

## **BARONS Jewelers**

# BARONS Jewelers Partners With National Breast Cancer Foundation

The campaign, which will last until October 27th, seeks to raise awareness and support funds for this organization during National Breast Cancer Awareness Month

DUBLIN, California, October 16, 2018 (Newswire.com) - The month of October is recognized as National Breast Cancer Awareness Month. Every year, international health charities and non-profit organizations focus on raising awareness and research funds to help find a cure for this disease, which takes the lives of more than 40,500 people every year.



This year, BARONS Jewelers has partnered with National Breast Cancer Foundation (NBCF) in its mission to "provide help and inspire hope to those affected by breast cancer through early detection, education, and support services."

"National Breast Cancer Foundation was founded in 1991 by breast cancer survivor, Janelle Hail. She was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of early detection." (Source: NationalBreastCancer.org)

From now until Saturday, October 27th BARONS Jewelers will donate 5% of the proceeds from each purchase made online or in-store to NBCF (for a maximum donation of \$5,000).

For those who would like to participate in another way, stop by the store during business hours for a cup of coffee or a fresh-baked cookie. In exchange, feel free to contribute \$1, \$2, \$5, or any other amount; every cent of these donations will go to the National Breast Cancer Foundation.

The BARONS Jewelers family recognizes the importance of family, understands the value of community, and honors those committed to supporting both. They are proud to partner with organizations with shared goals for the benefit of the community.

To learn more about this campaign or about BARONS Jewelers' commitment to the local community, visit their website, call (925) 344-8317, or email info@baronsjewelers.com.

\*All statistics are from National Breast Cancer Foundation.

#### **About BARONS Jewelers**

BARONS Jewelers has been servicing the jewelry needs of the San Francisco Bay Area since 1967 and is an authorized retailer of today's leading designers of wedding bands, engagement rings, watches, and fashion jewelry. Located in the Hacienda Crossings Shopping Center of Dublin, California, the family-owned and operated BARONS boasts one of the largest inventories of luxury jewelry in Northern California.

For questions or more information on our products and services, call (925) 278-6971 or email info@baronsjewelers.com.

Source: BARONS Jewelers

### Additional Links

• BARONS lewelers website

## Additional **Images**







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