

Torosi Inc.

Torosi Inc. Stakes Claim in Bridal Jewelry Ecommerce Market With Highly Competitive Prices and Easy-to-Use Website

The company strives to make it as easy as possible for couples of all ages to find engagement rings and wedding bands online, avoiding the sales pressure, hassle and time involved visiting a showroom in person

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(Newswire.com) - Torosi Inc., an ecommerce jewelry company specializing in dazzling diamond [engagement rings](#) and [wedding bands](#), has recently revamped their website with a fresh, modern appearance and easy, intuitive navigation. The redesign goal was to offer a painless and enjoyable engagement ring shopping experience for couples planning their future together.



Early this year, the team at Torosi had decided that it was necessary to rebrand the company to reflect their values -- values like unparalleled quality, unbeatable prices, and a stress-free online experience.

In addition to the aesthetic makeover Torosi's site received, the company has added several new features that will be helpful for couples heading to the altar.

First, Torosi has revealed an innovative "Build Your Engagement Ring" feature that allows customers to choose their favorite ring setting and ideal diamond... separately. Now couples can choose each aspect of their ring independently so they can focus on the qualities that matter most to them (and potentially saving money in the process).

Additionally, the "[Diamond Search](#)" page features over 3,000 diamond options for the engagement ring shopper. See how each diamond actually looks in 360 degrees, and zoom in to see potential inclusions or blemishes with the Loupe 3D tool. Every stone comes with a GIA certification for additional details.

Lastly, customers can now compare up to 4 loose diamonds at the same time. If a couple is interested in the highest clarity stone within a given price range -- or any other combination of qualities, for that matter -- they can decide on the perfect diamond, all from the comfort of their home.

Each aspect of Torosi's new site reinforces the company's commitment to high-quality products, beautiful aesthetics, and thoughtful customer service. In keeping with this idea, Torosi will continually work towards forging an exceptional legacy of modern thinking and timeless design with their customers.

For more information about Torosi's products and services, call (800) 575-8619 or send an email to customerservice@torosi.com. Otherwise, explore over 600 engagement ring and wedding band styles on their new website today.

About Torosi Inc.

Since 2007, [Torosi Inc.](#) has been a trusted provider of eye-catching handcrafted bridal jewelry for women who prefer to find their dream engagement ring and wedding band from the comfort of their home. Since the company's foundation in Mission Viejo, California, Torosi has been renowned for creating glamorous pieces that are unrivaled in design and price. In addition to offering flexible financing and lifetime warranties on all of their jewelry items, they also provide complimentary free insured shipping on every purchase.

To learn more about the bridal jewelry pieces, loose diamonds, and services available at Torosi, please visit their website at Torosi.com, call (800) 575-8619, or email customerservice@torosi.com.

Source: Torosi Inc.

Additional **Links**

- [Torosi Inc. website](#)
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