

# TARGETCRM

## CO-OP APPROVED DEALERSHIP TEXTING PROGRAM

Communicate with your customers the way they want. Grow your dealership's online reputation. Get paid. All using text messaging.



### Send targeted promotions

via text and email-based on purchase history, to drive customer loyalty



### Reduce voicemails

by up to 80% by using two-way text messaging to reach customers



### Give customers the flexibility

to pay by text on a mobile device using credit card and ACH



### View full purchase

and service history with detailed invoice data right in the conversation



### Automatically survey customers

by text post-sale and service, increasing online reviews by up to 500%



### Stay in the loop

with the TargetCRM mobile app, available on iOS and Android devices

## Ready to get TargetCRM for less?

Get in touch with our Account Manager, Lydia Jenkins, by calling **817-783-0681** or emailing [lydia.jenkins@constellationdealer.com](mailto:lydia.jenkins@constellationdealer.com)

