

Topbit Company Introduction

1. Company Overview

TOPBIT is running a site using the world's first big data processing technology, provides Real-time charts and quotes for 6,500 coins, 1,200 cryptocurrencies into each country's currency (currently 49 countries) to show by cryptocurrency, exchange, or coin of interest.

We are in a process of developing platform that notifies users with real-time risk-free trade by tracking volume & price difference analysis between exchanges, utilizing data compiled by big-data processing. In the future, we also plan to upgrade and provide automatic purchasing process, so that user may purchase based on our expert strategy, user specified/desired condition strategy, or transaction to be triggered once selected conditions are satisfied.

Most experts say that within next 10 years, we expect cryptocurrency to replace bank notes and credit cards with expected worth about \$1,000 trillion dollars, we plan to acquire 100,000 users in Korea within one year of development completion, continued by providing over 20 different languages to target over 1,000,000 users within next 4 years.

2. Operational Site

www.topbit.io



- Supports a total of 6500 coins, 1200 cryptocurrencies & 75 exchanges.
- Includes following:
 - upbit, bithumb, coinone, korbit, coinnest, gopax, hitbt, huobi, binance, bitfinex, bittrex, acx, bitbank, bitbay, bitflyer, bitkk, bitlishbitmarket, bitso, bitstamp, bitz, bl3p, btcbx, btcc, btcmarkets, btctradeua, btcturk, bxinth, ccex, cex, cobinhood, coincheck, coinex, coinfloor, coingi, coinmate, crex, cryptopia, dsx, ethfinex, exmo, exxflowbtc, gatecoin, gateio, gdax, gemini, independentreserve, indodaxitbit, kraken, kucoin, kuna, lakebtc, lbank, liqui, livecoin, lunomercado, mixcoins, negociecoins, paymium, poloniex, quadrigacx, quoine, southxchange, therock, tidebit, tidex, wex, yobit, zaif, zb.

3. Technological

1) Technological Overview

- More than 1,500 cryptocurrencies have emerged since 2013, and about 600 of them are actively traded on exchange currently. There are exchanges where market participants can buy and sell these cryptocurrencies, these exchanges simply provide program & charts for simply buy & sell transactions, without providing strategy to determine which cryptocurrencies to be purchased & to be sold. We plan to create “professional room” at www.topbit.io where analysts can create strategy to be sold to, market participants can pick and choose strategy they can purchase with higher yield with lower returns, and provide service based on flat monthly fee with platform that notifies users with real-time risk-free trade by tracking volume & price difference analysis between exchanges, utilizing data compiled by big-data processing. This allows potential market participants to overcome technical difficulties, thus providing market participants opportunity to make successful cryptocurrency trading on the exchange.

2) Differentiation and originality of technology

- The differentiation and originality of the services we provide are:
 - I. You can see the trading prices of the world's exchanges at a glance based on the currency you want and use transaction data using big-data technology. Because you can see the data in real-time, you can predict the future transaction price, so you can easily make the difference in transaction prices. (For example, the transaction price of US A-exchange is \$1.00, the price of Korea A-exchange is \$1.20, etc.)
 - II. User can see all prices in real time based on set local currency.
 - III. First in the industry/world to provide real-time processing service. There are similar companies, only providing time delayed data not

real-time data.

- IV. Provides real-time comparison service for more than 75 exchanges, 6500 currencies with algorithm that's capable of processing 12million transaction data in real-time to provide data analysis & pattern analysis, which allows market participants with platform that notifies users with real-time risk-free trade by tracking volume & price difference analysis between exchanges, utilizing data compiled by big-data processing.
- V. Provides services to sell strategies written by analysts, market participants may choose to buy strategies written by analyst or provides specifications that each individual to pick and choose to fit their own conditions/criteria that once these criteria is satisfied, the program will automatically trigger to buy/sell.

3) Product/service Implementation

- Create online site & launch
 - Development Period: 12months (self-development completed)
 - Web site: www.topbit.io (currently available on PC & Mobile phone)
- Implementation of risk-free trading notification and transaction analysis Platform
 - Development Period: 6 months (to be completed by 09/2018)
- Implementation of automated online trading system
 - Development Period: 6 months

4. Market Strategy

- Target Market & Analysis
 - The cryptocurrency market has experienced explosive growth in the recent years and the market capitalization is estimated to be over \$54,000,000,000.00/\$54 billion dollars (current world currency combined

to be estimated \$60,000,000,000,000.00/\$60 trillion dollars.)

- Most experts predict that cryptocurrency will replace paper note or credit cards within next 10 years. The scale is estimated to be about \$1,000 trillion dollars. At some point as cryptocurrency grows exponentially while paper note is expected to disappear, future business prospect is very bright and promising.

- Current monthly transaction amount through exchange is as following:

Rank	Name	Symbol	Monthly Transaction	%
1	BIT COIN	BTC	\$222,717,216,768	30%
2	Tether	USDT	\$111,363,739,392	15%
3	Ethereum	ETH	\$83,960,506,112	11%
4	EOS	EOS	\$58,550,108,416	8%
5	Bitcoin Cash	BCH	\$34,509,316,736	5%
6	Ripple	XRP	\$23,292,239,808	3%
7	TRON	TRX	\$19,797,257,728	2%
8	Litecoin	LTC	\$13,281,236,096	1%
9	Ethereum Cla..	ETC	\$7,910,385,440	1%
10	Cardano	ADA	\$6,989,976,816	1%
11	etc(1583)		\$156,667,291,302	21%
	Total		\$739,039,274,632	

- Total number of crypto wallet has quadrupled from 8.2 million in 2013 to 3.5 billion in 2016, with 5.8 ~ 11.5 million actively trading market participants.

- Global Advancement Strategy
 - Priority launch into countries that recognize cryptocurrency such as Japan, United States and Canada, followed by China, European nations and South East Asia, with website service operated in 20 different languages.
- Potential Growth/Profitability

○ Sales:

	2018	2019	2020	2021
Participants	8,650,000	11,245,000	14,618,500	19,004,050
Monthly transaction	\$739,039,274,632	\$849,895,165,827	\$977,379,440,701	\$1,123,986,356,806
Topbit target users	0	100,000	500,000	1,000,000
Topbit Monthly target transaction	0	\$369,519,637	\$1,847,598,187	\$3,695,196,373

Reference:

- 1) Market Participants in 2018 are between 5.8 ~ 11.5 million.
- 2) The annual growth rate of market participants is estimated to be about 30%
- 3) The annual sales increase is estimated to be about 15%
- 4) In 2018, Topbit sales will be \$0.00 due to initial launch of services & preparation period.
- 5) Topbit's 2019 monthly turnover is projected to be 0.05% of 2018. Topbit's annual turnover rate is to be reflected and based from increase of membership.
- 6) The target annual membership growth rate is 100,000 in 2019; 500,000 in 2020; 1,000,000 in 2021.

○ Employee Plan

	2018	2019	2020	2021	Remark
CEO/SW delovelper	1	1	1	1	
Marketing Director	1	1	1	1	
Platform Development	3	10	5	5	
Sales/Marketing Staff	2	1	3	5	
Administration Staff		1	2	4	
Total	7	14	12	16	

5. Funding Plan

- Target Funding (USD)

	Total Required Funding	Cash in hand	Funding Plan			
			Sales Revenue	Investment	Others	Remark
2018	1,002,000	100,000		902,000		
2019	1,502,000		3,143,000			
2020	1,152,000		3,772,000			

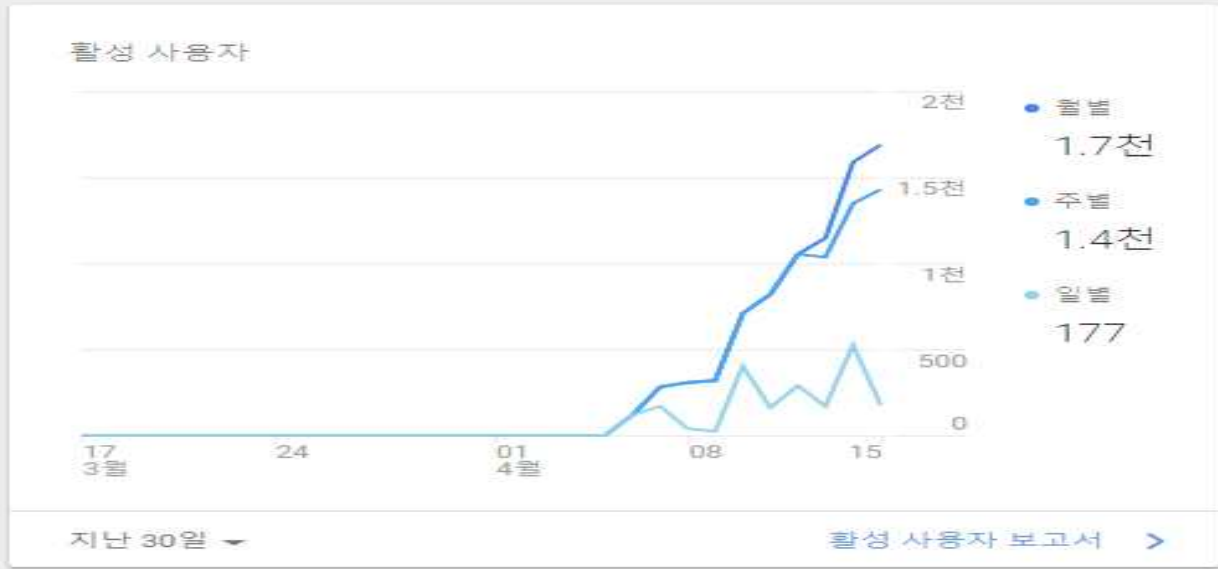
- Detailed Budget for 2018

List		Detailed	Amount(USD)	Remark
Labor costs	CEO/SW delovelper	\$100,000 for annual salary	100,000	
	Marketing Director	\$100,000 for annual salary	100,000	
	Platform Development /3 person	\$300,000 for annual salary	300,000	
Sub-Total			500,000	

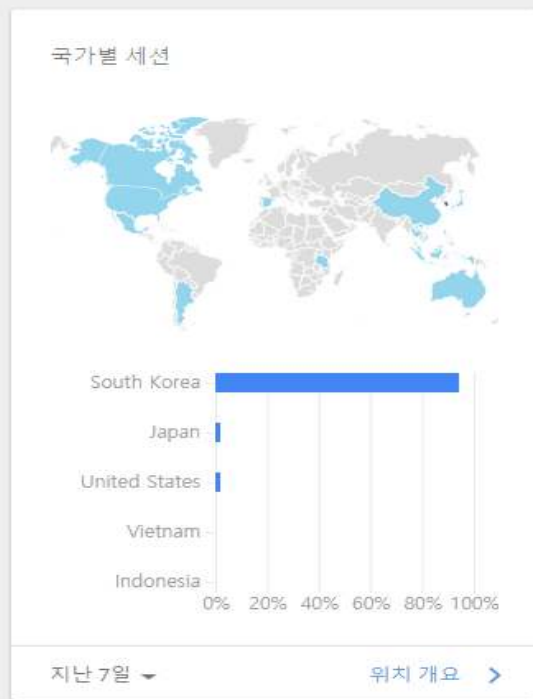
Managing Cost	Office Rental	\$ 3,000/Monthly	<i>36,000</i>	
	Cost for Administration	\$ 10,000/Monthly	<i>120,000</i>	
	Business Trip	\$ 5,000/Monthly	<i>60,000</i>	
Sub-Total			<i>216,000</i>	
Investment	Server	Server 10units(\$5,000/unit)	<i>50,000</i>	
	Advertise	Advertise at news	<i>300,000</i>	
	Reserve Fund	Money in Reserve	<i>100,000</i>	
Sub-Total			<i>450,000</i>	
Total			<i>1,116,000</i>	

Google Analytics Report

시간에 따른 활성 사용자 추세



사용자 위치 파악



■ New Visitor ■ Returning Visitor

