DR. AARON BAZIN, LTC (RET) , USA
Co-Founder & President



ELMER FRANCISCO
Co-Founder & CEO



ALEX MORALES, CWO3 (RET) , USA
Co-Founder & Vice-President



THERESA CROSS, LTC (RET), USA
Co-Founder & Secretary



JOEY SHIMERDLA, LTC (RET)
Co-Founder & Treasurer



RUSSELL TOWNSEND, LTC (RES), USA
Co-Founder



AMBASSADOR HARRY K. THOMAS, JR.
Co-Founder



DR. AHMAD GLOVER, MAJ (RET), USAF
Co-Founder



RAF BOSCH, COL (RET), USAF
Co-Founder



BRIAN VUKELIC, LTC (RET), USMC
Co-Founder



MIGGY TIZCON
Co-Founder

THE VETIVERSE ECOSYSTEM

OUR BAND OF BROTHERS AND SISTERS



...for Veterans, Families, and Organizations that Support Veterans



THE GALA

THE HOLLYWOOD VET GALA

MULTI-DAY EVENT

Thursday, October 6

- The Hollywood Gala at the Beverly Wilshire Hotel (Private event - Invitation only)
 - VIP Reception
 - Cocktails in Wintergarden Room
 - Dinner/Main program in the Ballroom

Friday, October 7

- Rodeo Drive
- Salute the Troops Car Show (Public event)
- After Party (Private event - Invitation only)
- Cocktails and Canapés

All gala attendees will receive an artist-designed limited-edition NFT with unlockable content; City of Beverly Hills has granted permit for the event

Keynote Speakers



Ambassador John Negroponte
1st Director of National Intelligence



Francis Beaudette
Lieutenant General (Retired)
Former Commander U.S. Army
Special Operations Command



GALA VENUE

THE BEVERLY WILSHIRE



BEVERLY WILSHIRE

Beverly Hills

A FOUR SEASONS HOTEL

THE BURRELL AWARD

Named for C. Austin
"Bud" Burrell - Army
Special Forces, Vietnam
Veteran and Wall-Street
Pioneer



This annual national-level award recognizes outstanding contributions to innovation and impact on the well-being of veteran communities and is awarded in three categories:
non-profit, corporate and individual



GALA SPONSORSHIP PACKAGES

\$130,000 PRESENTING SPONSOR ONE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Presenting Sponsor for the VetCoin Beverly Wilshire Gala
- Two VIP Tables for 20 people at the October 6th VetCoin Gala with gift bags
- 20 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Two 5 Star Hotel Rooms October 6-7
- Full Center Spread Ad in Print/Digital Gala Program, Prominent Branding on the Cover and Full Page Back Cover Ad
- On Stage Presentation at The VetCoin Beverly Wilshire Gala
- Step and Repeat VIP Welcome Reception Red Carpet Branding
- VIP Reception Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

\$75,000 BENEFACTOR SPONSOR TWO AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Benefactor Sponsor for the VetCoin Beverly Wilshire Gala
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 15 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- One 5 Star Hotel Room October 6-7
- Full Page Ad Inside Front Cover and Last Page in the Print/Digital Gala Program
- VIP Reception Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

A close-up, vertical view of the American flag, showing the blue field with white stars and the red and white stripes. The flag is partially visible on the left side of the page.

GALA SPONSORSHIP PACKAGES

\$50,000 PATRON SPONSOR THREE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Patron Sponsor for the VetCoin Beverly Wilshire Gala
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 10 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Full Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

\$25,000 SUPPORTING SPONSOR FOUR AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Supporting Sponsor for the VetCoin Beverly Wilshire Gala
- Half VIP Table for five people at the October 6th VetCoin Gala with gift bags
- 5 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Half Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events

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GALA SPONSORSHIP PACKAGES

\$15,000 SPONSOR SIX AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Sponsor for the VetCoin Beverly Wilshire Gala
- 2 VIP Tickets for the October 6th VetCoin Gala with gift bags
- 3 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events



VETCOIN CAR SHOW SPONSORSHIP PACKAGES

\$50,000 PRESENTING SPONSOR ONE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Benefactor Sponsor for the VetCoin Car Show and VIP Welcome Reception
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 20 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- One 5 Star Hotel Room October 6-7
- Half Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

\$35,000 BENEFACTOR SPONSOR TWO AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Patron Sponsor for the VetCoin Car Show and VIP Welcome Reception
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 10 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events



VETCOIN CAR SHOW SPONSORSHIP PACKAGES

\$25,000 PATRON SPONSOR THREE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Patron Sponsor for the VetCoin Beverly Wilshire Gala
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 10 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

\$15,000 PIT CREW SPONSOR FOUR AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Pit Crew Sponsor for the VetCoin Car Show and VIP Welcome Reception
- Half VIP Table for five people at the October 6th VetCoin Gala with gift bags
- 5 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events

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VETCOIN CAR SHOW SPONSORSHIP PACKAGES

\$7,500 SPONSOR SIX AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Sponsor for the VetCoin Car Show and VIP Welcome Reception
- 2 VIP Tickets for the the October 6th VetCoin Gala with gift bags
- 3 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events



CELEBRITY VIP AFTER PARTY

\$50,000 PRESENTING SPONSOR

ONE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Presenting Sponsor for the VetCoin Celebrity VIP After Party
- Two VIP Tables for 10 people at the October 6th VetCoin Gala with gift bags
- 20 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Two 5 Star Hotel Rooms October 6-7
- Full Page Ad in Print/Digital Gala Program
- Presentation at VetCoin Celebrity VIP After Party
- Step and Repeat VIP Welcome Reception Red Carpet Branding
- VIP Seating Area Branding
- Private VIP Transportation provided from Airport and to and from to all events

\$35,000 BENEFACTOR SPONSOR

TWO AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Benefactor Sponsor for the VetCoin Celebrity VIP After Party
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 15 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- One 5 Star Hotel Room October 6-7
- Three Quarter Page Ad in Print/Digital Gala Program VIP
- Seating Area Branding
- Private VIP Transportation provided from Airport and to and from to all events



CELEBRITY VIP AFTER PARTY

\$25,000 PATRON SPONSOR

THREE AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Patron Sponsor for the VetCoin Celebrity VIP After Party
- VIP Table for 10 people at the October 6th VetCoin Gala with gift bags
- 10 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events

\$15,000 HOSPITALITY SPONSOR

FOUR AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Hospitality Sponsor for the VetCoin Celebrity VIP After Party
- Half VIP Table for five people at the October 6th VetCoin Gala with gift bags
- 5 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events



CELEBRITY VIP AFTER PARTY

\$7,500 SPONSOR
SIX AVAILABLE

- Branding on all Event Marketing and Materials Online, Print and Digital as Sponsor for the VetCoin Celebrity VIP After Party
- 2 VIP Tickets for the October 6th VetCoin Gala with gift bags
- 3 Tickets to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- Quarter Page Ad in Print/Digital Gala Program
- VIP Seating Area Branding
- VIP Transportation provided from Airport and to and from to all events

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INDIVIDUAL TICKETS

\$2,500 Individual VIP Beverly Hills Experience Package Ticket

- One Ticket for the October 6th VetCoin Gala at the Beverly Wilshire
- One Ticket to the VIP Welcome Reception Oct. 6th, and the VetCoin Car Show and VIP After Party Oct. 7th
- VIP Transportation provided from Airport, and to and from to all events

\$1,500 Individual October 6th Gala at the Beverly Wilshire

- One Ticket for the October 6th VetCoin Gala at the Beverly Wilshire



ADVERTISING PACKAGES FOR PRINT AND DIGITAL

\$7,500 Full Page Print and Digital Package - Five Available

- Branding as Sponsor on all Marketing Materials Print and Digital
- Full Page ad in the Gala Program
- Banner on the Website
- 10 Social Media Mentions

\$5,000 Three Quarter Page Print / Digital Package - Five Available

- Branding as Sponsor on all Marketing Materials Print and Digital
- Quarter Page ad in the Gala Program
- Banner on the Website
- 7 Social Media Mentions

\$2,500 Half Page Print and Digital Package - 10 Available

- Branding as Sponsor on all Marketing Materials Print and Digital
- Quarter Page ad in the Gala Program
- Banner on the Website
- 5 Social Media Mentions

\$1,250 Quarter Page Print and Digital Package - Five Available

- Branding as Sponsor on all Marketing Materials Print and Digital
- Quarter Page ad in the Gala Program
- Banner on the Website
- 3 Social Media Mentions



...TO HARNESS THE POWER OF THE BLOCKCHAIN,
WEB3, AND VETVERSE TO CONNECT, ENABLE,
AND TRANSFORM VETERAN COMMUNITIES

VISIT WWW.VETCOINHQ.COM

Limited corporate sponsorships available

For information please contact Elmer Francisco at: CEO@vetcoinhq.com or (323) 491-7868