

Press Release

October 7, 2016

NEW CIVIL RIGHTS ALLIANCE
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Join the **NEW CIVIL RIGHTS ALLIANCE** for a Protest against Cultural Violence

WASHINGTON, DC — The New Civil Rights Alliance (NCRA) declares war on cultural violence represented by “Meet the Flockers,” a racist video produced by rapper YG which incites violence and home invasions targeting Asian Americans and their families. We will not stand silent. Crime is NOT COOL.

Let's unite all Americans for a better and safer future for our communities!

Join the New Civil Rights Alliance

— the African American, Hispanic, White, and Asian American communities —
to Protest against Cultural Violence

when rapper YG has a concert in the Washington, DC area

Where:

The Fillmore in Silver Spring, Maryland
8656 Colesville Road, Silver Spring, MD 30910

When:

WEDNESDAY, OCT 12, 2016

Time:

7:00 to 8:30 PM

Voice Out: Stop Cultural Violence!

What is the New Civil Rights Movement?

To promote a culture of true equality beyond equality on paper.

- Truly respect every individual, regardless of race or background
- Hold every person accountable for his or her own actions, with the same standard
- No discrimination, no preference
- Applaud the cultural aspects that promotes civility, responsibility, and achievement
- Denounce the cultural aspects that promote crime and heinous bias
- No tolerance for cultural violence

NCRA Website: <http://www.newcr.org> NCRA Declares War on Cultural Violence Video: goo.gl/p5h4mh

For further information about the protest, please contact Mr. Cliff Zhonggang Li, Secretary General of the New Civil Rights Alliance (NCRA). Call NCRA direct at 954-233-0672 x 527 or email us at cliff.li@NewCR.org.

Earlier Press Release

September 29, 2016



New Civil Rights Alliance

Declares War on the Cultural Violence represented by the Music Video “Meet the Flockers” and Calls for a New Civil Rights Movement at the Cultural Level to Treat Injustice

NEW CIVIL RIGHTS ALLIANCE

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WASHINGTON, DC — **New Civil Rights Alliance (NCRA) condemns the cultural form of violence (Cultural Violence) represented by the MV, “Meet the Flockers.”** The racist video, produced by rapper YG (aka Keenon Daequan Ray Jackson), bluntly incites violence—home invasions which target Asian Americans and their businesses. The wording and tone of video blatantly glorifies criminal acts against Asian Americans.

Entertainment pieces such as “Meet the Flockers” represent the **Cultural Violence** (seen in a variant of hiphop culture) that **has become a root cause of Direct Violence**. Historically, Hitler’s promotion of cultural violence against Jews caused the direct violence leading to the Holocaust. Today in America, Cultural Violence desensitizes the devastating effects of hateful behaviors. It motivates the commitment of heinous actions through entertainment for commercial profit, which, in turn, have directly contributed to the high crime rates in this great Nation.

After 50 years of the Civil Rights movement, the discrimination is prohibited by law. However it failed to build a true equality for all individuals and true respect for each other at the cultural level. It also did not alleviate poverty in the inner city which is the breeding ground for problems such as crime. We did not address the cultural violence **explicitly** that continues to plague our society. **A new civil rights movement is needed to build a new culture of civility, respect, and personal responsibility.** Every individual should be treated with respect and not to be discriminated against, patronized, pandered to, or taken advantage of for political gain. Every individual should also be held accountable, while being respected, for their actions, regardless of their racial background. We should embrace great cultural values from all diverse racial groups but strongly denounce the ugly side of the cultural aspects that promote crime and heinous bias against each other.

Join us — the African American, Latino, White, and Asian American communities — on October 12, 2016, 7:00 PM, for a peaceful protest against Cultural Violence when rapper YG has a concert in the Washington, DC area at *The Fillmore* in Silver Spring, Maryland. We will also protest at YG’s other concerts in Philadelphia, New York, and Boston and other cities throughout the month of October. Our voice against cultural violence will be heard. **It will be a long journey. Together, we will prevail!**

Link to video:

<http://goo.gl/IoWoCW>

Link to offensive and racist lyrics:

<http://goo.gl/f06LDH>

If you would like to schedule an interview with Mr. Cliff Zhonggang Li, Secretary General of the New Civil Rights Alliance (NCRA), please call NCRA direct at 954-233-0672 x 527 or email us at cliff.li@NewCR.org.