

DEMO



Merciless Muzik Website

DemO



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DEMO writes and records music that weaves a rich tapestry of diverse musical genres. He calls his sound B-Boy Soul a fusion of the eight legs of black music... R&B, Funk, Jazz, Blues, Rock, Reggae, Gospel and Hip-Hop. His distinctive sound and delivery has universal crossover appeal.

DEMO has worked with the likes of Warren G, Joe Jackson, and Adam Sandler on various recording and film scoring projects. His work has been hailed by Santana, with the man, Carlos

Santana himself, calling **DEMO** personally to congratulate him on his hit single City of Lost Angels. He has earned many accolades, including winning best R&B video for “What It Takes”, and as lead singer, being voted “Best Local Band” for four years in a row.

Born into a musical family, **DEMO**'s legacy was passed down from his grandfather, an extraordinary guitarist and pioneer in New Orleans music, to his father Eddie Reddick, a bass guitarist and recording artist, and now to him. His influences are anchored in some of the greatest names of the past, including gospel singer, Fred Hammond, Bob Marley, and soul icons Marvin Gaye and James Ingraham.

During his early years, **DEMO** was part of the group called EastSide. The harmony of these four young men caught the attention of Michael Jackson's camp, and soon EastSide was being groomed for developmental deals and performing opportunities. Several years later **DEMO** embarked on a solo career. He released his first CD, **Hot Chocolate Wax**, in 2003. **DEMO**'s career then shifted toward the film industry, first working with Adam Sandler, recording a song for his movie, “50 First Dates”, and then recording for Sandler's comedy album, “Shhh...Don't Tell”. Working for Viacom, **DEMO** recorded music sound banks to be used as backdrops for TV shows.

His tracks and music can be heard on the MTV reality programs “Parental Control”, “Engaged and Under-aged”, “Hell Bait” and “Pimp My Ride”, as well as CBS's "CSI". “You Don't Know The Game”, track 2 from **Hot Chocolate Wax**, was used as the title cut for the movie “Ahead of the Game”, and track 6, “City of Lost Angels”, has been used by Maverick Entertainment.

DEMO returned to the recording studio, and forged a partnership with music producer, Teddy “Bladde” Harmon, that would materialize in the release of **DEMO**'s second CD, **Soul Power**. Once again, the raw honesty and emotion of his rich vocals combined with his socially conscious driven lyrics work together to convey a deeply personal view of love, life, and society.

His third album, **SoulShow Media**, was released December 6, 2017 and is available on iTunes, Amazon, and all streaming digital sites.

THE ALBUM - "SOULSHOW MEDIA"



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THE SINGLES

"IF I COULD FLY" - the debut single from the album **"SoulShow Media"**. This sensual ballad blends modern R&B, smooth jazz and 80's soft rock.

DEMO
"If I Could Fly"



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"CAPTIVITY" - also from the "SoulShow Media" album endorses freedom from media, economic, and religious group think and propaganda.



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PREVIOUS ALBUMS



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"HOT CHOCOLATE WAX" - Released in 2003, these 14 tracks on this CD showcase DeMO's range of music....from up tempo groove to sensual ballads... and his ability to write lyrics that convey a portrait of life's dilemmas, transgressions, and the importance of love and faith.



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"SOUL POWER" - A smoothly soulful, down-tempo, after-hours set featuring Curtis Mayfield samples, old-school R&B grooves, and silkily persuasive vocals from this Long Beach-based singer, who conjures memories of Teddy, Luther, and Marvin while bringing his own idiosyncratic style to the art of musical seduction.

Kind regards,
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