



NEWS RELEASE

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For immediate release

Eureka Wins Prestigious Red Dot Award for Prince Fixture

Lighting innovator wins international seal of quality for outstanding design

Montreal, April 18, 2017 – Eureka (www.eurekalighting.com), an established leader in decorative lighting solutions, is pleased to announce that it has won a [Red Dot Award](#) for its Prince LED lighting fixture. It is the third year running that a Eureka product has been recognized with the prestigious award.

The Prince fixture stood out amongst a record number or more than 5000 product entries from 57 countries. Prince was selected for outstanding design quality by a jury of 41 design specialists from all over the world. The Red Dot design award dates back to 1955 and is now one of the world's largest and most distinguished design competitions.

A powerful linear lighting fixture, the Prince adds a touch of luxury to any indoor environment. Its light source, 48 high performance LEDs, is softly diffused through machined glass for an even illumination without glare. The fixture is available in 3000K, 3500K, or 4000K with phase or 0-10V dimming options.

“At Eureka our intent is to provide the Architecture and Design communities with the highest caliber of design and cutting-edge technology” said Francois Renaud, Director of Design for Eureka. “Recognition from an organization such as Red Dot is an affirmation of the effort we put into developing the very best products.”

“The Red Dot winners are pursuing the right design strategy. They have recognized that good design and economic success go hand in hand,” said Professor Dr. Peter Zec, founder and CEO of the Red Dot Award. “The award by the critical Red Dot jury documents their high design quality and is indicative of their successful design policy.”

More information about the Prince is available at the [Eureka website](#).

Previous Red Dot winning products from Eureka Lighting include the Plate Out (2015) and Aperture (2016). For more information, visit the [Red Dot winners site](#).



About The Red Dot Design Award

The Red Dot design award, whose origins reach back to the 1950s, is carried out in three disciplines: the “Red Dot award: product design”, the “Red Dot award: communication design” and the “Red Dot award: design concept.” The award – the Red Dot – has established itself internationally as one of the most appreciated quality seals for outstanding designs. For further information please look at: www.red-dot.de/press.

About Eureka

Founded in 1987, Eureka is a North American leader in decorative lighting solutions manufacturing. We provide a wide range of flexible products designed to meet the needs of architects and designers to enhance contemporary working and living environments. Eureka has its head office in Montreal and conducts its business in all Canadian provinces and throughout the United States. Eureka is a proud member of The Luminaires Group. For more information, please visit: www.eurekalighting.com.

About The Luminaires Group

The Luminaires Group is a North American lighting manufacturers' platform combining strong niche brands. Through strategic acquisitions, The Luminaires Group is aiming to become a leader in providing lighting specifiers and the electrical community with a range of contemporary lighting products. The Luminaires Group's model is to build on individual competencies of each of its companies. Over the years, each entity has developed their own expertise in providing distinct specification grade products to their respective sales channels. As the umbrella company, The Luminaires Group works with each entity to leverage their individual and combined capabilities. More at: www.theluminairesgroup.com