

## **AVENGING JUSTICE OMNIVERSE**

The main goal of The Avenging Justice Omniverse is to take it's various projects from conception to Network/Streaming pick up. The first of which is the animated sketch comedy Spec-Pilot currently titled, "Avenging Justice" (for more info see attached pitch bible). With that in mind, we hope to create a new potential path for all independent creators to help achieve a similar feat by cultivating an already dedicated fan base outside of the traditional Hollywood system. In addition, The Avenging Justice Omniverse aims to use the web3 space to forge new and exciting avenues of storytelling and world building.

Each Member of the AJO will have access to a wide range of utilities Featuring over 20 of the industries most prolific, legendary, voices of you and your kids childhood (plus Eric Vale) THE AVENGING JUSTICE OMNIVERSE is a first of its kind, interactive franchise building fan experience set in an Omniverse comprised of parody versions of, and satirical takes on, your favorite cartoons, superheroes, comic books, and various infamous Canadians.

Originally gathered for an animated spec-pilot, the legendary cast join creator Ian Bensman on a journey into an Omniverse of new and uncharted storytelling potential with the release of the AJO's first collection of memberships, "AJ OmniVariants". The project's main goal is to let fans have an active hand in the development of the AJO's various show concepts from conception to Network/Streaming pick up. The first of which is the aforementioned already in development Spec-Pilot, the animated sketch comedy currently titled, "Avenging Justice".

### Part Comic Con VIP pass

- Will give fans access to the same types of exclusives you would normally find at an in person convention. (Physical and Digital)

### Part Limited Edition Collectible

- Due to the way we've split the set into a wide array of characters, each membership can create it's own collectible value by potential being a more rare mint.

### Part Multimedia Storytelling Experience

- As the AJO progresses, we will explore a multitude of avenues for us to create. Telling stories across new and traditional media, we can create a storytelling experience few have yet to ever manage.

### Part Production House

-The AJO will be able to produce it's own content, in house.

### Part Creative Sandbox

- The AJO will be a place where people can let lose their unbridled creativity to help craft a budding, independent, superhero IP.

### - Part Charity Drive

Each month, a member of the cast will select a charity for a % of any royalties from aftermarket sales to be donated to. In addition, we will hold special charity events throughout the story checklist.

## **AJ OmniVariants**

AJ OmniVariants are Limited Edition Digital Collectible Membership Cards that gain you access the AJO's myriad of real and digital utilities. Each hails from a different earth in the AJ Omniverse.

### **BLOCKCHAIN**

-Polygon (MATIC)

### **PRICE**

- \$185usd\*\* (WHITELIST)
- \$200usd\*\* (PUBLIC SALE)

### **WAYS TO PAY**

- Credit Card (using Crossmint.IO)
- Various Crypto Wallets (can pay across chains)

**\*\*USD EQUIVALENT OF GOING RATE OF POLYGON\***

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## **Utilities**

### Token Gated Content

Watch exclusive behind the scenes content, participate in live watch parties, get access to focus groups and test screenings of in production content.

### Exclusive Show Voting Rights

Take part in deciding on various show details you can later watch unfold as episodes air. Make suggestions for new characters, earths in the omniverse, and story ideas.

### Unique storytelling experiences

Using the exciting technology available to us in this NFT space, holders will gain access to various games and content that interact with their specific NFT to individualized storytelling and gaming experiences.

### Private Discord Channels

Access channels only available to NFT holders where you can connect with other fans of the show and see where you rank as a fan via custom assigned roles and a ranking system.

### Token Gated Merch

Gain early and exclusive access to merch

### Access to Meet-and-Greets

Meet cast and crew from the show in live online AMA's and get the inside scoop.

### Drops and Giveaways

Lucky winners among the AJ VARIANTS token holders will be eligible for exclusive NFTs, community contests, giveaways and loads of other surprises.

### Real World Benefits

Join other holders at real world events, in person watch parties, special meet n greets as well as access to comic con holder exclusives

### Avenging JustiCON

An online/real world hybrid comic con style event featuring the entire cast of the AJO + More! Special announcements, panels, previews, events, items, and so much more... ONLY FOR AJO MEMBERS! (The 1st Avenging JustiCON will take place after the first 10k AJ OmniVariants are sold)

### More to Come

In the future, your AJ OmniVariant will act as the gateway to exciting games and yet to be announced, exciting new storytelling adventures told using the exciting potential granted by the web3 space.

### Launch

At the initial launch, there will be 10,000 AJ Variants in Vol. 1 (our One of a Kind, Digital Membership Cards). This set will consist of 40 characters from our omniverse with an inventory of 250 per character. As we move through our checklist, more characters will be introduced through new AJ variant releases with another 4,200 to be released in volume one. The rest of the initial set will be held for these releases, cast members, giveaways, etc

## Creating Worlds, Not Destroying Worlds

We believe if the creation of our fictional world is destroying our very non-fictional world, the price is too high. Most NFT's are built on the Ethereum blockchain. It is horrendously bad for the environment and our planets future sustainability. This is why we've painstakingly built this entire project to be, not just **CARBON NEUTRAL**, but **CARBON NEGATIVE**.

All NFT's released through The Avenging Justice Omniverse are created on the POLYGON blockchain. Not only is POLYGON Thousands of time more efficient and less energy consuming than the ethereum blockchain (or you know, driving), but as of June 2022 POLYGON has become **CARBON NEUTRAL!!!** This means that unlike the "other guys", and basically all social media, our NFT's aren't killing the planet. Not just thanks to the use of the **CARBON NEUTRAL** polygon blockchain, but our continued charitable contributions.

The Avenging Justice Omniverse will be taking a continual percentage of all incoming revenue to donate to various environmental charities in an ongoing effort to help the fight for the planet. Between our charitable efforts, our blockchain being carbon neutral, and the future advancement of clean web3 technology, The AJO aims to break the stigma of the "NFT" acronym.

**FUN FACT - Twitter (a non carbon neutral company) emits .2 grams of carbon emission every time someone makes a tweet. Reddit is even worse. So essentially, if anyone is online tweeting or posting about how much they think our project is bad for the environment A) They're Wrong and B) They're actually causing more harm than our entire project with just 1 tweet.**