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MEDarchon's QUARC Renewed by Lane Regional Medical Center for Healthcare Communications

Hospital Expands Use of Healthcare Communications Platform; Integrates with Ascom's Telligence Nurse Call System

NASHVILLE, TN (November 8, 2018): MEDarchon, a leader in healthcare communications technology, today announced that its software agreement with Lane Regional Medical Center in Zachary, LA, has been renewed for three years.

In addition, MEDarchon recently completed an integration with Lane's Telligence nurse call system, allowing requests made at the patient's bedside to be driven directly to the appropriate member or members of the nursing team. This integration, along with QUARC's patented message routing and escalation features, helps to ensure that patient needs get handled as quickly as possible and that requests do not fall through the cracks.

"At Lane Regional, we continuously strive for excellence in nursing and quality of care. As an early clinical partner with MEDarchon, we've worked closely together for over three years to improve and enhance our nursing and care team communications. We are pleased to continue this important relationship with MEDarchon," said Staci H. Sullivan, MSN, NEA-BC, who serves as Lane's Chief Nursing Officer. "Our teams have worked well together, and MEDarchon has proven to be a good listener. They understand our needs and the challenges faced by community hospitals."

"We are delighted to continue working with Lane Regional," said James Baxter, CEO of MEDarchon. "Lane is a progressive healthcare organization, striving to leverage new technology to improve healthcare delivery while lowering costs. At MEDarchon, our mission is to help make patients safer

by improving upon outdated communication workflows that have been shown to cause medical errors. And we do this by building tools that clinicians actually want to use, and by working with partners, like Lane Regional, who share our vision and understanding of what QUARC can do."

MEDarchon's QUARC exceeds, and improves upon, traditional healthcare communication tools such as basic, secure texting apps and legacy paging systems. QUARC is a secure, patient-centric communication platform that was built for the healthcare space. More than just texting, QUARC's features and functionality have been designed to streamline healthcare workflows and help prevent breakdowns in communication that can cause errors. For those hospitals that are looking for a tool that can do more than check a compliance box, QUARC is a secure communication tool that was built to help make clinicians lives easier and patients a bit safer.

About Lane Regional Medical Center

Established in 1960, Lane is a state-of-the-art, regional healthcare system that is continually expanding and adding new technologies, programs and services such as Interventional Cardiology, Medical & Radiation Oncology, OB/GYN, Pediatrics, Wound Care and Hyperbarics. Serving as the primary healthcare resource for more than 200,000 neighbors located throughout Zachary and the surrounding region of Baker, Central, Clinton, Jackson, St. Francisville, New Roads, and North Baton Rouge, Lane's mission is to provide exceptional healthcare services to every patient, every time. For more information please visit: https://lanermc.org

About MEDarchon, Inc.

MEDarchon was founded with a specific goal in mind: to help prevent medical errors and other adverse outcomes caused by breakdowns in communication. Our mission is to improve patient care and provider effectiveness through innovative tools that clinicians love to use. We provide a next generation, patient-centric communication and coordination platform that enables health systems to improve patient outcomes and significantly reduce medical errors. Introduced in 2014, MEDarchon's solution suite (QUARC) is now deployed across 133 distinct care locations and used in the care of

175,000+ inpatient admissions and 875,000+ outpatient encounters annually. For more information please visit: <u>http://medarchon.com/.</u>